PB	<b>12</b>	98
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[Total No. of Pages : 3

#### [6224]-301 S.Y. B.COM.

### 231 - Business Communication - I (2019 Pattern) (Semester - III)

Time : 2½ Instructio 1) 2)	ons to a	the ca testion	ndidates: es are compulsory. he right indicates full marks.	[Max. Marks: 50
<i>Q1</i> ) A)	Fill	in the	Blanks (Any 5):	[5]
	a)		are obstacles that one may face whe ctively communicate with another person.	n attempting to
		i)	Communication Barriers	
		ii)	Communication Methods	
		iii)	Communication Remedies	
	b)	Con	nmunication starts with	
		i)	Encoding	
		ii)	Sender	
		iii)	Feedback	
	c)	Deta	ails of enclosures mentioned	
		i)	Beginning of the letter	
		ii)	Below the signature	
		iii)	Right-hand side of the letters	

d)		is the condividuals.	rrec	et statement about development of soft skills
	i)	Soft Skills o	ann	ot be developed
	ii)	Soft Skills a	re ir	relevant in personal development
	iii)	Soft Skills real-life expo		be developed through training, practice and nce.
e)	com	paring to res	ume	e is more academic oriented.
	i)	Interview		
	ii)	Curriculum	Vita	e
	iii)	Bio-data		
f)	A jo i) ii) iii)	b application Funny Full of Mista Clear and co	akes	
Mat	ch the	e following:		[5]
Gro	up'A	Α'	Gı	roup 'B'
a) H	Body	Language	i)	Information about a person's personal and professional background.
b) F	Posts	cript	ii)	Language
c) S	Soft s	kills	iii)	Problem solving
d) S	Sema	ntic barriers	iv)	Message not included in the body of the letter
e) I	Bio-d	ata	v)	Non - Verbal Communication

B)

<b>Q</b> 2)	Wri	t Short Notes (Any 2) [10	]
	a)	Principles of Communication	
	b)	Qualities of Business Letter.	
	c)	Importance of Soft Skills.	
	d)	Elements of curriculm Vitae	
Q3)	a)	Write meaning of the term 'Communication'. Explain in detail various Methods of Communication. [8]	
	b)	What is 'Business Letter'? Explain in detailed about 'Layout of Business Letter'. [7	
<b>Q4</b> )	a)	Explain in detail various elements of Soft Skills. [8	

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Prepare a Job Application Letter to KML Ltd., Pune in response to an

advertisement in 'The Times of India' for the post of 'Finance Manager'.

**[7]** 

b)

Total No. of Questions : 4]	SEAT No.:
DD 4280	[Total No. of Pages : 6

## [6224]-302 S.Y. B.Com.

# 232 · CORPORATE ACCOUNTING - I

(2019 Pattern) (Semester - III) (CBCS)					
Time : 2 <sup>1</sup> / Instruction		rs] [Max. Marks: 70 the candidates:			
1) 2) 3) 4)	Que Solv Use	stion No. 1 is compulsory.  e any 2 questions from Q. Nos. 2, 3 and 4.  of Basic Calculator is allowed.  ures to the right indicates full marks.			
<i>Q1</i> ) A)	Fill	in the blanks (Any five). [5]			
	i)	The dividends which have been paid by the company to shareholders, but not yet claimed is known as			
		(Interim Dividend, Unclaimed Dividend, Proposed Dividend)			
	ii)	deals with Accounting for Amalgamations.			
		(AS-21,AS-5, AS-14)			
	iii)	Intrinsic Value Method is also known as			
		(Break-up Value Method, Market Value Method, Fair Value Method)			
	iv)	is a Long Term Borrowings.			
		(Bills Payable, Bank overdraft, Debentures)			
	v)	is allocated on the basis of turnover			
		(Gross Profit, Salary, Interest to Vendor)			
	vi)	According to AS-10 Property, Plants and Equipment areitems. (Tangible, Intangible, Non-current Investments)			
	vii)	Valuation of shares means determination of the of shares.			
		(Quoted value, Fair value, Average value)			

# B) State whether the following statements are True or False (any five) [5]

- ii) Patents and Trademarks are Intangible Assets of a company.
- ii) Valuation of shares is not required for converting preference shares into equity shares.
- iii) In Profit Prior to Incorporation, Capital Profit is available for the payment of dividend.
- iv) Accounting Standards are closely related to Generally Accepted Accounting Principles.
- v) It is the responsibility of both Holding Company and Subsidiary Company to prepare Consolidated Financial Statement.
- vi) Depreciation is the loss in the value of a fixed assets during the accounting period.
- vii) Liabilities on account of Bills Discounted is an example of Contingent Liabilities.

#### C) Match the following.

[5]

i)	Partner's Salary	a)	Expected Rate of Return
ii)	Employer's Contribution to P.F.	b)	Directly attributable to Cost of an Asset
iii)	Cost of Site Preparation	c)	Pre-incorporation period
iv)	Yield Method	d)	Post-incorporation period
v)	Managing Directors	e)	Employee Benefit Expense
	Remuneration		

#### D) Write Short Notes (any three):

[15]

- i) AS-5
- ii) AS-10
- iii) Need for Valuation of Shares
- iv) Difference between Incorporation and Commencement of Company
- v) Time ratio and Sales ratio

Q2) Nexus Ltd. was registered with a nominal capital of ₹ 10, 00,000 divided into ₹ 10,000 equity shares of ₹ 100 each. Following balances have been extracted from the books of accounts as on 31st March 2023. [20]

Particulars	Amount	Particulars	Amount
	(₹)		(₹)
Plant and Machinery	30,000	Sales	4,10,000
Insurance	10,000	Purchase Return	5,000
Purchases	2,05,000	Sundry Income	5,000
Sales Return	10,000	Sundry Creditors	2,55,000
Bad Debts	2,000	P& L A/c as on 01.04.2022	3,00,000
Manufacturing Wages	70,000	Bills Payable	12,000
Salaries	20,000	5% Debentures	5,00,000
Printing and Stationery	19,000	Share Capital Called Up	10,00,000
Stock as on 01.04.2022	50,000	General Reserve	21,000
Rent, Rates & Taxes	6,000		
Calls In Arrears	10,000		
Travelling Expenses	20,000		
Cash at Bank	12,000		
Furniture & Fittings	12,000		
Sundry Debtors	2,00,000		
Advertisement	7,000		
Goodwill	11,00,000		
Land & Building	6,30,000		
Bills Receivable	70,500		
Debenture Interest	12,500		
Investment	10,000		
Preliminary Expenses	2,000		
	25,08,000		25,08,000

#### The following further details are also made available:

- 1. Depreciation to be provided on Plant & Machinery and Furniture @10%.
- 2. Create Provision for Bad & Doubtful debts @5% on Debtors.
- 3. Interest on Debentures is outstanding for 6 months.
- 4. The Board of Directors have decided to transfer Rs. 1,50,000 to General Reserve.
- 5. Stock as on 31/03/2023 is Rs. 1,00,000.

You are required to Prepare Statement of Profit and Loss and Balance Sheet as per Schedule III of the Companies Act 2013, also prepare necessary notes to accounts.

Q3) X Ltd., was incorporated on 1<sup>st</sup> July 2022, to take over the running business of Mr. Y with effect from 1<sup>st</sup> April 2022. The following Profit & Loss Account for the year ended 31<sup>st</sup> March 2023 was drawn up. [20]

Profit & Loss A/c

Particulars	Amount	Particulars	Amount
To Commission	26,250	By Gross Profit	9,80,000
To Advertising	52,500		
To Managing Directors	90,000		
Remuneration			
To Depreciation	28,000		
To Salaries	1,80,000		
To Insurance	6,000		
To Preliminary Expenses	7,000		
To Rent & Taxes	30,000		
To Discount Allowed	3,500		
To Bad Debts	12,500		
To Net Profit	5,44,250		
	9,80,000		9,80,000

The following details are available.

- 1. The average monthly turnover from July 2022 onwards was double than that of the previous months.
- 2. Rent for the first three months was paid @ ₹ 2000 p.m. and thereafter at a rate increased by ₹ 500 per month.
- 3. Out of the total Bad debts ₹ 3,500 purely related to sales effected after 1 Sept. 2022
- 4. Advertisement expenses were directly proportionate to sales.

Ascertain the profits prior to and post incorporation period. Also show necessary working notes.

# Q4) a) Following is the Balance Sheet of Birla Cement Company as on 31st March 2023 [14]

#### **Balance Sheet**

Liabilities	Amount	Assets	Amount
Issued & Paid up Capital		Goodwill	54,600
(52,000 shares of ₹ 10 each)	5,20,000	Land & Building	3,51,000
General Reserve	2,62,600	Plant & Machinery	2,86,000
Profit & Loss A/c	1,40,400	Furniture & Fixtures	23,400
7% Debentures	1,30,000	Trade Debtors	3,57,500
Trade Creditors	1,17,000	Closing Stock	1,36,500
Bills payable	65,000	Cash in hand	26,000
	12,35,000		12,35,000

#### **Additional Information:**

#### 1. Assets were valued as follows:

Particulars	Amount
Land & Building	2,53,500
Plant & Machinery	1,75,500
Furniture & Fixtures	26,000
Goodwill	65,000
Closing Stock	1,36,500
Trade Debtors	3,57,000

2. The net profit for the last three years was as follows

Year	Amount
2020-2021	1,46,900
2021-2022	1,80,700
2022-2023	1,40,700

- 3. It is a general practice of the company to transfer 20% of profits to General Reserve every year.
- 4. A Normal Rate of Return in respect of Equity Shares in similar type of companies is ascertained at 20%

#### You are required to calculate the value of each equity share under:

- A) Net Asset Method
- B) Yield basis Method
- C) Fair Value Method
- b) On April 1, 2023, Amar Ltd. purchased land and building of ₹ 15,00,000/- for a factory site. Company demolished an old building on the property and sold the old material for 50,000/- Company incurred additional cost and realized salvaged proceeds during the April 2023 as follows;

Legal fees for making Agreement ₹ 50,000/
Title guarantee insurance ₹ 25,000/
Cost for demolition of building ₹ 1,50,000/-

Compute the balance to be shown in the Land & Building A/c on 1<sup>st</sup> April, 2023 in the Balance sheet. [6]



Total No. of Questions : 6]		SEAT No.:	
PB-1299		[Total No. o	f Pages : 4
	[6224]-303		
	S V R Com		

# 233 : BUSINESS ECONOMICS - I (Macro) (2019 Pattern) (Semester - III)

Time : 2 <sup>1</sup> / Instructi 1) 2)	ons to Q.1	ors]  the candidates:  and Q.6 are compulsory.  e any 3 questions from the rel	naining	[Max. Marks: 70 questions nos 2 to 5.			
3)		w neat diagrams wherever ne	ecessary.				
<i>Q1</i> ) A)		in the Blanks. (any 5)		[5]			
	i)	The term of macro Econor		•			
		(Adam Smith, J.S. Mill, Ra	agnar Fi	rish, J.L. Hansun)			
	ii)	Every supply creates its given by	own de	mand' this famous statement is			
		(J. B. Clark, J.B. Say, J. M	. Keyne	es, J.S. Mil)			
	iii)	National Income is	cond	cept.			
		(Final, Stock, Flow, Interm	ediate)				
	iv)	The Equation of saving function is					
		(S = f(Yd), S = f(Id), S =	f(cd), S	= f(Sd)			
	v) The psychological law of consumption relates to						
		(Marshall, Robertson, Adam smith, Keynes)					
	vi)	Effective Demand means					
	(Total Demand = Total supply, money of Demand = mon supply, saving = Investment, consumption = Income)						
B)	Ma	tch the following:		[5]			
		Group-'A'		Group-'B'			
	i)	Wealth of Nation	a)	Induced			
	ii)	Consumption function	b)	Adam Smith			
	iii)	Macro	c)	National Efficiency of Capital			
	iv)	Acceleration	d)	J. M. Clark			
	v)	Investment	e)	C = f(Y)			
	,		f)	Makros			

<b>Q</b> 2)	Exp	lain the Nature and significance of Macro Economics.	[15]			
Q3)	Wha	at is National Income? Explain the methods of measuring National Inco	ome. [ <b>15</b> ]			
Q4)	Exp	lain the J.B. Say's theory of Markets.	[15]			
Q5)	5) What is the consumption function? Explain the determinants of consumption function. [15]					
<b>Q6</b> )	Wri	te a short notes on (Any 3):	[15]			
	a)	Macro Economics Objectives				
	b)	Two sector model circular flow				
	c)	Gross Domestic product				

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Determinants of savings

Limitations of multiplier

d)

e)

**Total No. of Questions: 6]** 

#### **PB-1299**

#### [6224]-303 S.Y. B.Com.

#### 233 : BUSINESS ECONOMICS - I (Macro)

(2019 Pattern) (Semester - III)

(मराठी रूपांतर)

वेळ : 2½ तास ] [ एकूण गुण : 70

सूचना : 1) प्रश्न क्रमांक 1 आणि प्रश्न क्रमांक 6 सोडिवणे अनिवार्य आहे.

- 2) प्रश्न क्र. 2 ते प्रश्न 5 पैकी कोणतेही तीन प्रश्न सोडवा.
- 3) आवश्यक तेथे सुबक आकृत्या काढा.
- 4) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

#### प्रश्न (1) अ) रिकाम्या जागा भरा. (कोणत्याही पाच)

[5]

- i) समग्रलक्षी अर्थशास्त्र या शब्दाचा सर्व प्रथम वापर ...... यांनी केला.(ॲडमस्मिथ, जे.एस. मिल, रॅग्नर फ्रिश, जे. एल. हॅन्सन)
- ii) 'प्रत्येक पुरवठा आपली स्वतःची मागणी निर्माण करतो' हे प्रसिद्ध विधान ....... यांनी केले आहे.

(जे. बी. क्लार्क, जे.बी. से, जे.एम केन्स, जे.एस. मील)

- iii) राष्ट्रीय उत्पन्न ही ...... संकल्पना आहे. (अंतिम, साढा, प्रवाह, मध्यस्थ)
- iv) बचत फलनाचे समीकरण ...... आहे.

$$(S = f(Yd), S = f(Id), S = f(cd), S = f(Sd))$$

- ए) उपभोगाचा मानसशास्त्रीय नियम ...... शी संबंधीत आहे.(मार्शल, रॉबर्टसन, ॲडमस्मिथ, केन्स)
- vi) प्रभावी मागणी म्हणजे ..... होय.

(एकूण मागणी = एकूण पुरवठा, पैशाची मागणी = पैशाचा पुरवठा, बचत = गुंतवणूक, उपभोग = उत्पन्न)

3 *P.T.O.* 

	ब)	जोडर	या लावा.		[5]
			गट-अ		गट-ब
		i)	राष्ट्राची संपत्ती	अ)	प्रेरित
		ii)	उपभोग फलन	ब)	ॲडमस्मिथ
		iii)	<b>मॅ</b> क्रो	क)	भांडवलाची सीमांत कार्य क्षमता
		iv)	प्रवेग	ਤ)	जे. एम. क्लार्क
		v)	गुंतवणूक	इ)	C = f(Y)
				फ)	मॅक्रोस
प्रश्न 2)	समग्र	लक्षी ३	अर्थशास्त्राचे स्वरुप व महत्व स्पष्ट करा.		[15]
प्रश्न 3)	राष्ट्रीय	ा उत्पन्न	। म्हजणे काय? राष्ट्रीय उत्पन्न मापनाच्या प	ग्द् <b>धती</b> :	सांगा. [15]
प्रश्न 4)	जे.बी	ो.से. य	ंचा बाजार विषयक सिद्धांत स्पष्ट करा.		[15]
प्रश्न 5)	उपभे	ोग फल	न म्हणजे काय? उपभोग फलनाचे निर्धा	रिक घ	टक स्पष्ट करा. [15]
प्रश्न 6)	टिपा	लिहा.	(कोणत्याही तीन)		[15]
	अ)	समग्र	लक्षी आर्थिक उद्धीष्ट्ये		
	ब)	द्वि-8	भ्रेत्रीय प्रतिमान – चक्राकार प्रवाह		
	क)	एकूण	ा देशांतर्गत उत्पादन		
	ਭ)	बचत	फलनाचे निर्धारक		
	इ)	गुणव	तच्या मर्याद <u>ा</u>		
888					

[6224]-303

Total No. of Questions : 6]	SEAT No. :
PB-4514	[Total No. of Pages : 4

[6224]-304 S.Y. B.Com.

## 234: BUSINESS MANAGEMENT - I

(2019 Pattern) (CBCS) (Semester - III)

Time : 21	½ Hou	rs] [Max. Marks: 70
Instructi	ons to	the candidates:
1)	Que	stion No. 1 is compulsory.
2)	Atte	mpt any four Questions from Q. No. 2 to 6.
3)	Figu	ures to the right indicate full marks.
<i>Q1</i> ) a)	Fill	in the blank with the most appropriate alternative (any five): [5]
	i)	Management is the process to coordinate and Organize an organization's operations to help them achieving their
		(Goals, Planning, Control, Motivation)
	ii)	known as the "Father of scientific management".
		(Peter Drucker, F.W. Taylor, Rowan, Halsey)
	iii)	is the process of filling vacancies within a business from its existing workforce.
		(Forecasting, Delegation, Internal recruiting, Management)
	iv)	Selection is the process of choosing the most for the vacant position in the organization.
		(punctual candidate, qualified candidate, suitable candidate, logical candidate)
	v)	is the process by which a manager divides and assigns work to his subordinates.
		(planning, communication, delegation of authority, recruitment)
	vi)	Teamwork is the of a group of individuals with a common goal or purpose.
		(planning, collaborative effort, communication, motivation)
	vii)	can be categorized into internal and external channels.
		(Recruitment sources, Delegation, Classification, Planning)

	b)	Ma	tch the following:			[5]
			Column A		Column B	
		i)	Planning	a)	Recruitment outside the Co	ncerr
		ii)	Decision Making	b)	Fundamental Management Fu	ınction
		iii)	External Recruitment	c)	Forecasting Methods	
		iv)	Strategic Planning	d)	Technique of Creating Altern	natives
		v)	Qualitative Forecasting	e)	Long-Term Planning	
Q2)	Wha	at is '	Management'? Explain the	e Level	s of Management.	[15]
Q3)	Wha	at is '	Planning'? Explain the ste	ps of P	lanning.	[15]
Q4)	Wha	at is '	Recruitment? Explain the	source	s of Recruitment.	[15]
<b>Q</b> 5)	_		the concept of Delegation on of Authority.	of Au	thority. Explain the difficul	ties ir [ <b>15</b> ]
<b>Q6</b> )	Wr	ite a	short note (any three):			[15]
	a)	Fun	ctions of Management.			
	b)	Nat	ure of Planning.			
	c)	Prir	nciples of organising.			
	d)	Gro	oup Dynamics.			
			$\nabla \nabla$			

#### **PB-4514**

## [6224]-304

#### S.Y. B.Com.

#### 234 : BUSINESS MANAGEMENT - I

## (2019 Pattern) (CBCS) (Semester - III)

## (मराठी रूपांतर)

🛿 2 तास ] [ एकूण गुण : 70	तास ]	वेळ $: 2\frac{1}{2}$
1) प्रश्न क्र. 1 अनिवार्य आहे.	<i>1</i> )	सूचना :
2) प्रश्न क्र. 2 आणि 6 मधील कोणतेही चार प्रश्न सोडवा.	2)	
2) उजवीकडील अंक पूर्ण गुण दर्शवितात.	2)	
अ) सर्वात योग्य पर्यायाची निवड करून रिकाम्या जागा भरा. [5]	अ)	प्रश्न 1)
<ul> <li>ं व्यवस्थापन ही संस्थेच्या कार्यांचे समन्वय आणि संघटन करण्याची एक प्रक्रिया आहे</li> <li>की, ज्यामुळे त्यांना त्यांचे साध्य करण्यात मदत होते.</li> </ul>		
(ध्येय, नियोजन, नियंत्रण, प्रेरणा)		
ii) यांना ''आधुनिक व्यवस्थापनाचे जनक'' म्हणून ओळखले जाते.		
(पीटर ड्रकर, एफ.डब्ल्यू. टेलर, रोवन, हॅल्से)		
iii)ही व्यवसायातील रिक्त पदे व्यवसायातील कार्यरत कर्मचारी वर्गातून भरण्याची प्रक्रिया आहे.		
(पूर्वानुमान, अधिकार प्रदान, अंतर्गत भरती, व्यवस्थापन)		
iv) निवड ही संस्थेतील रिक्त पदांसाठी सर्वात जास्त निवडण्याची प्रक्रिया आहे.		
(वक्तशीर उमेदवार, पात्र उमेदवार, सर्वोत्तम उमेदवार, तार्किक उमेदवार)		
<ul> <li>v) ही प्रक्रिया आहे की, ज्याद्वारे व्यवस्थापक आपल्या किनष्ठांमध्ये कार्याची विभागणी आणि नेमणूक करतो.</li> </ul>		
(नियोजन, संप्रेषण, अधिकार प्रदान, भरती)		
vi) समूह कार्य हा एक समान ध्येय किंवा उद्दिष्ट असलेल्या व्यक्तींच्या समूहाचा आहे		
(नियोजन, एकत्रित प्रयत्न, संवाद, अभिप्रेरणा)		
vii) हे अंतर्गत आणि बाह्य स्रोतांमध्ये वर्गीकृत केले जाऊ शकते.		
(भरती स्रोत, अधिकार प्रदान, वर्गीकरण, नियोजन)		

3 *P.T.O.* 

	ब)	खार्ल	ोल जोड्या जुळवा.			[5]
			गट 'अ'		गट 'ब'	
		i)	नियोजन	अ)	संस्थेबाहेरील कर्मचाऱ्यांची भरती	
		ii)	निर्णय प्रक्रिया	ৰ)	मूलभूत व्यवस्थापन कार्य	
		iii)	बाह्य भरती	क)	पूर्वानुमान पद्धती	
		iv)	व्युहरचनात्मक नियोजन	ਭ)	पर्याय निर्माण करण्याचे तंत्र	
		v)	गुणात्मक पूर्वानुमान	ई)	दीर्घकालीन नियोजन	
प्रश्न 2)	'व्यव	ास्थापन	' म्हणजे काय? व्यवस्थापनाचे	स्तर / पात	तळ्या स्पष्ट करा.	[15]
<b>प्रश्न</b> 3)	'नियो	जिन' म	हणजे काय? नियोजनाच्या पाय	ाऱ्या स्पष्ट व	<b>ज्</b> स.	[15]
प्रश्न 4)	'कर्म	चारी भ	रती' म्हणजे काय? कर्मचारी १	भरतीचे स्रोत	। स्पष्ट करा.	[15]
प्रश्न 5)	अधि	कार प्रव	द्मन ही संकल्पना स्पष्ट करा. अ	धिकार प्रदा	नामध्ये येणाऱ्या अडचणी स्पष्ट कर	i. [15]
प्रश्न 6)	थोडव	क्र्यात वि	टेपा लिहा. (कोणत्याही तीन)			[15]
	अ)	व्यव	स्थापनाची कार्ये			
	ब)	नियो	जनाचे स्वरूप			
	क)	संघट	नेची तत्त्वे			
	ਭ)	गट /	' समूह गतिशीलता (ग्रुप डायनॅ	मिक्स)		
			<del></del>	$\rightarrow$		
			$\bigvee\bigvee$	\/ \/		

Total I	No. of	<b>Ques</b>	tions	:	<b>6</b> ]
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Total No. of Questions : 6]	SEAT No. :	
PB1300	[Total No. of Page	s:4

## [6224]-305 S.Y.B.Com.

# 235: ELEMENTS OF COMPANY LAW-I

		(2019 Pattern) (Semester - III)
Time: 2½ Instruction 1) 2) 3)	ons to t Questi Attem	[Max. Marks : 70] the candidates: ion No.1 and question No.6 are compulsory. pt any 3 questions from the remaining questions No. 2, 3, 4 and 5. te to the rigth indicates full marks.
<i>Q1</i> ) A)	Fill	in the blanks.(Attempt any 5) [5]
	i)	Minimum Number are required for incorporation of private company.(2,5,7)
	ii)	is the last stage of formation of public compay. (Registration, Raising of capital, Commencement of Business Certificate)
	iii)	The capital mentioned in the memorandum of Association is called capital. (Authorised, paid-up, called up)
	iv)	is the proof of the ownership rights of the shareholders. (Debentures, share certificate, Promissory Note)
	v)	A company can change its name at its own discretion by passing
		(ordinary resolution, special resolution, Boards resolution)
	vi)	A public company may issue shares. (equity, preference, equity and preferences)

	B)	Mato	ch the Following:			[5]	
			Group - 'A'	Gro	up - 'B'		
		i)	Calls on shares	a)	Clause - 8		
		ii)	Charitable Company	b)	Registered Company		
		iii)	Separate legal Entity	c)	Minimum 2 directors		
		iv)	Private Company	d)	Secondary document		
		v)	Articles of Association	e)	Authority of the Board of direct	ors	
<b>Q</b> 2)	Defi	ne Co	ompany. Explain various t	ypes	of companies.	[15]	
<b>Q</b> 3)	Wha	ıt is p	romoter? Explain in detail	ls var	rious steps of Formation of comp	any. [ <b>15</b> ]	
<b>Q</b> 4)	What is memorondum of Association? Explain various clauses of memorandum of Association. [15]						
Q5)	5) What is share? Explain various types of shares. [15]						
<b>Q6</b> )	Writ	e Sho	ort Notes (Any three)		J	[15]	
	a)	Adv	antages of private compan	ıy.			
	b)	Artic	cles of Association.				
	c)	Doct	trine of Altra-virus				
	d)	Buy	back of shares.				
	e)	Boni	us shares.				

**Total No. of Questions: 6**]

### **PB1300**

#### [6224]-305 S.Y.B.Com.

# 235 : ELEMENTS OF COMPANY LAW-I (2019 Pattern) (Semester - III)

## (मराठी रूपांतर)

वेळ : 2½ त	गस]			[ एकूण गुण	: 70		
सूचना :-	1) 2) 3)	1) प्रश्न क्र. 1 आणि प्रश्न क्र. 6 अनिवार्य आहेत. 2) प्रश्न क्र. 2,3,4 आणि 5 यापैकी कोणतेही 3 प्रश्न सोडवा.					
<b>प्र.</b> 1) अ)	रिका	म्या जागा भरा. (कोणत्याही पाच)			[5]		
	i)	खाजगी कंपनीच्या स्थापनेसाठी कमी (2,5,7)	त कमी	सभासदांची आवश्यकता अस	ति.		
	ii)	ही सार्वजनिक कंपनीच्य (नोंदणी, भांडवल उभारणी, व्यवसार					
	iii)	घटनापत्रकामध्ये नमूद केलेल्या भांडवलाला भांडवल म्हणतात. (अधिकृत, वसूल, मागणी केलेले)					
	iv)	हे भागधारकांच्या मालकीहक्काचा पुरावा असतो. (कर्जरोखा, भागप्रमाणपत्र, वचनचिठ्ठी) कंपनी तिच्या नावात बदल ठरावाच्या मंजुरीने करू शकते. (सर्वसामान्य, विषेश, मंडळाचे)					
	v)						
	vi)	सार्वजनिक कंपनी भाग विक्रीस काढू शकते. (सामान्य, अग्रहक्क, सामान्य आणि अग्रहक्क)					
ब)	जोडर	गा जुळवा.			[5]		
		गट –'अ'		गट - 'ब'			
	i)	भागांवरिल हप्ते मागणी	अ)	कलम-8			
	ii)	धर्मदाय कंपनी	ब)	नोंदणीकृत कंपनी			
	iii)	स्वतंत्र कायदेशीर अस्तित्व	क)	कमित कमी 2 संचालक			
	iv)	खाजगी कंपनी	ਫ)	दुय्यम दस्तऐवज			
	v)	नियमावली	इ)	संचालक मंडळाचा अधिकार			

<b>प्र.</b> 2) कंपनीची व्याख्या द्या. कंपनीचे विविध प्रकार स्पष्ट करा.	[15]					
<b>प्र.</b> 3) प्रवर्तक म्हणजे काय? कंपनी स्थापनेतील विविध पायऱ्या सविस्तर स्पष्ट करा. [1						
<b>प्र.</b> 4) घटनापत्रक म्हणजे काय? घटनापत्रकातील विविध कलमे स्पष्ट करा. [15]						
<b>प्र.</b> 5) भाग म्हणजे काय? भागांचे विविध प्रकार स्पष्ट करा. [15]						
<b>प्र.</b> 6) टिपा लिहा (कोणत्याही तीन)	[15]					
अ) खाजगी कंपनीचे फायदे						
ब) नियमावली						
क) अधिकारबाह्य सिद्धांत						
ड) भागांची पुनर्खरेदी						
इ) बोनस भाग						

\* \* \*

Total No. of Questions : 4]	SEAT No. :
PB1301	[Total No. of Pages :

### [6224]-306 S.Y.B.Com.

# 236 A - BUSINESS ADMINISTRATION (2019 Pattern) (Semester - III)

			(201) 1 attern) (8	CIIICS	(CI - III)	
Time : 2½		-	andidates:		[Max. Marks: 50	
instructio 1)			anauaates: ns are compulsory.			
2)	-		ns are computsory. the right side indicate full n	narks.		
,	8		g ,			
<i>Q1)</i> A)	Fill	in th	e blanks by selecting suita	able cl	noice. [5]	
	i)		e department of business asportation of goods and		deals with the distribution and ces is	
		a)	Distribution Departmen	t		
		b)	Finance Department			
		c)	Human Resource Depa	rtmen	t	
		d)	Research and Developm	nent D	Department	
	ii)	Business secrecy is maximum in organization.				
		a)	Sole proprietorship	b)	Partnership Firm	
		c)	Co-operative Society	d)	Company	
	iii)		he Hindu Undivided Fam organization are called_		stem of business, the members of	
		a)	Secretary	b)	Chairman	
		c)	Karta	d)	Coparceners	
	iv)	ΑI	Limited Liability Partners	hip is	formed under theAct.	
		a)	Limited Liability partne	rship A	Act, 2008	
		b)	Indian Partnership Act,	1932		
		c)	Indian Company Act, 1	956		
		d)	Maharashtra Co-operat	ive Ac	et, 1960	
	v)	The	e factors of business cont	rol are	e collectively called	
		a)	Internal Factors	b)	External Factors	
		c)	Controlled Factors	d)	Uncontrolled Factors	

	B)	Mat	ch the following.	[5]					
			Group A		Group B				
		i)	Business Environment	a)	Making a Profit				
		ii)	Undivided Hindu Family System	b)	External Factors				
		iii)	Entrepreneurship	c)	Karta				
		iv)	Commerce	d)	Regulated by the government				
		v)	Organized Sector	e)	Exchange of goods and service				
Q2)	Writ	e Sh	ort Notes (Any two)		[10]				
	a)	Fina	incial objectives of the Business						
	b)	A Sole Trade Proprietorship							
	c)	Impact of New Policies on Business Administration							
	d)	Business Development							
Q3)	a)	Defi	ine the term Business Administration	ı. Stat	e its Characteristics. [8]				
	b)	_	lain the difference between Parts	nersh	ip Firm and Joint Stock [7]				
Q4)	a)	Exp	lain the factors that determine the Bu	sines	s Internal Environment.[8]				
	b)	Exp	lain the steps of Business Promotion	1.	[7]				



## PB1301

### [6224]-306 S.Y.B.Com.

## 236 A - BUSINESS ADMINISTRATION

(2019 Pattern) (Semester - III)

## (मराठी रूपांतर)

वेळ : 21/2 त	तास/				/एकूण गुण : 50
सूचना :-	1) 2)		प्रश्न अनिवार्य आहेत. ोकडील आकडे पूर्ण गुण दर्शवि	तात.	
<b>प्र.</b> 1) अ)	योग्य	पर्याय	ाची निवड करून रिकाम्या जागा	भरा.	[5]
	i)	वस्तू	यवसायाचा विभाग म्हणजेहोय.		
		अ)	वितरण विभाग	ब)	वित्त विभाग
		क)	मानवी संसाधन विभाग	ड)	संशोधन व विकास विभाग
	ii)	••••	संस्थे मध्ये व्यावसायि	क गुप्तता ज	गस्तीत जास्त असते.
		अ)	एकल व्यापारी संस्था	ब)	भागीदारी संस्था
		क)	सहकारी संस्था	ड)	कंपनी
	iii)	अवि	भक्त हिंदू कुटुंब पद्धती व्यवसाय	ात संस्थेती	ल सदस्यांना असे म्हणतात.
		अ)	सचिव	ब)	अध्यक्ष
		क)	कर्ता	ड)	सदस्य
	iv)	मर्या	देत दायित्व भागीदारीची स्थापन	1	कायद्यान्वये करण्यात येते.
		अ)	मर्यादित दायित्व भागीदारी कार	यदा <b>,</b> 200	8
		ब)	भारतीय भागीदारी कायदा, 1	932	
		क)	भारतीय कंपनी कायदा, 195	6	
		ਭ)	महाराष्ट्र सहकारी कायदा, 19	60	
	v)	व्यव	सायाच्या नियंत्रणातील घटकांना	एकत्रित प	णे असे म्हणतात.
		अ)	अंतर्गत घटक	ब)	बाह्य घटक
		क)	नियंत्रित घटक	ड)	अनियंत्रित घटक

	ब)	जोड्य	ा जुळवा.			[5]	
			गट 'अ'		गट 'ब'		
		i)	व्यावसायिक पर्यावरण	अ)	नफा मिळवणे		
		ii)	अविभक्त हिंदू कुटुंब पद्धती	ब)	बाह्य घटक		
		iii)	उद्योजकता	क)	कर्ता		
		iv)	वाणिज्य	ਭ)	सरकारद्वारे नियमन		
		v)	संघटित क्षेत्र	इ)	वस्तू आणि सेवांची देवाणघेवाण		
<b>प्र.</b> 2)	टिपा ी	लहा.	(कोणत्याही दोन)			[10]	
	अ)	व्यवस	ायाची आर्थिक उद्दिष्टे				
	ब)	एकल	व्यापारी संस्था				
	क)	व्यवस	ाय प्रशासनावर नवीन धोरणांचा प्रभाव				
	ड)	व्यवस	ाय विकास				
<b>प्र.</b> 3)	अ)	व्यवस	ाय प्रशासनाची व्याख्या द् <b>या. त्याची वैशि</b>	ष्ट्ये सां	π.	[8]	
	ਕ)	भागीत	शरी संस्था आणि संयुक्त भांडवली संस्था र	ग्रातील	फरक स्पष्ट करा.	[7]	
<b>प्र.</b> 4)	अ)	व्यावर	पायिक अंतर्गत पर्यावरण निर्धारित करणारे	घटक	स्पष्ट करा.	[8]	
	ब)	प्रवर्तनाच्या पायऱ्या स्पष्ट करा. [7]					



Total No. of Questions : 4]			ns: 4]	SEAT No. :		
PB130	2		[6224]-3	807	[Total No. of Pages : 4	
			S.Y. B.C			
			BANKINGAND	FINA	ANCE - I	
			<b>236(b)</b> : Indian Bar	nkin	g System	
			(2019 Pattern) (Se	•	•	
<i>Time</i> : 2½	Hour	rs]			[Max. Marks : 50	
Instructio	ns to	the co	ındidates:			
	_		is are compulsory.			
2)	Figur	es to	the rigth indicates full mark	S.		
<i>Q1</i> ) A)	Fill	in the	e blank with the most appr	opria	te alternative (any Five) [5]	
~ / /	i)	On	July 1, 1955 w	-	tionalized and renamed as State	
		Bar a)	ık of India. Punjab National Bank	<b>b</b> )	Imperial Rank	
		c)			Vijaya Bank	
	ii)		is the biggest public	secto	r bank in India.	
	,	a)			IDBI Bank	
		c)	State Bank of India	d)	Corporation Bank	
	iii)		was the first private l	bank a	after liberalisation.	
		a)	Global Dress Bank	b)	HDFC	
		c)	Kotak Mahindra Bank	d)	Bandham Bank	
	iv)	All	banks listed in the secon	d sch	edule are known as	
		a)	Schedule Ranks	<b>b</b> )	National Bank	

Private Bank

Yes Bank

Statutory Bank Ratio

Central Bank Reserves

Bhartiya Mahila Bank

c)

a)

c)

a)

c)

v)

vi)

Non schedule Bank

Bank of India

State Bank of India

Statutory Liquidity Ratio

Central Liquidity Reserves

d)

The ratio of cash held by a bank to total assets is called \_\_\_\_\_.

b)

d)

b)

d)

State Bank of Saurashtra merged with \_\_\_\_\_ bank.

	B)	Mate	ch the Following:	[5]			
			Column A		Column B		
		i)	Regional Rural Bank	a)	Bank with largest network of ATM		
		ii)	Bank repo rate	b)	2015		
		iii)	New private sector bank	c)	Provides loan to weaker section in rural ares		
		iv)	Bandhan Bank	d)	Repurchase rate		
		v)	State Bank of India	e)	1991		
Q2)	Writ	e a sl	nort note (any two)		[10]		
	a)	Sche	eduled Banks.				
	b)	Cash	n reserve ratio				
	c)	Fore	ign bank				
	d)	Lead	l bank scheme				
<b>Q</b> 3)	a)	Expl	ain the structure of Indian Bank	ing sys	stem. [8]		
	b)	Explain the functions of Reserve Bank of India. [7]					
<b>Q4</b> )	a)	Explain in detail the role of private banks in Indian economic development. [8]					
	b)		nt is nationalization? Write definalization.	tailed	information for and against [7]		



## PB1302

#### [6224]-307 S.Y. B.Com.

#### **BANKING AND FINANCE - I**

236(b): Indian Banking System (2019 Pattern) (Semester - III)

## (मराठी रूपांतर)

वेळ $:2\frac{1}{2}$	तास]				[ एकूण गुण : 50
सूचना :-	<i>1</i> )		प्रश्न सोडविणे अनिवार्य आहे.		
	<i>2</i> )		ोकडील प्रश्नांचे अंक पूर्ण गु		
	3)	संदभ	र्गासाठी मूळ इंग्रजी प्रश्नपत्रिक ————————————————————————————————————	ा पहावी. 	
<b>प्र.</b> 1) अ)	योग्य	पर्याय	निवडून रिक्त जागा भरा. (क	जेणत्याही पाच)	[5]
	i)	जुलै			किन तिचे स्टेट बँक ऑफ इंडिया असे
		अ)	पंजाब नॅशनल बँक	ब)	इम्पिरियल बँक
		क)	देना बँक	ਫ)	विजया बँक
	ii)	••••	ही भारतातील सार्वर्जा	नेक क्षेत्रातील सर्वात	। मोठी बँक आहे.
		अ)	पंजाब नॅशनल बँक	ब)	आय डी बी आय बँक
		क)	स्टेट बँक ऑफ इंडिया	ड)	कॉपोरेशन बँक
	iii)	••••	ही उदारीकरणानंतरर्च	ो पहिली खाजगी बँ	क होती.
		अ)	ग्लोबल ड्रेस बँक	ন্ত্ৰ)	एचडीएफसी
		क)	कोटक महिंद्र बँक	ड)	बंधन बँक
	iv)	दुसञ	या शेड्यूलमध्ये सूचीबद्ध सर्व	बँकाग	हणून ओळखल्या जातात.
		अ)	शेड्युल बँक	ৰ)	नॅशनल बँक
		क)	खाजगी बँक	ਫ)	शेड्यूल नसलेली बँक
	v)	बँकेव	कडे असलेल्या रोख रक्कम आर्	णे एकूण मालमत्ता गु	णोत्तराला असे म्हणतात.
		अ)	वैधानिक बँक प्रमाण	ब)	वैधानिक तरलता प्रमाण
		क)	केंद्रीय बँक राखीव	ਫ)	केंद्रीय द्रव्य साठा
	vi)	स्टेट	बँक ऑफ सौराष्ट्रचे	बँकेत विलीनीक	रण झाले.
		अ)	भारतीय महिला बँक	ब)	बँक ऑफ इंडिया
		क)	येस बँक	ਫ)	स्टेट बँक ऑफ इंडिया

[5] जोड्या लावा. ਕ) अ गट ब गट एटीएमचे सर्वात जास्त जाळे असणारी बँक प्रादेशिक ग्रामीण बँक i) अ) बँक रेपो रेट ii) ਕ) ग्रामीण भागातील दुर्बल घटकांना कर्ज देणे iii) नवीन खाजगी क्षेत्रातील बँक क) iv) बंधन बँक पुनर्खरेदी दर ਤ) v) स्टेट बँक ऑफ इंडिया 1991 इ) **प्र.**2) टिपा लिहा. (कोणत्याही दोन) [10] अ) अनुसूचित बँका रोख राखीव निधी प्रमाण ਕ) विदेशी बँक क) अग्रणी बँक योजना ड) भारतीय बँक प्रणालीची रचना सविस्तर स्पष्ट करा. **प्र.**3) अ) [8] भारतीय रिझर्व्ह बँकेचे कार्ये स्पष्ट करा. ਕ) [7] भारतीय आर्थिक विकासात खाजगी बँकांची भूमिका सविस्तर स्पष्ट करा. **प्र.**4) अ) [8] राष्ट्रीयकरण म्हणजे काय? राष्ट्रीयकरणच्या बाजूने व विरुद्ध बाजूने सविस्तर माहिती लिहा. [7] ਕ)



Total No. of Questions : 4] PB1303			ns : 4]		SEAT No. :
					[Total No. of Pages : 4
			[622	24]-308	
			S.Y.	B.Com.	
	23	6(C	: BUSINESS L	AW AND	PRACTICES - I
			(2019 Pattern		
Time : 2½ 1	Hours	1			[Max. Marks : 50
Instruction	-	-	indidates:		•
1) A	III que	estion	is are compulsory.		
2) F	igure	o to	the right indicate full i	marks.	
<b>Q1)</b> A)	Fill i	n the	e blank with the most	appropriat	te alternative (any Five) [5]
	i)	The	voluntary scheme	of AGMA	ARK certification is for
			d product.		
		a)	Blended Edible Veg	getable Oils	S
		b)	Fat spread		
		c)	Ghee having less R	M value	
		d)	For agricultural con	mmodities	for domestic trade
	ii)		year was Ge	neral Insu	urance Corporation of India
		inco	orporated as a comp	any.	
		a)	1988	b)	1972
		c)	1965	d)	1981
	iii)		•	-	oad bhi" is the punch line of the
		adv	ertisement of which		owing organization
		a)	New India Assuran		
			General Insurance	Corporatio	on
		,	ICICI		
		d)	Life Insurance Cor	-	
	iv)				became effect form
		a)	Junuary 2000	/	March 1999
		c	October 2000	d)	Anril 1999

Under shop & establishment act

10

30

AGMARK stands for \_

a) Agricultural Produceb) Agricultural Mark

c) Agricultural Certificate

Agricultural Managing Act

a)

c)

d)

v)

vi)

is the minimum number of employees required to register

20

40

b)

d)

*P.T.O.* 

	B)	Mate	ch the Following:		[5]	
			Column - A		Column - B	
		i)	LIC	a)	Single ownership	
		ii)	APMC	b)	Huge capital	
		iii)	Departmental store	c)	Life insurance Corporation	
		iv)	Claim	d)	Agriculture Produce	
					Marketing Committee	
		v)	Sole trading concern	e)	Demand made by insured to insurer for loss occured due to mishap	
Q2)	Writ	e a sl	nort note (any two)		[10]	
	a)	Agri	icultural produce board			
	b)	Basic principles of General Insurance				
	c)	Digi	tal signature			
	d)	Ope	ning and closing hours of shop	S		
Q3)	a)	Defi	ne direct marketing? Explain th	e adv	antages of direct marketing. [8]	
	b)	Exp	lain the Various types of genera	l insu	rances. [7]	
Q4)	a)	Exp	lain the Evaluation of IT Act, 2	000.	[8]	
	b)	Exp	lain the registration procedure o	festa	blishment under shop act, 1947.	



## PB1303

### [6224]-308 S.Y. B.Com.

# 236(C): BUSINESS LAW AND PRACTICES - I (2019 Pattern) (Semester - III)

## (मराठी रूपांतर)

वेळ : 2½ त	तास/				/ एकूण गुण : <i>50</i>		
सूचना :-	1)	सर्व प्र	प्रश्न सोडविणे आवश्यक आहे.				
	2)	उजर्व	ोकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात	₹.			
= <b>प्र.</b> 1) अ)	रिका	म्या जा	गा भरा. (कोणत्याही पाच)		[5]		
•	i)	ॲगम्	गार्क हे प्रमाणिकरण खाद्य	उत्पादन	ासाठी वापरले जाते.		
		अ)	मिश्रित खाद्य वनस्पती तेल				
		ब)	चरबी वाढणे				
		क)	तुपाचे आरएम मूल्य कमी आहे				
		ड)	देशांतर्गत व्यापार आणि कृषी माालसाट	डी .			
	ii)	भारत	ोय साधारण विमा महामंडळ	मध्ये	आमलात आले?		
		अ)	1988	ब)	1972		
		क)	1965	ड)	1981		
	iii)	'जिंदगी के साथ भी जिंदगी के बाद भी' ही जाहिरातीची मुख्य लाईन					
		कंपर्न	ोची आहे.				
		अ)	न्यू इंडिया ॲश्युरन्स	ब)	जनरल इन्शुरन्स कार्पोरेशन		
		क)	आयसीआयसीआय	ड)	भारतीय आयुर्विमा महामंडळ		
	iv)	माहिती तंत्रज्ञान कायदा यावर्षी अमलात आला.					
		अ)	जानेवारी, 2000	ब)	मार्च, 1999		
		क)	ऑक्टोबर, 2000	ड)	एप्रिल, 1999		
	v)	दुका <b>-</b>	ने आणि आस्थापना कायदयांर्गत आस्थाप	ना नोंदर्ण	ोसाठी कर्मचाऱ्याची संस्था		
		असा	वी.				
		अ)	10	ब)	20		
		क)	30	ड)	40		
	vi)	ॲगम्	गार्कचे विस्तारित रूप				
		अ)	कृषी उत्पादन	ब)	कृषी चिन्ह		
		क)	कृषी प्रमाणपत्र	ड)	कृषी व्यवस्थापन कायदा		

	ब)	जोड्या लावा. [5			5]	
			अ गट		ब गट	
		i)	एल आय सी	अ)	एकल मालकी	
		ii)	ए पी एम सी	ब)	प्रचंड भांडवल	
		iii)	विभागीय दुकाने	क)	जीवन विमा निगम	
		iv)	दावा	ड)	कृषी उत्पन्न बाजार समिति	
		v)	एकल व्यापारी संस्था	इ)	अपघातामुळे झालेल्या नुकसानासाठी विमाधारकाने केलेली मागणी	
<b>प्र.</b> 2)	टिपा रि	लहा. (	(कोणतेही दोन)		[1	0]
	अ)	कृषी उ	उत्पन्न मंडळ			
	ब)	सामान	य विम्याची मुलभूत तत्त्वे			
	क)	डिजिट	टल स्वाक्षरी			
	<b>ਭ</b> )	दुकाने	/आस्थापना उघडण्याचे आणि बंद करण्य	ाचे तास	म	
<b>प्र.</b> 3)	अ)	'प्रत्यक्ष	भ विपणन' व्याख्या लिहा. प्रत्यक्ष विपणन	ाचे फार	यदे सांगा. [	[8]
	ब)	सामान	य विम्याचे विविध प्रकार स्पष्ट करा.		I	7]
<b>प्र.</b> 4)	अ)	माहिर्त	ो तंत्रज्ञान फायदा (IT Act, 2000) ची	उत्क्रांर्त	ो स्पष्ट करा. [	[8]
	ब)	दुकाने	आणि आस्थापना कायद्यांतर्गत आस्थाप	नेची नो	iंदणी प्रक्रिया स्पष्ट करा.        [	7]



Total No. of Questions : 4]		SEAT No. :
PB1304	[6224]-309	[Total No. of Pages : 4
	S.Y. B.Com.	

# 236(D): CO-OPERATION & RURAL DEVELOPMENT - I (2019 Pattern) (Semester - III) (Special Paper - I)

Time : 2½			0
		the candidates:	
1) 2)	-	estions are compulsory. es to the right indicate full marks.	
2)	rigur	es to the right indicate full marks.	
<b>Q1)</b> A)	Fill	in the blanks (any 5) [5	]
	i)	The members of a Co-operative society have	
		a) Limited liability	
		b) Unlimited liability	
		c) Joint and several liability	
	ii)	The apex funding agency in India for providing rural credit is	_•
		a) RBI	
		b) SBI	
		c) NABARD	
	iii)	is a process of increasing Economic openness.	
		a) Development	
		b) Growth	
		c) Globalization	
	iv)	Initiatives for implementing rural development include	
		a) Improving public health & Infrastructure development in rura areas	ι1
		b) Setting up facilities for agricultural research	
		c) All of the above	
	v)	The problems faced by agricultural markets in rural area	S
		are	
		a) Malpractice in unregulated markets	
		b) Lack of storage facilities & adequate finance	
		c) All of the above	
	vi)	is a approaches of rural development	
		a) Micro	
		b) Macro	
		c) Group and mass	

	B)	Match the Following:			I	[5]
			A Group		B Group	
		i)	Rural Development	a)	First sugar factory	
		ii)	Padmashree vikhe patil	b)	Eco-Socio change	
		iii)	Vaikunthlal mehta	c)	Nana patekar & Makrand Anaspure	
		iv)	Panni foundation	d)	Satyajit Bhatkal	
		v)	Naam foundation	e) mov	Leader of Indian Co-operation	ve
Q2)	Writ	e a sh	nort notes (any two)		[1	[0]
	a)	Impo	ortant provisions of Panchayat	Raj A	Act.	
	b)	Bhagirath Gramvikas Pratishthan.				
	c)	Obje	ectives of rural development.			
	d)	Meri	its of Globalization			
Q3)	a)	Expl	ain the structure of Panchayat I	Raj in	India.	[8]
	b)	State	e the limitations of Panchayat F	Raj.	I	[7]
Q4)	a)	State	e the Impact of Globalization or	1 Rur	al development.	[8]
	b)	Expl	ain the Importance of people's	Parti	cipation.	[7]



#### **PB1304**

## [6224]-309

#### S.Y. B.Com.

# 236(D): CO-OPERATION & RURAL DEVELOPMENT - I (2019 Pattern) (Semester - III) (Special Paper - I)

#### (मराठी रूपांतर)

वेळ : 21/2 तास/ /एकूण गुण : 50 सर्व प्रश्न सोडविणे आवश्यक आहे. सूचना:-*1*) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात. *2*) संदर्भासाठी मूळ इंग्रजी प्रश्न पत्रिका पहावी. 3) रिकाम्या जागा भरा. (कोणत्याही पाच) **प्र.**1) अ) [5] सहकारी संस्थेच्या सभासदांचे ...... असते. i) मर्यादित दायित्व अमर्यादित दायित्व ਕ) क) संयुक्त आणि बहदायित्व भारतात ग्रामीण भागात ग्रामीण पतपुरवठा करणारी ...... ही शिखर संस्था आहे. ii) अ) आर बी आय एस बी आय ਕ) क) नाबार्ड ..... ही अर्थव्यवस्थेतील खुलेपणा वाढविण्याची प्रक्रिया आहे. iii) अ) विकास ब) वृद्धी क) जागतिकिकरण ग्रामीण विकासाच्या अंमलबजावणीसाठी ..... उपक्रमांचा समावेश होतो. सार्वजनिक आरोग्य सुधारणे व ग्रामीण भागात पायाभूत सुविधाचा विकास करणे कृषी संशोधनासाठी सुविधा उभारणे ਕ) क) वरील सर्व .....या ग्रामीण भागातील कृषी विपणनासमोर येणाऱ्या समस्या आहे. v) अनियंत्रित बाजारपेठेतील गैरव्यवहार साठवणुक सुविधा पुरेशा वित्ताचा अभाव ਕ) क) वरील सर्व ..... हा ग्रामीण विकासाचा दृष्टिकोन आहे. vi) अ) सूक्ष्म समग्र ਕ) क) समुह आणि सार्वजनिक

	ब)	जोड्य	ग लावा.			[5]
			अ गट		ब गट	
		i)	ग्रामीण विकास	अ)	पहिला साखर कारखाना	
		ii)	पद्मश्री विखे पाटील	ब)	आर्थिक सामाजिक बदल	
		iii)	वैकुंठलाल मेहता	क)	नाना पाटेकर व मकरंद अनासपूरे	
		iv)	पाणी फाऊंडेशन	ड)	सत्यजित भटकल	
		v)	नाम फाऊंडेशन	इ)	भारतीय सहकारी चळवळीचे नेते	
<b>प्र.</b> 2)	टिपा वि	लिहा.	(कोणत्याही दोन)			[10]
	अ)	पंचाय	ात राज कायदयातील महत्त्वाच्या तरतुदी			
	ਕ)	भगीर	थ ग्रामविकास प्रतिष्ठान			
	क)	ग्रामीप	ग विकासाची वैशिष्ट्ये			
	ਭ)	जागति	तेकिकरणाचे गुण (फायदे)			
<b>प्र.</b> 3)	अ)	भारता	तील पंचायत राज व्यवस्थेची रचना स्पष्ट व	करा.		[8]
	ন্ত্ৰ)	पंचाय	ात राजच्या मर्यादा सांगा.			[7]
<b>प्र.</b> 4)	अ)	जागित	तेकीकरणाचे ग्रामीण विकासावरील परिणा	म सांग	π.	[8]
	ब)	लोकर	प्रहभागाचे महत्त्व स्पष्ट करा.			[7]



Total No. of Q	uestions: 4]
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Total No. of Questions: 4	ŀJ
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SEAT No.:	
[Total	No. of Pages: 3

### [6224]-310 S.Y. B.Com.

## 236 E - COST AND WORKS ACCOUNTING - I (2019 Pattern) (Semester - III)

1) 2)	ons to t All qu Figur	[Max. Marks : 50 the candidates: estions are compulsory. es to the right indicate full marks. f calculator is allowed.
<b>Q1</b> ) A)		in the Blanks by choosing the proper alternative given in the bracket (five): [5]
	a)	The main function of cost accounting isreporting
		(Internal, External, Government, Bank)
	b)	Cost unit of a Chemical Industry is
		(Gallon, Dozen, K.G, Gross)
	c)	ABC technique of inventory control is abased system of material control.
		(Control, Value, Direction, Motivation)
	d)	In goods transport company, per tonne per kilometer is a
		(Cost, Single Cost Unit, Composite Cost Unit, Unit)
	e)	Counting house salary is part of
		(Factory overhead, Selling overhead, Distribution overhead, Administration overhead)
	f)	Works Cost = Prime Cost +
		(Factory Overheads, Administration Overheads, Selling Overheads)
		P.T.O.

B) Match the following pairs:

Group 'A'

Group 'B'

- a) Cost Accounting
- i) Record of quantity
- b) Cost Unit
- ii) Economic order Quantity

c) Bin card

iii) Recording of Cost

d) EOQ

- iv) Excluded from cost sheet
- e) Donation
- v) Unit of measurement

#### Q2) Write Short notes (any two)

[10]

[5]

- a) Distinguish Between Financial and Cost Accounting
- b) Types of Cost Unit
- c) Classification of cost on the basis of Functions
- d) Non Cost Items
- Q3) a) The following information has been obtained from Amar ltd. Amaravathi for the year ended 31<sup>st</sup> March 2023.
   [8]

Particulars	Amount
Sales	11,00,000
Opening stock of Raw Material	2,40,000
Closing stock of Raw Material	1,60,000
Direct Wages	70,000
Purchases	2,80,000
Chargeable Expenses	30,000
Office Salary	56,000
Power and Fuel	24,000
Factory Lighting	16,000
Printing and Stationary	14,000
Advertising	28,000
Sales Promotion Expenses	12,000

You are required to prepare a Cost Sheet showing\_

- i) Cost of Material Consumed
- ii) Prime Cost
- iii) Works / Factory Cost
- iv) Cost of Production
- v) Total Cost
- vi) Profit / Loss

b)		You are required to calculate Economic Order Quantity (EOQ) and No. of orders to be placed in a year from the following information. [7]						
	-	Annual Consumption	3200 units					
	-	Cost of Material per unit	Rs. 80					
	-	Cost of Placing and Receiving	ng one order Rs. 400					
	-	Annual Carrying cost of Inve	entory: 10% of Inventory Value					
<b>Q4</b> ) a)	The	e following information is avail	able in respect of a Material.	[8]				
	Rec	order Quantity	400 units					
	Rat	Rate of Consumption per week:						
	-	Normal	10 units					
	-	Maximum	40 units					
	-	Minimum	20 units					
	Del	Delivery Period:						
	-	Minimum	10 Weeks					
	-	Normal	15 Weeks					
	-	Maximum	20 Weeks					
	Calculate-							
	i)	Reorder Level						
	ii)	Maximum Level						
	iii)	) Minimum Level						
	iv)	Average Stock Level						
b)		nat is 'Purchasing'? Explain chasing of material.	in brief the documents involve	ed in [ <b>7</b> ]				

Total No	. of Qu	estion	s: 6]		•						
PB130	06		•	4]-311							
				B.Com.							
236-F : BUSINESS STATISTICS - I (2019 Pattern) (Semester - III)											
Time : 2½ Instruction		-	ndidates:		[Max. Marks : 70						
1)	_		Q.No 6 are compulsor	•							
2) 3)		•	questions from Q.No 2 stical table and calculd	_	ad						
<i>3)</i> <i>4)</i>			the right indicates full		еи.						
5)	0		ve their usual meaning								
<b>Q1)</b> A)	Cho	ose t	he correct alternative	e in each of	f the following (any five). $[5 \times 1 = 5]$						
	a)	Wh	ich of the following	is an examt	ole of attribute characteristics?						
	,	i)	Height	ii)	Weight						
		iii)	Speed	iv)	Blood group						
	b)	The	range in which Part	ial Correlat	tion Coefficient lies is						
	• )	i)	-1 to 1	ii)	0 to 1						
		iii)	0 to $\infty$	iv)	$-\infty$ to $\infty$						
	c)	In v	vital statistics, if N.R	R.R. Per Wo	omen is 0.8840 then population						
		i)	Goes on increasing	Ţ							
		ii)	Is decreasing	,							
		iii)	Is Constant								
		iv)	Whether increasing	g or decrea	sing connot say						
	d)	Life	e tables are prepared	for	•						
	,	i)	Animals	ii)	Humans						
		iii)	Both (i) and (ii)	iv)	None of the above						

e) With the 3 attributes A, B and C the number of second order classes is

i) 6 ii)

iii) 12 iv) 3

- f) In trivariate study the correlation coefficient between any two variables when third variable held constant is called as .
  - i) Total Correlation

ii) Multiple Correlation

- iii) Partial Correlation
- iv) No Correlation
- B) State whether following statements are true or false (any five).  $[5 \times 1 = 5]$ 
  - a) Given that N=100, (A)=30, (B)=40, (AB)=35 we say that given data are consistent.
  - b) The three regression planes are coinside if |R| = 0
  - c) GFR is based on women of all ages.
  - d) Normally a life tables is constructed for an age interval of five years.
  - e) If  $r_{12} = r_{13} = 0$  then  $R_{123} = 0$
  - f) Give N= 8, (A)=(B)=(AB)=0, then coefficient of association for two attributes is =0
- Q2) Attempt each of the following:

 $[3 \times 5 = 15]$ 

- a) Define independence and association of two attributes. Define Yule's Coefficient of association.
- b) Examine whether the following data are consistent.

- c) Out of 800 students 320 were married. Among 240 students who failed, 96 were married. Find the coefficient of association between the attributes marriage and failure in examination comment on the result.
- Q3) Attempt each of the following:

 $[3 \times 5 = 15]$ 

- a) If  $X_1=Y_1+Y_2$ ,  $X_2=Y_2+Y_3$ ,  $X_3=Y_3+Y_1$ , where  $Y_1$ ,  $Y_2$ ,  $Y_3$  are mutually uncorrelated variables with mean Zero and unit S.D. each. Find the value of multiple correlation coefficient between  $X_1$  and  $(X_2, X_3)$  ie  $R_{1.23}$ .
- b) In a trivariate data,  $r_{12}=0.6$ ,  $r_{13}=-0.4$ ,  $r_{23}=0.7$  Are these values consistent?
- c) Show that a muttiple correlation coefficient can not be negative.

#### **Q4)** Attempt <u>each</u> of the following:

 $[3 \times 5 = 15]$ 

a) Explain the methods of collecting vital statistics. Define mortality rates, fertility rates.

b) Compute T.F.R. for the following data:

Age-group	15-20	20-25	25-30	30-35	35-40	40-45	45-50
No. of Women	1000	1000	1000	1000	1000	1000	1000
No. of births	15	137	116	86	62	19	10

c) From the following data compute G.R.R. and N.R.R.

1 0 0 1	16-20	21-25	26-30	31-35	36-40	41-45	46-50
Fertility rate	40	73	60	37.6	23	8.4	1
Per1000 Women							
Percent survival	85	80	70	65	60	50	45
rate							

#### **Q5)** Attempt <u>each</u> of the following:

 $[3 \times 5 = 15]$ 

a) Define life table, explain the functions of lx, dx Lx and their interpretation.

b) Fill in the blanks of the following life table which are shown with question mark:

Age (x)	lx	dx	qx	Px	Lx	Tx
4	880	?	?	?	?	?
5	648	-	-	-	-	11124

c) Given the following table for lx, the number of rabbits living at a age X.

X	0	1	2	3	4	5	6
lx	100	90	80	75	60	30	0

X, Y, and Z are the three rabbits of age 1, 2 and 3 years respectively. Find the probability that at least one of them will be alive for one Year or more.

**Q6)** Write a short notes on the following.( any 3)

- $[3 \times 5 = 15]$
- a) Define types of classes, order of a class, dot operator to find relation between class. Frequency (Upto order three).
- b) Define residuals, properties of residuals.
- c) Explain direct method and indirect method of obtaining STDR.
- d) Explain the functions of Px, qx, and ex in life table and their interpretation.
- e) Define multiple and partial correlation. State the relation between multiple correlation coefficient in terms of partial and total correlation coefficients.

**एक एक एक** 

Total No.	of Que	stions : 4] SEAT No. :
PB130	7	[Total No. of Pages : 4
		[6224]-312
		S.Y. B.Com.
	2.	6G: BUSINESS ENTREPRENEURSHIP - I
	(20	19 Pattern) (Semester - III) (Special Paper - I)
<i>Time</i> : 2½	Hours	[Max. Marks: 50
Instruction	ns to ti	e candidates:
	_	stions are compulsory.
2) 1	Figure	to the right indicates full marks.
<i>Q1</i> ) A)	Fill i	the blanks (Any 5) [5]
	i)	refers to building wealth through a variety of methods
		using financial products.
		a) wealth creation
		b) Entrepreneurship
		c) Health creation
	ii)	entrepreneurs establishes an enterprise with the aim of
		solving social problem or effecting social change.
		a) Social
		b) Motivated
		c) Artistic
	iii)	Mr. Vijay Phalnikar is founder of
		a) Tata
		b) Aaple Ghar
		c) DeAsra Foundation
	iv)	Dr. Anand Deshpande is the CEO of
		a) Tata
		b) Aaple Ghar
		c) DeAsra Foundation
	v)	is the art of measuring and reporting the social and moral
		performance of an organization.

a) Social Auditb) Financial Audit

c) Environmental Audit

		vi)		is the structure of	rules,	practices and proc	esses used
			to d	irect and manage company	<b>7.</b>		
			a)	Social Audit			
			b)	Business Ethics			
			c)	Corporate Governance			
	B)	Mate	ch the	e Following:			[5]
				Group 'A'		Group 'B'	
		i)	Sna	pdeal	a)	Responsibility Society	towards
		ii)	Prol	blem of Unemployment	b)	Principles of Inno	vation
		iii)	Bus	iness Ethics	c)	Moral Values	
		iv)	Pete	er Drucker	d)	Seasonal Agricultu	ıre
		v)	Soc	ial Responsibility	e)	Internet Entrepren	eur
<b>()2</b> )	Writ	on cl	ort i	notes (Any 2)			[10]
<u>(</u> 22)							[10]
	a)		•	e V/s Entrepreneurship			
	b)			d Entrepreneurs			
	c)	Crea	tivit	y Process			
	d)	Lead	lersh	ip by Example			
<b>Q</b> 3)	a)			you mean by 'Unemplo of unemployment.	yment	'? Explain in deta	ail various [ <b>8</b> ]
	b)			Social Entrepreneur'? Expl Entrepreneur.	lain vai	rious Characteristic	s and goals [ <b>7</b> ]
<b>Q4</b> )	a)			Innovation'? Explain in de Peter Drucker.	etail va	rious Principles of	Innovation [ <b>8</b> ]
	b)		eribe ernme	social responsibilities of bent.	usiness	s towards their emp	loyees and [7]



## [6224]-312

#### S.Y. B.Com.

# 236G: BUSINESS ENTREPRENEURSHIP - I (2019 Pattern) (Semester - III) (Special Paper - I)

### (मराठी रूपांतर)

वेळ : 21/2 तास] **/** एकूण गुण : 50 सर्व प्रश्न अनिवार्य आहेत. सूचना :-*1*) उजवीकडील अंक प्रश्नांचे पूर्ण गुण दर्शवितात. *2*) संदर्भासाठी मुळ इंग्रजी प्रश्नपत्रिका पहावी. 3) **प्र.**1) अ) रिकाम्या जागा भरा. (कोणत्याही पाच) [5] ..... म्हणजे आर्थिक उत्पादने वापरून विविध पद्धतींद्वारे संपत्ती निर्माण करणे होय. i) अ) संपत्ती निर्मिती ब) उद्योजकता क) आरोग्य निर्मिती ..... हे उद्योजक सामाजिक समस्या सोडवण्याच्या किंवा सामाजिक बदलावर परिणाम ii) करण्याच्या उद्देशाने एंटरप्राइझची स्थापना करतात. सामाजिक अ) प्रेरित ਕ) क) कलात्मक श्री. विजय फळणीकर हे ..... चे संस्थापक आहेत. iii) अ) टाटा ਕ) आपले घर क) देआसरा फाउंडेशन डॉ. आनंद देशपांडे हे ...... चे मुख्य कार्यकारी अधिकारी (CEO) आहेत. अ) टाटा आपले घर ਕ) क) देआसरा फाउंडेशन ..... म्हणजे एखाद्या संस्थेचा सामाजिक आणि नैतिक कामगिरीचे मोजमाप करून V) अहवाल देणे होय. अ) सामाजिक अंकेक्षण आर्थिक अंकेक्षण ब) क) पर्यावरणविषयक अंकेक्षण

		VI)		म्हणज कपनाच प्रक्रियांची रचना होय.	व्यवस्थापन कर	रण्यासा	oi वापरल जाणाऱ्या <b>ान्यम</b> , प	<b>२</b> ∘द्धता
			अ)	सामाजिक अंकेक्षण				
			ब)	व्यवसाय नैतिकता				
			क)	कॉर्पोरेट प्रशासन				
	ब)	जोड्य	ा जुळव	π.				[5]
			गट '३	<b>अ</b> '			गट 'ब'	
		i)	स्नॅपर्ड	ोल		अ)	समाजाप्रतीची जबाबदारी	
		ii)	बेरोज	गारीची समस्या		ब)	नवनिर्मितीची तत्वे	
		iii)	व्यावर	प्रायिक नैतिकता		क)	नैतिक मूल्ये	
		iv)	पीटर	ड्रकर		ਵ)	हंगामी शेती	
		v)	सामार्ग	जेक जबाबदारी		इ)	इंटरनेट उद्योजक	
<b>प्र.</b> 2)	) टिपा ी	लिहा.	(कोणत	याही दोन)				[10]
	अ)	उपक्रम	न व उह	द्योजकता यामधील फरक	5			
	ब)	प्रेरित	उद्योज	क				
	क)	सर्जनः	शीलतेच	वी प्रक्रिया				
	ड)	उदाहर	णाद्वारे	नेतृत्व				
<b>प्र.</b> 3)	) अ)	'बेरोज	ागारी' म	म्हणजे काय? बेरोजगारी	<b>ट्या विविध सम</b> स्	यांचे ता	पशीलवार वर्णन करा.	[8]
	ब)	'सामा	जिक उ	उद्योजक' म्हणजे काय?	सामाजिक उद्यो	जकाची	। विविध वैशिष्ट्ये आणि ध्येये	स्पष्ट
		करा.						[7]
<b>प्र.</b> 4)	) अ)	'नवनि	र्मिती'	म्हणजे काय? पीटर ड्रकर	यांनी दिलेल्या न	वनिर्मित	ी संबंधीच्या विविध तत्त्वांचे सी	वस्तर
		वर्णन	करा.					[8]
	ब)	व्यवस	<b>ायाचे</b>	कर्मचाऱ्यांच्या व शासना	च्याप्रती असलेल	या साम	गजिक जबाबदऱ्याचे सविस्तर	वर्णन
		करा.						[7]



Total No.	of Qu	estio	ns: 4]		SEAT No.:		
PB130	<b>)8</b>				[Total No. of Pages : 4		
			[6224	_			
			S.Y. B				
			(H): MARKETING				
	(2	2019	Pattern) (Semester	r - III) (	Special Paper - I)		
Time : 21/	2 Hour	<b>'s</b> ]			[Max. Mark	ks:50	
Instructio	ons to	the co	andidates:				
	, 1						
2)	Figur	es to	the right indicate full ma	erks.			
01) Δ)	Fi11	in th	e blanks (Attempt any	5 out of (	5)	[5]	
QI) A)							
	i)		e entire marketing man Business	•	is cantered on the	_	
		a) c)		b) d)	Customers Sales		
		C)	Advertising	u)	Sales		
	ii)	Αb	ousiness organization's	plan to	convert potential customers	into	
		per	manent customers is _				
		a)	Marketing Research				
			Marketing Strategy				
			Sales Management				
		d)	Marketing				
	iii)	Χa	and Y theory was prop	osed by			
	,		Maslow	•	McClelland		
		c)	McGregor	d)	Herzberg		
iv) Demography is a		mography is a	elem	ent of marketing planning.			
		a)	Internal	b)	External		
		c)	National	d)	International		
	v)		is the first import	ant step i	in marketing research proce	ess.	

Collection of Statistics

Objectives of the Research

Analysis of Statistics Research Report

a) b)

c)

d)

		V1)		means a series o	of question	s to which answers are soug	ht
			fron	n different persons.			
			a)	Questionnaire			
			b)	Observation			
			c)	Experiment			
			d)	Survey			
	B)	Mate	ch the	e Following:		]	5]
				Group A		Group B	
		i)	Mar	keting Management	a)	Public Media	
		ii)	Mas	slow	b)	Steps in Marketing Resear	ch
		iii)	Adv	vertising	c)	Marketing Objectives and Scope	its
		iv)	Data	a collection	d)	Marketing Planning and Implementation	
		v)	Mar	keting Planning	e)	Theory of Needs	
<i>92</i> )	Writ	e a sh	nort 1	notes (Any Two)		[1	01
	a)			ristics of marketing mar	nagement	·	•
	b)			consumer behaviour	8		
	c)	•		marketing planning			
		_					
	d)	Surv	ey m	nethod			
Q3)	a)	Writ	e the	characteristics of mark	teting in In	dia context.	8]
	b)		ıt is ( ıviou		Explain the	he determinants of consum [	er <b>7</b> ]
<b>Q4</b> )	a)	Expl	lain tl	he stages of marketing p	olanning.	]	8]
	b)	Expl	lain n	narketing research proc	ess in deta	il. [	<b>7</b> ]



## [6224]-313 S.Y. B.Com.

## 236(H): MARKETING MANAGEMENT - I (2019 Pattern) (Semester - III) (Special Paper - I)

## (मराठी रूपांतर)

वेळ : 2½ र	तास]				[ एकूण गुण : 50
सूचना :-	<i>1</i> )	सर्व !	प्रश्न सोडविणे आवश्यक आहे.		
	<i>2</i> )	उजर्व	ोकडील अंक पूर्ण गुण दर्शवितात.		
	<i>3</i> )	संदभ	र्ासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.		
<b>प्र.</b> 1) अ)	रिका	म्या जा	गा भरा. (कोणतेही पाच)		[5]
	i)	संपूण	र्ग विपणन व्यवस्थापन हेव	फ्रंद्रीतच अर	नते.
		अ)	व्यवसाय	ब)	ग्राहक
		क)	जाहिरात	ਫ)	विक्री
	ii)	व्यव	साय संघटनेची संभाव्य ग्राहकांचे काय <b>ः</b>	मस्वरूपी ग्र	ाहक वर्गात रुपांतर करण्याची योजना
		म्हण	जे होय.		
		अ)	विपणन संशोधन	ब)	विपणन व्यूहरचना
		क)	विक्री व्यवस्थापन	ਤ)	विपणन
	iii)	क्ष व	य सिद्धांत यांनी मांडला.		
		अ)	मॅस्लो	ब)	मॅक्लेलँड
		क)	मॅग्रेगर	ਤ)	हर्झबर्ग
	iv)	लोक	संख्या हा विपणन नियोजनाचा	घटव	5 आहे.
		अ)	अंतर्गत	ब)	बाह्य
		क)	राष्ट्रीय	ਫ)	आंतरराष्ट्रीय
	v)	विपा	गन संशोधन प्रक्रीयेमध्ये ह	हा पहिला म	हत्वाचा टप्पा आहे.
		अ)	आकडेवारीचे संकलन	ब)	आकडेवारीचे विश्लेषण
		क)	संशोधन अहवाल	ਫ)	संशोधनाची उद्दिष्टनिच्छिती
	vi)	••••	म्हणजे भिन्न-भिन्न व्यक्तींकडून	। ज्यांची उ	त्तरे मागविली जातात अशा प्रश्नाची
			का होय.		
		अ)	प्रश्नावली	ब)	निरीक्षण
		क)	प्रयोग	ਭ)	सर्वेक्षण

	ब)	जोड्य	ा जुळवा.		[5]		
			गट 'अ'		गट 'ब'		
		i)	विपणन व्यवस्थापन	अ)	प्रसिद्धी माध्यम		
		ii)	<b>मॅस्लो</b>	ब)	विपणन संशोधनातील पायरी		
		iii)	जाहिरात	क)	विपणन उद्दिष्ट्ये व त्याची व्याप्ती		
		iv)	माहिती संकलन	ਵ)	विपणन नियोजन व अंमलबजावणी		
		v)	विपणन नियोजन	इ)	गरजांचा सिद्धांत		
<b>प्र.</b> 2)	टिपा ि	लहा.	(कोणत्याही दोन)		[10]		
	अ)	विपण	न व्यवस्थापनाची वैशिष्ट्ये				
	ৰ)	ग्राहक वर्तणुकीची व्याप्ती					
	क)	विपण	न नियोजनाची व्याप्ती				
	ड)	सर्वेक्ष	ण पद्धत				
<b>प्र.</b> 3)	अ)	भारता	च्या संदर्भात विपणनाची वैशिष्ट्ये लिहा.		[8]		
<b>4.</b> 3)	,		,				
	<b>ब</b> )	प्राहक	वर्तणूक म्हणजे काय? ग्राहक वर्तणुकीचे निर्णाः	यक घट	टक स्पष्ट करा. [7]		
<b>प्र.</b> 4)	अ)	विपण	न नियोजनाच्या पायऱ्या/टप्पे स्पष्ट करा.		[8]		
	ਕ)	विपण	न संशोधन प्रक्रिया सविस्तर स्पष्ट करा.		[7]		



Total No.		estio	ns:4]		SEAT No.:
PB130	9		[6224]	-314	[Total No. of Pages : 4
			S.Y. B.0	Com.	
236(I)	):A	GRI	<b>CULTURALAND I</b>	NDUS	STRIAL ECONOMICS - I
			(2019 Pattern) (S	Semes	ter - III)
<i>Time</i> : 2½	Hour	·s]			[Max. Marks : 50
			andidates:		
,	-		ns are compulsory.	l <sub>za</sub>	
2)	rıgur	e to ti	he right indicates full mari	KS.	
<i>Q1</i> ) A)	Fill	in th	e blanks. (attempt any 5	out of	6) [5]
	i)				Scheme came into existence in
		a)	· 2016	b)	2010
		c)	1985	d)	1995
	ii)	Wh	o is known as the father	of the	white revolution in India?
		a)	Herbert Boyer		Verghese Kurien
		c)	M.S. Swaminathan	d)	Charles Darwin
	iii)	Imp	portant non-food crops	of our o	country are:
		a)	Tea and coffee	b)	Millets and pulses
		c)	Cotton and jute	d)	None of these
	iv)	Wh	at has been the main dep	penden	cy of primitive farming?
		a)	Monsoon		
		b)	Labour		
		c)	•	ironme	ent
		d)	Technical		
	v)	See	eds are one of		
		a)	process	b)	output
		c)	input	d)	labour
	vi)	Wh	ich institution provides	long te	rm finance to industries?

b)

d)

LIC

All of these

a)

c)

GIC

UTI

	B)	Mato	ch the Following:			[5]
			A		В	
		i)	Theory of Industrial Location	a)	Schultz	
		ii)	Theories of Agricultural	b)	Florence	
			Development			
		iii)	Agricultural	c)	Cement	
		iv)	Major large-scale industries	d)	Greps	
		v)	Peri annual Crop	e)	Primary Sector	
<i>Q2</i> )	Writ	e a sh	nort notes on (any 2 out of 4):			[10]
	a)	Natu	re of Agricultural Economics.			
	b)	Facto	or of Production of Agricultural S	Secto	r.	
	c)	Scop	e of Industrial Economics.			
	d)	Caus	se of Industrial Imbalance.			
<i>Q3</i> )	a)	Expl	ain the Schultz theory of Agricultu	ıral I	Development.	[8]
	b)	Expl	ain the Advantages and Disadvant	tages	s of Large Size of Firm.	[7]
0.0	,					F07
<b>Q</b> 4)	,	_	ain the nature and scope of Indust			[8]
	b)	Expl	ain the Florence's Theory of Indu	stria	l Location.	[7]



## [6224]-314

### S.Y. B.Com.

# 236(I): AGRICULTURALAND INDUSTRIAL ECONOMICS - I (2019 Pattern) (Semester - III)

## (मराठी रूपांतर)

वेळ : 2½ तास]					[ एकूण	गुण : 50
सूचना :-	1) 2)		प्रश्न सोडविणे आवश्यक आहे गिकडील अंक पूर्ण गुण दर्शवि			
<b>प्र.</b> 1) अ)	रिका	म्या जा	गा भरा. (सहा पैकी कोणत्या	ही पाच)		[5]
	i)	पंतप्र	धान पीक विमा योजना	रोजी अस्तित्व	ात आली.	
		अ)	2016	ब)	2010	
		क)	1985	ड)	1995	
	ii)	भारत	गतील श्वेत क्रांतीचा जनक म्हप	गून कुणाला ओळख	व्रले जाते?	
		अ)	हर्बर्ट बॉयर	ब)	वर्गीस कुरियन	
		क)	एम.एस. स्वामीनाथन	ड)	चार्ल्स डार्विन	
	iii)	आप	ल्या देशातील हे म	गहत्वाचे बिगर अन्न <sup>ा</sup>	पिके आहेत.	
		अ)	चहा आणि कॉफी	ब)	बाजरी आणि कडधान्ये	
		क)	कापूस आणि ताग	ਤ)	यापैकी नाही	
	iv)	प्राची	न (पारंपारिक) शेती मुख्य अ	वलंबून आहे?		
		अ)	पावसाळा	ब)	कामगार	
		क)	इतर पर्यावरण अनुकूलता	ड)	तांत्रिक	
	v)	बिया	णे कृषी एक आ	हित.		
		अ)	प्रक्रिया	ब)	उत्पादन	
		क)	आदाने	ਭ)	कामगार	
	vi)	खाल	नील पैकी कोणती संस्था दीर्घ	कालीन पुरवठा कर	ते.	
		अ)	जीआयसी	ब)	एलआयसी	
		क)	यूटीआय	ड)	वरील पैकी सर्व	

	ब)	जोड्य	गा जुळवा.			[5]
			'अ'		'অ'	
		i)	औद्योगिक स्थाननिश्चितिचा सिद्धांत	अ)	शुल्झ	
		ii)	कृषी विकासाचा सिद्धांत	ब)	फ्लोरेन्स	
		iii)	शेती	क)	सिमेंट	
		iv)	मुख्य अवजड उद्योग	ਭ)	ऊस	
		v)	बहुवार्षिक पिक	इ)	प्राथमिक क्षेत्र	
<b>प्र.</b> 2)	टिपा	लिहा.	(चार पैकी कोणत्याही दोन)		[]	10]
	अ)	कृषी	अर्थशास्त्राची स्वरूप			
	ब)	शेती	क्षेत्राचे उत्पादन घटक			
	क)	औद्यो	गिक अर्थशास्त्राची व्याप्ती			
	ਭ)	औद्यो	गिक असमतोलाची कारणे			
<b>प्र.</b> 3)	अ)	शुल्झ	चा कृषी विकासाचा सिद्धांत स्पष्ट करा.			[8]
	ब)	मोठ्य	।। धारण क्षेत्राचे फायदे आणि तोटे स्पष्ट करा.			[7]
<b>प्र.</b> 4)	अ)	औद्यो	गिक अर्थशास्त्राची स्वरूप आणि व्याप्ती स्पष्ट क	रा.		[8]
	ब)	औद्यो	गिक स्थान निश्चितीचा फ्लोरेन्सचा सिद्धांत स्पष्ट	करा.		[7]



Total PB1			SEAT No. : [Total No. of Pages : 4
		[6224]-315 S.Y. B.Com.	
		236(J): DEFENCE BUDGETING, I	FINANCE &
		MANAGEMENT-I	
		(2019 Pattern) (Semester -	III)
Instru 1	iction	Hours] as to the candidates: All questions are compulsary. Gigures to the right indicate full marks.	[Max. Marks : 70
Q1)	Atte	mpt any five of the following.	[5×2=10]
;	a)	What is capital?	
1	b)	Define Defence expenditure.	
(	c)	Write types of budget.	
(	d)	What is an economic survey?	
(	e)	What is revenue?	
-	f)	What is public work?	
Q2)	Atte	mpt any four of the following.	[4×5=20]
;	a)	Military Farms	

b) Ex-Servicemen Contributory Health Scheme

- c) DPSU
- d) Heavy and Medium Vehicles
- e) Armoured Vehicles Nigam Limited

Q3) Attempt any four of the following.

 $[4 \times 5 = 20]$ 

- a) What is Captial Outlay on Defence Services?
- b) Write organizational structure of the Ministry of Defence.
- c) Explain debate on defence expenditure.
- d) Write the role of the DPSUs.
- e) Write the departmental structure of the defence.

**Q4**) Attempt any two of the following.

 $[2 \times 10 = 20]$ 

- a) Explain in detail parlimentary control on Defence.
- b) Write the basic concept of planning programming in a budgeting system.
- c) Explain the role of political leadership in defence.



**Total No. of Questions: 4**]

#### **PB1310**

### [6224]-315 S.Y. B.Com.

## 236(J): DEFENCE BUDGETING, FINANCE & MANAGEMENT-I

(2019 Pattern) (Semester - III)

(मराठी रूपांतर)

वेळ : 2½ तास] [ एकूण गुण : 70

सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.

2) उजवीकडील अंक पूर्ण गुण दर्शवितात.

#### **प्र.**1) खालीलपैकी कोणतेही पाच प्रश्न सोडवा.

 $[5 \times 2 = 10]$ 

- अ) कॅपिटल म्हणजे काय?
- ब) संरक्षण खर्चाची व्याख्या द्या.
- क) अर्थसंकल्पाचे प्रकार लिहा.
- ड) आर्थिक सर्वे म्हणजे काय?
- इ) उत्पन्न म्हणजे काय?
- फ) पब्लिक वर्क म्हणजे काय?

#### **प्र.**2) टिपा लिहा. (कोणतेही चार)

 $[4 \times 5 = 20]$ 

- अ) लष्करी शेती
- ब) माजी सैनिकांची आरोग्य सेवा योजना
- क) डी. पी. एस. यु.
- ड) हेवी आणि मिडीयम वेहिकल्स
- इ) आरमर्ड वेहिकल निगम लिमिटेड

**प्र.**3) खालीलपैकी कोणतेही चार प्रश्न सोडवा.

 $[4 \times 5 = 20]$ 

- अ) संरक्षण सेवांचे कॅपिटल परिव्यय म्हणजे काय?
- ब) संरक्षण मंत्रालयाचा संघटनात्मक आराखडा लिहा.
- क) संरक्षण अर्थसंकल्पावरील चर्चा स्पष्ट करा.
- ड) डी पी एस यु ची भूमिका लिहा.
- इ) संरक्षण विभागाचा आराखडा लिहा.

**प्र.**4) खालीलपैकी कोणतेही दोन प्रश्न सोडवा.

 $[2 \times 10 = 20]$ 

- अ) संरक्षणावरील लोकसभेचे नियंत्रण सविस्तर स्पष्ट करा.
- ब) संरक्षण अर्थसंकल्पाचे नियोजन व प्रोग्रामची मूळ संकल्पना लिहा.
- क) संरक्षणातील राजकीय नेतृत्वाची भूमिका स्पष्ट करा.



Total No. of Questions: 4]	SEAT No.	:
PB1311	[Tot	al No. of Pages : 4

## [6224]-316 S.Y. B.Com.

# 236(K): INSURANCE, TRANSPORT & TOURISM - I (2019 Pattern) (Semester - III) (Special Paper-I)

Time : 2½		[Max. Marks : 50 the candidates:
1)	All qu	estions are compulsory. es to the right indicate full marks.
<i>Q1</i> ) A)	Fill	in the blanks (Any 5) [5]
	i)	Life insurance is an insurance for of human beings.
		a) Information
		b) Life
		c) Help
	ii)	In the case of life insurance HLV refers to
		a) Home Legal Value
		b) Human Life Value
		c) Human Level Value
	iii)	In which Policy, the insurer agrees to pay the assured or his nominees a specified sum?
		a) Endowment Plans
		b) Money Back Plan
		c) Unit-linked insurance plan
	iv)	Government of India implemented crop insurance scheme at national level from
		a) 1982
		b) 1987
		c) 1986
	v)	In case of Fire and Accident Insurance, Insurable interest must exist
		a) At the time of loss only
		b) At inception of insurance only
		c) Both at inception of insurance and at the time of loss

		V1)		emnity'?	s not cov	vered under the 'co	ntract of
			a)	Fire insurance			
			b)	Theft insurance			
			c)	Life insurance			
	B)	Mato	/	e Following:			[5]
				Group 'A'		Group 'B'	
		i)	Who	ole Life Insurance	a)	Developing marketing	ng
		,			,	Strategies	$\mathcal{C}$
		ii)	ULI	P	b)	Demand made by in	nsured to
		,			,	insurer for loss occu	
						to mishap	
		iii)	Cov	er note	c)	Insurance plus inves	stment
		iv)	Clair	m	d)	Coverage throughout	
		v)	Pren	nium	e)	Temporary Docume	
					f)	Payment made by p	olicy
						holder	
<i>0</i> 2)	Shor	rt Not	tes ( <i>A</i>	Any 2)			[10]
~ /	a)			of Risk Pooling			
	b)		er No	· ·			
	c)			e of becoming an insura	ance agen	t	
	d)			General Insurance			
	/	8-					
Q3)	a)	Expl	lain t	he different forms and	procedur	es of taking a Life I	nsurance
~	,	Poli			1	C	[8]
	b)		•	he procedure of settleme	ent of clai	m on Death of a polic	
		in de		1		1	[7]
<b>Q4</b> )	a)	Wha	ıt are	the objectives and feat	ures of Ins	surance Act 1938.	[8]
	b)	Whi	ch ef	fects of Globalization of	n Insuran	ce Sector?	[7]



#### [6224]-316 S.Y. B.Com.

# 236(K): INSURANCE, TRANSPORT & TOURISM - I (2019 Pattern) (Semester - III) (Special Paper-I)

### (मराठी रूपांतर)

वेळ : 21/2 तास] **/** एकूण गुण : 50 सर्व प्रश्न अनिवार्य आहेत. सूचना :-*1*) उजवीकडील आकडे पूर्ण गुण दर्शवतात. *2*) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी. *3*) रिकाम्या जागा भरा. (कोणत्याही पाच) **प्र.**1) अ) [5] आयुर्विमा हा मानवी ..... संबधीचा विमा असतो. i) अ) माहिती जीवना ਕ) क) मदती जीवन विम्याच्या बाबतीत 'एचएलव्ही' म्हणजे ...... आहे. ii) घराचे कायदेशीर मूल्य मानवी जीवन मूल्य ਕ) क) मानवी पातळीचे मूल्य कोणत्या विम्यामध्ये विमाधारक आश्वासित किंवा त्याच्या वारस व्यक्तींना निर्दिष्ट रक्कम iii) भरण्यास सहमत असतो? हयातीतील विमा योजना अ) रक्कम परतीचा विमा ਕ) क) युनिट-लिंक्ड विमा योजना भारत सरकारने देशपातळीवर ...... पासून पीक विमा योजना अमलात आणली. iv) अ) 1982 ब) 1987 1986 क) अग्निशमन व अपघात विमा बाबतीत, विमा हित तत्त्व ...... असणे आवश्यक आहे. V) फक्त तोटा झाल्यास अ) केवळ विमा सुरू झाल्यावर ਕ) विमा घेताना आणि नुकसान होण्याच्या दोन्हीवेळी

	V1)	पुढाल अ)	न पंकी कोणत 'नुकसान ' अग्नि विमा	भरपाई करारा	अ	तगत झालल नाहा?	
		ਭ)	चोरी विमा				
		क)	जीवन विमा				
ब)	जोङ	्रा जुळ	वा				[5]
		गट '	अ'			गट 'ब'	
	i)	संपूर्ण	<b>ं</b> जीवन विमा	<b>अ</b>	)	विपणन धोरणे विकसित करणे	
	ii)	युलिए	प	ब)		अपघातामुळे झालेल्या नुकसान विमाधारकाने विमा कंपनीकडे मा केली	
	iii)	कव्ह	र नोट	क	)	विमा अधिक गुंतवणूक	
	iv)	दावा		ड)	)	आयुष्यभर सुरक्षितता	
	v)	विमा	हप्ता	इ)		तात्पुरती कागदपत्र	
				<b>फ</b> )	)	विमा धारकाने केलेले देणे	
<b>प्र.</b> 2) टिपा अ)	_		त्याही दोन) त्र करण्याचे तत्व			[	10]
ਕ)	कव्हर						
क)			धी बनण्याची प्रक्रिया				
ड)			याची उत्पत्ती				
<b>प्र.</b> 3) अ)	जीवन	न विमा	घेण्याचे विविध प्रकार अ	ाणि प्रक्रिया स	पष्ट	करा.	[8]
ब)	विमा	धारकाः	व्या मृत्यूवर दावा निकाली	ो काढण्याची !	प्रव्रि	ज्या तपशीलवार सांगा.	[7]
<b>प्र.</b> 4) अ)	विमा	कायद	। 1938 ची उद्दिष्टे आणि	वैशिष्ट्ये कार	य 3	भाहेत.	[8]
ब)	जार्गा	तेकीक	रणाचा विमा क्षेत्रावर कोण	गता परिणाम ह	होतो	t?	[7]

Total No. of Questions : 6]		SEAT No.:
PB1312	[6224] 217	[Total No. of Pages : 3

[6224]-317

## S.Y.B. Com.

## **COMPUTER PROGRAMMING AND APPLICATION - I** 236 - L: Web Base Application in Commerce

(2019 Pattern) (Semester - III) (Special Elective - VI)

Time: 2½ Instruction 1) 2) 3)	ons to t Q.No Solve	the call and any 3(	ndidates: Q.No 6 are compulsory. (Three) questions from rem he right indicates full mark	_	[Max. Marks: 70] Q.No 2, 3, 4, and 5
<b>Q1)</b> A)	Fill	in the	e blanks. (Any Five)		[5]
	a)	Whi	ich program is used by u	ser to	view the webpage.
		i)	Web browser	ii)	Protocol
		iii)	Web server	iv)	Search Engine
	b)		colour represents the	e certi	ficate is out of date.
		i)	Red	ii)	Yellow
		iii)	Green	iv)	White
	c)	to se	is cloud-based video et up virtual video and au		nunications app that allows you
		i)	Zoom	ii)	Movie
		iii)	Video	iv)	Video on demand
	d)		)>	s used	for
		i)	Table heading		
		ii) ,	Table Records		
		iii)	Table row		
		iv)	Table column		

		e)	Hor	ne page is the _		_ page th	at website display.	
			i)	Second		ii)	First	
			iii)	Last		iv)	Third	
		f)	Wh	ich one of the fol	llowir	ng is not	moodle Resouce.	
			i)	Book		ii)	File	
			iii)	Folder		iv)	Source	
	B)	Mate	ch the	e following.				[5]
			Gro	up A		Group	В	
		a)	Wh	atsapp	i)	Anchor	·tag	
		b)	Scri	pting language	ii)	World V	Wide Web	
		c)	WV	W W	iii)	Social N	Media	
		d)	NEI	FT	iv)	Java Sc	ript	
		e)	<a></a>		v)	Nationa	al Electronic Fund Transfer	
<b>Q</b> 2)	Ans	swer t	he fo	ollowing question	ıs.			[15]
	a)	Exp	lain d	lifferent types of	webs	ites.		
	b)	Exp	lain (	Google Classrooi	m.			
	c)	Wha	at are	the features of I	HTMI			
<b>Q</b> 3)	Ans	wer t	he fo	llowing question	s.			[15]
	a)	Exp	lain t	he details web br	owse	r.		
	b)	Give	e diff	erence between I	HTMI	L tag & e	elements.	
	c)	Exp	lain V	Validation Server	Cont	rol.		
<b>Q</b> 4)	Ans	wer tl	he fo	llowing question	s.			[15]
~ /	a)			lifferent types of				
	b)	-		pasic structure of				
	c)	-		n detail E - Banki				
[622	4]-3	17			2			

**Q5)** Answer the following questions.

[15]

- a) What are the different application of Internet in various fields.
- b) What are the different educational websites.
- c) How to insert image in HTML.
- **Q6)** Write short note on following. (Any Three)

[15]

- a) Telegram
- b) Search Engine
- c) Web Serve Control
- d) Online Marketing
- e) Cyber Ethics

GEN GEN GEN

Total No.	of Qu	estio	ns:4]			SEAT	No.:
PB-131	3						[Total No. of Pages : 2
I D-131				[6224]-318	R		[
			SVE	B.Com. (Voc		ional)	
	225	T		MPUTER		•	PIONE I
	235						
		(2	U19 Patter	n) (CBCS) (S	<b>Se</b>	mester - 1	111)
Time : 2 !	/ <sub>2</sub> Hoi	urs]					[Max. Marks: 50
		_	candidates:				<b>L</b>
			ions are comp				
2)	Figi	ires i	to the right in	dicate full marks	S.		
Q1) A)	Fill	in t	he Blanks.				[5]
	i)	Up	date comman	d of SQL is of	:	type.	
		a)	DDL	b	)	DCL	
		c)	DML	d	l)	DQL	
	ii)	Col	llection of rel	lated records is	ca	lled	_
		a)	Attribute	b	)	Tuple	
		c)	File	d	l)	Index	
	iii)	A _	in	a table represe	ent	s a relation	ship among a set of
	ŕ		ues.	•			1 0
		a)	Column	b	)	Key	
		c)	Row	d	l)	Entry	
	iv)	The	e term attribu	te refers to a _			of a table.
			Record			Column	
		c)	Tuple	d	()	Kev	

#### B) Match the following.

Record is collection of \_\_\_\_\_

Records

Table

[5]

#### Column A

a)

c)

#### Column B

Fields

Relation

b)

d)

- a) Table
- b) Query
- c) Insert
- d) Update
- e) Drop Table

- i) Retrieve data from database
- ii) Collection of related data
- iii) Deletes record from a table
- iv) Adds records in a table
- v) Edits records from a table

#### Q2) Write Short Notes on (Any 2):

[10]

- a) ERD
- b) Networking Database Model
- c) Alter table Command

#### Q3) Answer the following (Any 4):

[20]

- a) Explain the benefits of Database in business.
- b) Explain Data Dictionary in detail.
- c) What is DML? Explain in detail.
- d) Explain aggregate functions with syntax and example.
- e) Explain any five data types in SQL.

#### Q4) Answer the following (Any 1):

[10]

- a) What is Primary key and Foreign Key? Explain difference between both.
- b) What is the difference between DBMS and RDBMS.



Total No. of Questions : 4]	SEAT No. :
PB-1314	[Total No. of Pages : 2

[6224]-319

## S.Y. B.Com. (Vocational)

## 235B VOC : ADVERTISING, SALES PROMOTION AND SALES MANAGEMENT

## Advertising and Media Planning (2019 Pattern) (CBCS) (Semester - III) (Paper - III)

Time : 2½		_	[Max. Mark	cs : 50
1) 2)	All	quest	ions are compulsory. to right indicate full marks.	
<i>Q1</i> ) A)	Fill	in the	e Blanks.	[5]
	i)	A "	Target Group" means	
		a)	A group of seller	
		b)	A group of buyers	
		c)	A group of products	
		d)	A group of persons to whom sales should be focused	
	ii)	Adv	vantage of television advertising includes.	
		a)	Costly	
		b)	Widerich	
		c)	Not flexible	
		d)	Repetations are monotonus	
	iii)	The	e second phase in media plan is	
		a)	Establishment of media objective	
		b)	Market analysis	
		c)	Evaluation and follow-up	
		d)	None of the above	
	iv)	Adv	vertising is an important source of revenue to	
		a)	Advertisers	
		b)	Public	
		c)	Government	
		d)	Media	

			a)	Sales effect of advertisin	g						
			b)	Purchase effect of advertising							
			c)	Psycological effect of advertising							
			d)	None of the above							
	B)	Mate	ch the	e following.		[5	]				
				A		В					
		a)	Moı	nsoon Sale	i)	Print Media					
		b)	Mer	mory test, recall test	ii)	Point of sale					
		c)	Spa	ce is sold for this media	iii)	Eye-camera test					
		d)	Disp	olay in retail outlet	iv)	Technique of sales promotion	l				
		e)	It m	easures viewing behavior	v)	Post-testing method of audienc	e				
<b>Q</b> 2)	Sho	rt Not	es o	n (Any 2):		[10	]				
	a)	Fact	ors ii	nfluencing future of adver	tising	Ţ.					
	b)	Com	pone	ents of media plan							
	c)	Adv	ertisi	ng planning.							
	d)	Diffi	culti	es in measuring advertisin	g effe	ectiveness.					
<b>Q</b> 3)	Ans	wer tl	ne fo	llowing questions (Any 4)	:	[20	]				
	a)	Expl	ain r	need of advertising researc	eh.						
	b)	Expl	ain r	ole of advertising in prom	otion	mix.					
	c)	Wha	t do	you mean by media plann	ing?						
	d)	Writ	e adv	vantages of electronic med	lia.						
	e)	Writ	e a n	ote on target market and t	arget	audience.					
	f)	Post	-testi	ing methods of measuring	ad-e	ffectiveness.					
<b>Q4</b> )	Ans	wer tł	ne fol	llowing (Any 1):		[10	]				
	a)	Writ	e in o	detail the 'Working of ad-a	ageno	cy.					
	b)	Expl	ain p	oost testing methods of me	easur	ing ad-effectiveness.					
				රිනිනි	×						

Evaluation of advertising effectiveness may aim at evaluating.

v)

Total No.	of Qu	estion	s:4]		SEAT No.:	
PB-13	15				[Total No. of Pages : 4	
			[6224]-3	<b>320</b>		
			S.Y. B.Com. (V	ocat	tional)	
2	235C	Voc			& PRACTICES - I	
4	•040		INCOME		_	
()	2019	) Pat	tern) (CBCS) (Sen	1este	er - III) (Paper - I)	
Time: 2! Instructi		_	andidates:		[Max. Marks: 50	
2)	Fig	ures to	ions are Compulsory.  o the right side indicate fu mple Calculator is allowed		rks.	
<b>Q1</b> ) A)	Ch	oose a	appropriate answer (Aı	ny Fi	ve): [5]	
	i)	Ded	luction under section 80'	TTA i	is allowed for	
		a)	Medical Insurance Prem	ium		
		b)	Interest on Saving Bank	Acc	ount	
		c)	c) LIC Premium			
		d)	Interest on Sukanya Sar	nrudh	ni Account	
	ii)		luction on Interest on loader section	an tak	xen for educational purpose fall	
		a)	80CCD	b)	80C	
		c)	80E	d)	80DD	
	iii)	CII	stands for	_		
		a)	Cost Inflation Index	b)	Cost Investment Index	
		c)	Capital Inflation Index	d)	Capital Investment Index	

d) 46

30

iv) A Short-term capital asset means a capital asset held by the assessee

its transfer.

40

36

a)

c)

for less than\_\_\_\_\_ months immediately preceding the month of

b)

	v)	Dee	Deemed Dividend received from foreign company is					
		a)	Partly Taxable	b)	Fully Taxable			
		c)	Fully Exempt	d)	Not treated as Income			
	vi)		tion 80C provides dec kimum childre		in respect of Tuition fees for			
		a)	One	b)	Two			
		c)	Three	d)	Four			
B)	Stat	te wł	nether the following st	tatemei	nts is True or False (any five) [5]			
	i)		luction U/s. 80G is allovernment Securities.	wed in	respect income from interest on			
	ii)		Deduction for the investment in Sukanya Samrudhi Saving Account Scheme is availed under section 80C.					
	iii)		Sale of Business Asset is taxable under the head income from business.					
	iv)		Income of a minor is clubbed to Father's income or mother's income whichever is lower.					
	v)		24 Months is the holding period for Immovable Property to consider it as long-term Capital Asset.					
	vi)		erest on fixed deposit is le calculating income fr		ample of income not admisible iness.			
<b>Q2</b> ) Wri	te Sh	ort N	Totes (Any Two):		[10]			
a)	Sho	Short Term Capital Gain						
b)	Inac	dmiss	sible Expenses					
c)	Clu	bbing	g of Income of a minor					
d)	Ded	duction for Donation (Section 80G)						

[15]

Following is the Profit & Loss A/c for the Business of Ms. Ravi Teja, Pune for the financial year ending on 3 1.3.2024.

Profit & Loss A/c

Particulars	Rs.	Particulars	Rs.
To Salary & Wages	1,35,000	By Gross Profit	4,85,000
To Interest on loan	51,500	By Bad-Debts Recovered	6,250
To Office Exp.	16,000	(earlier allowed as deduction)	
To Advertisement	16,500	By Sundry Receipts	8,750
To Telephone Exp.	2,000	By Profit on sale of asset	20,000
To Insurance	15,000		
To Wealth Tax	5,000		
To R.D.D.	6,000		
To Income Tax	8,200		
To Depreciation	20,000		
To Net Profit	2,44,800		
	5,20,000		5,20,000

#### Additional Information:

- a) Salary & wages includes Rs.12,500 paid for domestic purpose.
- b) 50% Bank loan is taken for Business purpose.
- c) Depreciation allowed as per Income Tax Rule is Rs.16,200.
- d) Advertisement includes Rs.2,500 as expenses for selling household furniture.

You are required to compute Taxable Income from Business under old Regime.

[15]

Mr. Sachin has given the following particulars of his incomes and savings for the financial year ending on 31.3.2024.

- Gross Salary Rs.8,80,000
- Interest on Govt. Securities Rs.36,000
- Interest on Saving A/c Rs,20,000
- Interest on Fixed Deposits with SBI. Rs.13,000
- He paid Profession Tax Rs.2,500

Mr. Sachin made the following investments during the year.

- LIC premium Rs.90,000
- Investment in NSC Rs.52,000
- Mediclaim Insurance Premium Rs.25,600
- Interest on Education Loan. Rs.60,000.

Compute his Taxable Income in old and New Regime.



Total No. of Questions : 3]	SEAT No. :
PB-1316	[Total No. of Pages : 2
[622	4]-321
S.Y. B.Com	. (Vocational)

## **VOC-236A: COMPUTER APPLICATIONS - II**

		(2019 Pattern) (S	Semes	ster - III)		
2 Hou	rs]			[Max. Marks : 50		
ons to	the c	candidates:				
All	quest	ions are compulsory.				
Figu	ures t	to the right indicate full	marks.			
Dra	war	neat labeled diagram wh	erever n	necessary.		
Fill in the Blanks: [5]						
i)						
	a)	Implementation	b)	Planning		
	c)	Review	d)	Analysis		
<ul><li>ii) What is the use of Data Flow Diagram.</li><li>a) To depict the system inputs and outputs</li></ul>						
	c)	To illustrate the syste	m proce	esses		
	d)	To depict the system	data and	d relationships		
iii)		is simply a way to communicate specifications to				
	pro	grammers.				
	a)	Program	b)	Coding		
	c)	Structured English	d)	Code		
iv) The methods used by analyst for collecting data about is called						
	a)	Structured Data Colle	ction			
	b)	Fact Finding Techniq	ue			
	c)	Data Collection Techn	nique			
	d)	Data Gathering Metho	od			
	ons to All of Figure Dra  Fill i)	Fill in the in the initial ini	ins to the candidates:  All questions are compulsory.  Figures to the right indicate full Draw a neat labeled diagram who be selected in the Blanks:  i) Which of the following in Development Life Cycle)  a) Implementation  c) Review  ii) What is the use of Data Flow and the system by To illustrate the system by To illustrate the system by To depict the system by T	All questions are compulsory.  Figures to the right indicate full marks.  Draw a neat labeled diagram wherever in the Blanks:  i) Which of the following is not a Development Life Cycle)  a) Implementation b)  c) Review d)  ii) What is the use of Data Flow Diagram and the system inputs and the system archite companies to the system data and the		

- v) The Data flow diagram (DFD) shows.
  - a) The flow of data
  - b) The processes
  - c) The areas where they are stored
  - d) All of the above

#### B) State whether the following statements are True or False. [5]

i) A systems development methodology is a formal approach to the system development process that defines a set of activities and methods for a system.

[20]

- ii) Flow of information in an organization is always vertical.
- iii) Interface is the element of a system.
- iv) Decision Tree consists of four parts.
- v) In white box testing code is checked.

#### Q2) Solve the following questions any Four (out of Five):

- a) What is Data flow diagram? Explain in brief.
- b) Explain briefly system security.
- c) What is software engineering?
- d) Explain briefly Input Design.
- e) What is role of system analyst?

### Q3) Solve the following questions any Two (out of Three): [20]

- a) Explain E-R Diagram in detail.
- b) Write a note on Spiral Model.
- c) Explain in detail General Model of a System.

### \$\$\$

Total No. of Questions : 4]	SEAT No.:
DR 1317	[Total No. of Pages : 2

# [6224]-322

# S.Y. B.Com. (Vocational)

## 236B VOC : ADVERTISING, SALES PROMOTION & **SALES MANAGEMENT - II**

			(Personal selling & 9 Pattern) (Semester		• '
Time : 2½ Instructio 1) 2)	ons to All	the c	candidates: ions are compulsory. to the right indicate full m	arks.	[Max. Marks: 50
Q1) A) Fill in the Blanks.			e Blanks.		[5]
	i)	It is	s the blend of all marketin	g effo	orts.
		a)	Sales budget	b)	Marketing Mix
		c)	product development	d)	Branding
	ii)	Go	od health is qu	ality	of salesman.
		a)	Easy	b)	Character
		c)	Mental	d)	Physical
	iii)	It c	reates relation between c	ustom	er and company.
		a)	Personal selling	b)	digital marketing
		c)	Marketing	d)	Prospecting
	iv)		en customers are divided gmentation	as per	their age and gender it is
		a)	Geographic	b)	Selling motives
		c)	Demographic	d)	Simple
	v)		en customers are divide	d as p	per product features it is called
		a)	Benefit	b)	Volume
		c)	Demographic	d)	Geographic

	B)	Match the pair.						
		a)	Geographical	i)	Tea Brand			
		b)	Loyalty	ii)	Market segmentation			
		c)	Pioneer	iii)	Quality of salesman			
		d)	Suggestions to customers	iv)	Type of salesperson			
		e)	WaghBakari	v)	Duty of salesperson			
Q2)	Writ	e sho	ort note on (any 2):			[10]		
	a)	Place	e Mix					
	b)	Adv	antages of personal selling					
	c)	Mea	ning and concept of Market sea	gmen	tation			
	d)	Pron	notion MiX					
<b>Q</b> 3)	Ansv	wer tł	ne following (any 4):			[20]		
	a)	a) Product Mix						
	b)	Obje	ectives of personal selling					
	c)	Basi	s of market segmentation					
	d)	Prod	luct classification					
	e)	Bran	nding					
	f)	Disa	dvantages of personal selling					
<b>Q4</b> )	Ansv	wer th	ne following (any 1):			[10]		
	a)	State	e and explain qualities of succe	ssful	salesman			
	b) State and explain various types of sales persons							
సాసానా								

Total No.	of Qu	estion	ns:4]		SEAT No. :
<b>PB13</b> 1	18		F. ( A A A I	222	[Total No. of Pages : 2
			[6224]		
			S.Y. B.Com. (	Vocati	onal)
		$\mathbf{T}$	AX PROCEDURE	& PRA	ACTICES - II
	23	36C	: Goods & Services	Tax ar	nd Profession Tax
			(2019 Pattern) (S	Semes	ter - III)
<i>Time</i> : 2 <sup>1</sup> / <sub>2</sub>	2 Houi	·s]			[Max. Marks : 50
Instructio	ons to	the ca	andidates:		
	_		ns are compulsory.	_	
2)	Figur	es to i	the right indicates full mai	rks.	
<b>Q1</b> ) A)	Cho	ose a	appropriate answer. (An	[5]	
	a)	GS'	T was introduced in Inc	lia with	effect from
		i)	1st June 2017	ii)	1 <sup>st</sup> June 2018
		iii)	1st July 2017	iv)	1st April 2017
	b)		at are the factors diffe	rentiati	ng composite supply & mixed
		i)	Nature of bundling	ii)	Existence of principal supply
		iii)	Both (i & ii)	iv)	Rates of Supply
	c)	In c	ase of composite supply	, the tax	x rate is applicable on
			Principal supply		
		iii)	Ancillary supply	iv)	Respective + Ancillary Supplies
	d)		ery enrolled person shall from the date o		e profession tax within the period ment in the first year.
		i)	One Month	ii)	Two Months
		iii)	Three Months	iv)	Six Months
	e)		ery registered employer	shall fu	rnish a return in under

Profession Tax.
i) Form I-B ii) Form II-B

iii) Form III-B

iv) Form III-C

f) The payment of profession tax should be made in Challan Form No \_\_\_\_\_\_, before uploading the return.

i) MTR-2

ii) MTR-7

iii) MTR-6

iv) MTR-6C

- B) State whether the following statement is TRUE or FALSE.
  - a) GST has subsumed the central excise duty.
  - b) Services Imported by SEZ units for authorized operations are exempt from IGST.
  - c) Supply of services having place of supply in Nepal, against payment in Indian Rupees, is taxable under GST.
  - d) Armed force members are not exempt from payment of profession tax.
  - e) Supplies made with or without consideration are covered under the scope of supply.

#### Q2) Write a short Notes. (Any Two)

[10]

[5]

- a) Levy of profession tax
- b) Aggregate turnover under GST
- c) Time of supply in case of mixed supplies
- d) Value of token or voucher

#### Q3) Answer the following questions. (Any Four)

[20]

- a) Who is Pure Agent?
- b) Whether a supplier of services is eligible to pay tax under the composition scheme? Explain.
- c) What are the rules for switching over from composition Scheme?
- d) What are the provisions of Registration under profession tax and tax on employees?
- e) What is the threshold limit for opting for a composition scheme?
- f) What will be the time of supply of goods, in case of forward charge?

### Q4) Answer any one of the following questions.

[10]

- a) Which are the benefits of availing Composition Scheme?
- b) What will be the value of the supply of a person dealing in second-hand goods?



SEAT No.:	
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# PB1319

[Total No. of Pages : 4

*P.T.O.* 

## [6224]-324 S.Y. B.A/B.Com. ENVIRONMENTAL SCIENCE 239-AECC - 1: Environmental Awareness (2019 Pattern) (Semester - III)

	e : 2 I cuctio 1) 2) 3)	[Max. Marks:35							
Q1)	Q1) Attempt any five of the following:								
	a)	What are the natural resources?	[1]						
	b)	What is Ex-situ conservation of biodiversity?	[1]						
	c)	Define the term-ecological succession?	[1]						
	d)	What is desertification.	[1]						
	e)	Define the term-Ecosystem	[1]						
	f)	What is species diversity.	[1]						
Q2)	Ans	swer the following:							
	a)	Describe forest ecosystem and its components.	[6]						
	b)	What are the causes and impacts of land degradation.	[4]						
Q3)	Ans	swer the following:							
	a)	Illustrate Indian as a mega biodiversity nation?	[6]						
	b)	Explain significance of alternate energy resources?	[4]						

# **Q4)** Answer the following:

	a)	Describe energy flow in an ecosystem?	[6]
	b)	Explain the threats to biodiversity?	[4]
Q5)	Writ	te a short note on any four of the following:	[10]
	a)	Hot spots of biodivesity	[2½]
	b)	Sustainable development	[2½]
	c)	Desert ecosystem	[2½]
	d)	Renewable energy resources.	$[2\frac{1}{2}]$
	e)	Poaching of wild life	[2½]
	f)	Significance of biodiversity	$[2\frac{1}{2}]$



## **Total No. of Questions: 5**]

## PB1319

## [6224]-324 S.Y. B.A/B.Com./B.Sc. **ENVIRONMENTAL SCIENCE**

# 239-AECC - 1: Environmental Awareness

# (2019 Pattern) (Semester - III)

(मराठी रूपातर)				
वेळ : 2 तास <b>/</b>		<b>/</b> एकूण गुण : 35		
सूचना :-	1) प्रश्न क्रमांक 1 अनिवार्य आहे.			
	2) प्रश्न क्र. 2 ते 5 यामधून कोणतेही तीन प्रश्न सोडवा.			
	3) प्रश्न क्र. 2 ते 5 समान गुण आहेत.			
<b>प्र.</b> 1) खाल	नीलपैकी कोणतेही पाच प्रश्न सोडवा.			
अ)	नैसर्गिक संसाधने म्हणजे काय?	[1]		
ন্ত্ৰ)	नैसर्गिक अधिवासाच्या बाहेरचे जैवविविधता संवर्धन म्हणजे काय?	[1]		
क)	परिस्थितीय अनुक्रमण (सक्सेशन) ची व्याख्या लिहा.	[1]		
ਵ)	वाळवंटीकरण म्हणजे काय?	[1]		
इ)	परिसंस्था या शब्दाची व्याख्या लिहा.	[1]		
फ)	प्रजातीय जैवविविधता म्हणजे काय?	[1]		
<b>U</b> 2) raio	नील प्रश्न सोडवा.			
<b>3.</b> 2) GIO	॥ए। प्रश्न साड्याः			
अ)	वन परिसंस्था आणि त्याचे घटक यांचे वर्णन करून लिहा.	[6]		
ন্ত্ৰ)	जिमनीच्या ऱ्हासाची कारणे आणि परिणाम लिहा.	[4]		
<b>प्र.</b> 3) खाल	नील प्रश्न सोडवा.			
अ)	भारत हा जैवविविधता समृद्ध देश आहे हे विषद करा.	[6]		
ন্ত্ৰ)	पर्यायी उर्जा संसाधनांचे फायदे विषद करून लिहा.	[4]		

## **प्र.**4) खालील प्रश्न सोडवा.

	अ)	परिसंस्थेतील उर्जा प्रवाह वर्णन करून लिहा.	[6]
	ब)	जैवविविधतेच्या ऱ्हासाची कारणे लिहा.	[4]
<b>प्र.</b> 5)	) टिपा	लिहा. (कोणतेही चार)	[10]
	अ)	जैवविविधतेची संवेदनक्षम क्षेत्रे	[2½]
	ब)	शाश्वत विकास	[2½]
	क)	वाळवंट परिसंस्था	[2½]
	ड)	अक्षय उर्जा संसाधने	[2½]
	इ)	वन्यजीवांची शिकार	[2½]
	फ)	जैवविविधतेचे फायदे	$[2\frac{1}{2}]$

