

Total No. of Questions : 4]

SEAT No. :

**PB1320**

**[6224]-401**

[Total No. of Pages : 3

**S.Y. B.Com.**

**241 : BUSINESS COMMUNICATION - II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) All questions are compulsory.*
- 2) Figures to the right indicates full marks.*

**Q1) A) Fill in the Blanks (Any 5):**

**[5×1=5]**

- a) \_\_\_\_\_ is a document issued by an employer to its employees.
  - i) Pamphlet
  - ii) Press Release
  - iii) Office order
- b) Students need \_\_\_\_\_ to join Google Classroom.
  - i) Password
  - ii) Teacher's email address
  - iii) Class Code
- c) \_\_\_\_\_ used to circulate any message to a huge number of audiences simultaneously.
  - i) Circular Letter
  - ii) Complaint Letter
  - iii) Sales Letter
- d) \_\_\_\_\_ is anything that's delivered to your mail box or post office box.
  - i) Google Form
  - ii) Microsoft Word
  - iii) Mail

***P.T.O.***

e) \_\_\_\_\_is written for the purpose of asking for something from the recipient.

i) Collection Letter

ii) Sales Letter

iii) Inquiry Letter

f) WWW stands for\_\_\_\_\_.

i) World Wide Web

ii) Word Web Wide

iii) Web World Wide

B) Match the following:

[5×1=5]

Group 'A'

Group 'B'

a) Import Export

i) Short document that is shared within an organization

b) LinkedIn

ii) Trash

c) Inquiry Letter

iii) To get detailed information about something

d) E-mail

iv) Social Media Network

e) Informal report

v) Foreign Trade

**Q2) Write Short Notes (Any 2)**

**[10]**

a) Formal Report

b) YouTube

c) Credit and Status Enquiry Letter

d) Blog writing

**Q3)** a) What is 'Report'? Explain in detail significance and structure of the Report. [8]

b) Explain in detail about 'Facebook' and 'Google Classroom'. [7]

**Q4)** a) Write an enquiry letter to M/s Sneha Furniture, Mumbai regarding requirement of office furniture. [8]

b) What is 'Mail'? Explain in detail about format of 'Mail'. [7]



Total No. of Questions : 4]

SEAT No. :

PB-4381

[Total No. of Pages : 5

[6224]-402

**S.Y. B.Com.**

**242 : CORPORATE ACCOUNTING - II**  
**(2019 Pattern) (CBCS) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) Question No. 1 is compulsory.*
- 2) Solve any 2 questions from Q. Nos. 2, 3 and 4.*
- 3) Use of Basic Calculator is allowed.*
- 4) Figures to the right indicates full marks.*

**Q1) A) Fill in the blanks (Any five) : [5]**

- a) \_\_\_\_\_ Accounting is the investigation of fraud or top accounting scandals.  
(Financial, Forensic, Corporate)
- b) \_\_\_\_\_ is a contingent liability.  
(Bills Discounted, Bills Payable, Bank Loan)
- c) The actual price payable by transferee company for taking over the business of transferor company is called as \_\_\_\_\_.  
(Selling Price, Lumpsum Amount, Purchase Consideration)
- d) One of the important source of raising funds in the event of a company's liquidation is \_\_\_\_\_ of the company.  
(Paid-up Capital, Uncalled Capital, Called-up Capital)
- e) Property Tax is treated as \_\_\_\_\_.  
(Sundry Creditors, Preferential Creditors, Unsecured Creditors)
- f) Holding Company's share in Capital Loss of subsidiary company is added while calculating \_\_\_\_\_.  
(Minority Interest, Unrealised Profit, Goodwill)
- g) In case of Voluntary Winding up liquidator submits an abstract of the cash before the \_\_\_\_\_.  
(Court, Company, Government)

**P.T.O.**

**B) State whether the following statements are True or False (any five) : [5]**

- a) Bill of Exchange drawn by Holding Company on Subsidiary company is an example of Inter Company Transactions.
- b) Under absorption of companies, preliminary expenses is transferred to the Equity Shareholders Account.
- c) Liquidators statement of receipt and payment is also known as Statement of Affairs.
- d) In winding-up of a company, if there is a partly-paid shares a shareholder has to contribute the amount up to the Face Value of the shares held by him, if required.
- e) In case of Absorption one company goes into liquidation and a new company is formed.
- f) Forensic Accountant is sometimes referred to as Forensic Auditor.
- g) Pre-acquisition profit is also called as Revenue Profit.

**C) Match the following : [5]**

i)	Investigation of fraud	a)	Purchase Consideration
ii)	Unrealised Profit	b)	Unsecured Creditors
iii)	Bank Overdraft	c)	Forensic Accounting
iv)	Repairs of Plant & Machinery	d)	Holding Company
v)	Absorption of Companies	e)	Liquidation Expenses

**D) Write Short Notes (any three) : [15]**

- a) Forensic Accounting
- b) Cost of Control / Goodwill
- c) Voluntary winding up of a Company
- d) Methods of Purchase Consideration
- e) Preferential Payments in Liquidation

**Q2)** A company went into liquidation on 31-3-2023. On that date the following Balance Sheet was as follows. Prepare liquidator's final statement of account by taking into account his remuneration at 2.5% on the amount realized and 2% on the amount paid to unsecured creditors. The assets realized by liquidator are as follows : **[20]**

Plant & Machinery ₹ 1,02,000

Freehold Property ₹ 70,000

Out of Current assets Debtors and Stock realized ₹ 1,05,000 and 90,000/- respectively.

Cash ₹ 5,000.

Legal Charges ₹ 500.

Liquidation expenses amounted to ₹ 1,500/-

### Balance Sheet

As on 31<sup>st</sup> March 2023

<b>Liabilities</b>	<b>Amount</b>
Shares Capital (Equity shares of ₹ 10 each)	3,90,000
Creditors - Preferential	48,400
Partly secured creditors (on freehold property)	1,10,620
Unsecured Creditors	2,23,580
	7,72,600
<b>Assets</b>	<b>Amount</b>
Goodwill and Patents	1,00,000
Freehold Property	70,000
Plant and Machinery	1,57,000
Current Assets	2,43,240
Cash	5,000
Profit & Loss Account	1,97,360
	7,72,600

**Q3)** Following is the Balance Sheets of Hemant Ltd. and Sham Ltd. as on 31<sup>st</sup> March, 2023. **[20]**

### Balance Sheet

Liabilities	Hemant Ltd. Amount	Sham Ltd. Amount	Assets	Hemant Ltd. Amount	Sham Ltd. Amount
Share Capital: Equity Share of ₹ 100 each fully paid up	6,00,000	3,00,000	Land and Buildings	3,00,000	1,06,000
			Plant and Machinery	1,50,000	1,80,000
General Reserve	40,000	10,000	Investments in	2,97,000	--
Profit and Loss A/c	70,000	5,000	(2700 Shares in Sham Ltd. At cost)		
Bills Payable	25,000	31,000	Stock	40,000	50,000
Sundry Creditors	1,42,000	60,000	Sundry Debtors	52,000	60,000
Bank Overdraft	25,000	--	Bills Receivable	63,000	10,000
	9,02,000	4,06,000		9,02,000	4,06,000

Additional information:

- a) Hemant Ltd. Acquired the shares in Sham Ltd. on 1<sup>st</sup> April, 2022, on which date the Profit and Loss Account showed a debit balance of Rs. 10,000 in the books of Sham Ltd. And there was no balance in General Reserve.
  - b) Sundry debtors of Sham Ltd included Rs. 4,000 due from Hemant Ltd.
  - c) Bills Payable of Sham Ltd. Include R.s. 18,000 issued in favour of Hemant Ltd. Which was discounted R.s. 3,000 of them.
- Prepare a Consolidated Balance Sheet.

**Q4)** The Balance Sheet of Amol Ltd., Belapur as on 31<sup>st</sup> March, 2023 was as follows : **[20]**

Balance Sheet  
As on 31<sup>st</sup> March 2023

Liabilities	Amount	Assets	Amount
Share Capital		Plant & Machinery	1,60,000
3,750 Equity Share of Rs. 100 each	3,75,000	Land & Building	2,00,000
General Reserve	50,000	Patents	80,000
Profit & Loss A/c	40,000	Stock	36,000
Bills Payable	30,000	Debtors	20,000
Sundry Creditors	45,000	Cash	20,000
		Preliminary Expenses	24,000
	5,40,000		5,40,000

- a) Komal Ltd. agreed to acquire the assets excluding the cash balances, which are revalued as follows:
  - i) Plant & Machinery 1,50,000
  - ii) Stock 30,000
  - iii) Patents 1,10,000
  - iv) Land & Building is to be appreciated by 10%
  - v) Debtors at book value

- b) Komal Ltd. also took over creditors and Bills Payable at their book value.
- c) Amol Ltd. agreed to write off preliminary expenses from General Reserve.
- d) The Purchase consideration was to be discharged by allotment to Amol Ltd of 4000 equity shares of 100 each at a premium of ₹ 110 per share and balance in cash.
- e) The cost of Liquidation amounted to ₹ 5000.

You are required to prepare:

- i) Realisation A/c, Cash A/c, Equity Shareholder A/c, Komal Ltd. A/c, General Reserve A/c in the books of Amol Ltd.
- ii) Pass the opening journal entries in the books of the Komal Ltd.





Total No. of Questions : 6]

SEAT No. :

**PB-1321**

[Total No. of Pages : 4

**[6224]-403**

**S.Y. B.Com.**

**243 : BUSINESS ECONOMICS - II (Macro)**  
**(2019 Pattern) (CBCS) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) Q.No.1 and Q.No.6 are compulsory.*
- 2) Solve any 3 questions from the remaning question No.2 to No.5.*
- 3) Draw neat diagrams wherver necessary.*

**Q1) A) Fill in the blanks. (Any 5)**

**[5]**

i) \_\_\_\_\_ is the Secondary Function of Money.

[Store of value, Distribution of National Income, Liquidity Medium of Exchange]

ii) According to RBI Money Measures \_\_\_\_\_ is also called as Broad Money.

[M<sub>1</sub>, M<sub>2</sub>, M<sub>3</sub>, M<sub>4</sub>]

iii) \_\_\_\_\_ are most Gainers during the period of Inflation.

[Creditors, Salary earners, Investors, Consumers]

iv) \_\_\_\_\_ is mainly related with an upswing and downswing of economic activity over the specific time in economy.

[Inflation, Trade Cycle, Deflation, Investment]

v) When the government expenditure is exceeds than government Revenue, it called as \_\_\_\_\_.

[Surplus Budget, Balance Budget, Deficit Budget, Capital Budget]

vi) \_\_\_\_\_ tax is an example of Progressive Tax in India.

[VAT, GST, Income Tax, Custom duty]

**P.T.O.**

B) Match the following Pairs. [5]

Group - 'A'

- i) Speculative demand for Money
- ii) Public debt
- iii) Indirect Tax
- iv) Cash Balance Approach
- v) Phase of Trade Cycle

Group - 'B'

- a) GST
- b) Cambridge equation
- c) Fiscal Measure
- d) Rate of Interest
- e) Recession
- f) J.S. Clark

**Q2)** What is credit creation? Explain the process and limitation of credit creation of Commercial Banks. [15]

**Q3)** Define Inflation. Explain the various effects of inflation in detail. [15]

**Q4)** What is trade cycle? Explain the monetary measures to control on trade cycles. [15]

**Q5)** What is Public expenditure? Explain the causes of the increase in public expenditure. [15]

**Q6)** Write short notes on (Any 3) : [15]

- a) Importance of Public Debt
- b) Secondary Functions of Money
- c) Cost-Push Inflation
- d) Characteristics of Trade Cycles
- e) Types of Taxes



PB-1321

[6224]-403

S.Y. B.Com.

243 : BUSINESS ECONOMICS - II (Macro)

व्यावसायिक अर्थशास्त्र - II (समग्र)

(2019 Pattern) (CBCS) (Semester - IV)

(मराठी रूपांतर)

वेळ : 2½ तास ]

[ एकूण गुण : 70

- सूचना :
- 1) प्रश्न क्र. 1 ते प्रश्न क्र. 6 अनिवार्य आहेत.
  - 2) प्रश्न क्र. 2 ते प्रश्न क्र. 5 पैकी कोणतेही तीन सोडवा.
  - 3) आवश्यक तेथे सुबक आकृत्या काढा.
  - 4) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

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प्रश्न 1) अ) रिकाम्या जागा भरा. (कोणत्याही 5) [5]

- i) ..... हे पैशाचे दुय्यम कार्य आहे.  
(मूल्य संचयन, राष्ट्रीय उत्पन्न वाटप, तरलता, विनेमेयाचे माध्यम)
- ii) आर.बी.आय. च्या पैशाच्या मोजमापानुसार ..... यास विस्तृत पैसा असेही म्हणतात.  
( $M_1$ ,  $M_2$ ,  $M_3$ ,  $M_4$ )
- iii) चलनविस्तारांच्या कालावधित ..... हे अधिक नफा मिळविणारे आहेत.  
(धनको, पगारी नौकर, गुंतवणूकदार, ग्राहक)
- iv) ..... हे प्रामुख्याने अर्थव्यवस्थेतील विशिष्ट कालावधित होणाऱ्या आर्थिक क्रियांमधील चढ-उतरांशी संबंधित आहे.  
(चलनविस्तार, व्यापार चक्र, मंदी, गुंतवणूक)
- v) जेव्हा सरकारचा खर्च हा सरकारच्या उत्पन्ना पेक्षा अधिक असतो तेव्हा त्यास ..... असे म्हणतात.  
(वाढाव्याचे अंदाजपत्रक, संतुलित अंदाजपत्रक, तुटी चे अंदाजपत्रक, भांडवली अंदाजपत्रक)
- vi) ..... कर हे भारतातील प्रगतिशील कराचे उदाहरण आहे.  
(व्हॅट, जी.एस.टी., प्राप्तीकर, उत्पादन शुल्क)

ब) योग्य जोड्या लावा.

[5]

गट - 'अ'

गट - 'ब'

- i) सट्टेबाजीच्या हेतूने पैशाची मागणी
- ii) सार्वजनिक कर्ज
- iii) अप्रत्यक्ष कर्ज
- iv) रोखशिल्लख दृष्टीकोन
- v) व्यापार चक्राची अवस्था

- अ) जी.एस.टी.
- ब) केंब्रीज समीकरण
- क) राजकोषीय उपाय
- ड) व्याजदर
- इ) घसरण
- फ) जे.एस. क्लार्क

प्रश्न 2) पतनिर्मिती म्हणजे काय? व्यापारी बँकाची पतनिर्मिती प्रक्रीया आणि मर्यादा स्पष्ट करा. [15]

प्रश्न 3) चलनवीस्ताराची व्याख्या द्या. चलनवीस्ताराचे विविध परिणाम सविस्तर स्पष्ट करा. [15]

प्रश्न 4) व्यापार चक्र म्हणजे काय? व्यापार चक्रांवर नियंत्रणाचे मौद्रीक उपाययोजना स्पष्ट करा. [15]

प्रश्न 5) सार्वजनिक खर्च म्हणजे काय? सार्वजनिक खर्चात वाढ होण्याची कारणे स्पष्ट करा. [15]

प्रश्न 6) टिपा लिहा. (कोणत्याही 3) [15]

- अ) सार्वजनिक कर्जाचे महत्व
- ब) पैशाची दुय्यम कार्ये स्पष्ट करा.
- क) खर्च-दाब चलन विस्तार
- ड) व्यापार चक्राची वैशिष्ट्ये
- इ) करां चे प्रकार



Total No. of Questions : 6]

SEAT No. :

**PB-4515**

[Total No. of Pages : 4

**[6224]-404**

**S.Y. B.Com.**

**244 : BUSINESS MANAGEMENT - II**  
**(2019 Pattern) (CBCS) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) Question no. 1 is compulsory.*
- 2) Attempt any four questions from Q.No. 2 to 6.*
- 3) Figures to the right indicate full marks.*

**Q1) A) Fill in the blank with the most appropriate alternative (any five):**  
**[5]**

- i) \_\_\_\_\_ is a function of management that helps to check errors and take corrective actions.  
(Control, Organise, Delegate, Direction)
- ii) \_\_\_\_\_ is a business model that helps a company be socially accountable to itself, its stakeholders, and the public.  
(Strategic responsibility, Business Planning, Corporate social responsibility, Enterprise Manufacturing)
- iii) \_\_\_\_\_ leadership is a style in which the leader has complete control and makes all decisions.  
(Autocratic, Democratic, Laissez-faire, Coaching)
- iv) \_\_\_\_\_ is a process of inducing and stimulating an individual to act in certain manner.  
(Planning, Coordination, Motivation, Teamwork)
- v) Disaster management is a process of effectively preparing for and responding to \_\_\_\_\_.  
(relocation, disasters, change, threats)
- vi) Management of Change is a systematic approach to dealing with \_\_\_\_\_.  
(boundaries, disasters, organizational change, systems)

**P.T.O.**

**B) Match the following :**

**[5]**

Column A	Column B
i) Fear	a) William Ouchi
ii) Rewards	b) Pioneered by Mahatma Gandhi
iii) Trusteeship concept	c) Operating system upgrade
iv) Z Theory	d) Negative motivation
v) Technological change	e) Positive motivation

**Q2) Explain the meaning of the term motivation and its importance. [15]**

**Q3) What is Leadership? Explain the functions of a leader. [15]**

**Q4) What is Control? Explain its need. [15]**

**Q5) What is Corporate Social Responsibility? Explain the social responsibility of a business. [15]**

**Q6) Write a short note (any three) : [15]**

- a) Maslow' s Need Hierarchy Theory.
- b) Leadership styles.
- c) Characteristics of Coordination.
- d) Management of Change.
- d) Corporate Governance.



Total No. of Questions : 6]

PB-4515

[6224]-404

S.Y. B.Com.

**244 : BUSINESS MANAGEMENT - II**

**(2019 Pattern) (CBCS) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास ]

[ एकूण गुण : 70

*Instructions to the candidates:*

- 1) Question no. 1 is compulsory.
- 2) Attempt any four questions from Q.No. 2 to 6.
- 3) Figures to the right indicate full marks.

**प्रश्न 1) अ) रिक्त जागा सर्वात योग्य पर्यायाने भरा (कोणतेही पाच) :** [5]

- i) ..... हे व्यवस्थापनाचे एक कार्य आहे जे त्रुटी तपासण्यात आणि सुधारात्मक कृती करण्यास मदत करते.  
(नियंत्रण, संघटन, प्रनिनिधी, दिशा)
- ii) ..... हे एक व्यवसाय मॉडेल आहे जे कंपनीला स्वतःला, त्याच्या भागधारकांना आणि जनतेला सामाजिकरित्या जबाबदार राहण्यास मदत करते.  
(स्ट्रॅटेजिक रिस्पॉन्सिबिलिटी, बिझनेस प्लॅनिंग, कॉर्पोरेट सोशल रिस्पॉन्सिबिलिटी, एंटरप्राइज मॅन्युफॅक्चरिंग)
- iii) ..... नेतृत्व ही एक शैली आहे ज्यामध्ये नेत्याचे पूर्ण नियंत्रण असते आणि ते सर्व निर्णय घेतात.  
(ऑटोक्रॅटिक, डेमोक्रेटिक, लेसेझ-फेयर, कोचिंग)
- iv) ..... ही एखाद्या व्यक्तीला विशिष्ट पद्धतीने कार्य करण्यास प्रवृत्त करण्याची आणि उत्तेजित करण्याची प्रक्रिया आहे.  
(नियोजन, समन्वय, प्रेरणा, टीमवर्क)
- v) आपत्ती व्यवस्थापन ही ..... साठी प्रभावीपणे तयारी करण्याची आणि प्रतिसाद देण्याची प्रक्रिया आहे.  
(स्थानांतरण, आपत्ती, बदल, धोके)
- vi) बदलाचे व्यवस्थापन हा ..... शी व्यवहार करण्यासाठी एक पद्धतशीर दृष्टीकोन आहे.  
(सीमा, आपत्ती, संघटनात्मक बदल, प्रणाली)

ब) जोड्या लावा :

[5]

गट अ	गट ब
i) भीती	अ) विल्यम ओची
ii) बक्षिसे	ब) महात्मा गांधींनी पुढाकार घेतला
iii) ट्रस्टीशिप संकल्पना	क) ऑपरेटिंग सिस्टम अपग्रेड
iv) झेड थिअरी	ड) नकारात्मक प्रेरणा
v) तांत्रिक बदल	इ) सकारात्मक प्रेरणा

प्रश्न 2) प्रेरणा या शब्दाचा अर्थ आणि त्याचे महत्त्व स्पष्ट करा. [15]

प्रश्न 3) नेतृत्व म्हणजे काय? नेत्याची कार्ये स्पष्ट करा. [15]

प्रश्न 4) नियंत्रण म्हणजे काय? त्याची गरज समजावून सांगा. [15]

प्रश्न 5) कॉर्पोरेट सोशल रिस्पॉन्सिबिलिटी म्हणजे काय? व्यवसायाची सामाजिक जबाबदारी स्पष्ट करा. [15]

प्रश्न 6) एक छोटी टीप लिहा (कोणत्याही तीन) : [15]

- अ) मास्लोचा गरज पदानुक्रम सिद्धांत
- ब) नेतृत्व शैली
- क) समन्वयाची वैशिष्ट्ये
- ड) बदलाचे व्यवस्थापन
- इ) कॉर्पोरेट गव्हर्नन्स





Total No. of Questions : 6]

SEAT No. :

**PB1322**

[Total No. of Pages : 4

**[6224]-405**

**S.Y. B.Com.**

**245 : ELEMENTS OF COMPANY LAW-II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) Question No.1 and question No.6 are compulsory.*
- 2) Solve any three questions from the remaining question No. 2, 3, 4, & 5.*

**Q1) A) Fill in the blanks. (any 5)**

**[5]**

- i) Minimum Number of Directors in case of public company.(2,3,7)
- ii) The First Directors's of a public company are appointed by the \_\_\_\_\_. (Shareholders, Promoters, Government)
- iii) \_\_\_\_\_ is the proper authority to call annual general meeting. (Promoters, Board of Directors, Secretary)
- iv) \_\_\_\_\_ is the full form of CSR.(Corporate Social Responsibility, Co-operation sell Resources, Commerce Society of Representative)
- v) The Company must give a clear \_\_\_\_\_ day's notice to its member for calling the general meeting. (14,21,30)
- vi) In order to pass a special Resolution, more than \_\_\_\_\_ Percentage of Votes are required. (50,60,75)

**P.T.O.**

B) Match the Following: [5]

Group - 'A'	Group - 'B'
i) First Directors of the company.	a) Government to Government
ii) CSR	b) Submission of E - form
iii) E - Filing	c) Minutes
iv) Written Report of the meeting.	d) 2% of Net Profit
v) G - To-G	e) Persons Signing the Memorandum of Association.

**Q2)** Define 'Director'. Explain the types of Directors. [15]

**Q3)** Define company Secretary? Explain the role & duties of company secretary. [15]

**Q4)** Define meeting. Explain formalities of conducting valid meeting. [15]

**Q5)** What do you mean by winding up of a company? Explain Methods of winding up. [15]

**Q6)** Write Short Notes (Any three) [15]

- a) Powers of Director.
- b) Corporate Social Responsibility
- c) Power of chairman of the meeting
- d) Importance of E - Governance
- e) Legal position of Directors.



Total No. of Questions : 6]

**PB1322**

**[6224]-405**

**S.Y. B.Com.**

**245 : ELEMENTS OF COMPANY LAW-II**

**(2019 Pattern) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास]

[एकूण गुण : 70

- सूचना :-
- 1) प्रश्न क्र. 1 आणि प्रश्न क्र. 6 अनिवार्य आहेत.
  - 2) प्रश्न क्र. 2, 3, 4 आणि 5 या पैकी कोणतेही तीन प्रश्न सोडवा.
  - 3) उजवीकडे दिलेली संख्या पूर्ण गुण दर्शवतात.
- 

**प्र.1) अ) रिकाम्या जागा भरा. (कोणत्याही 5)**

**[5]**

- i) सार्वजनिक कंपनीच्या बाबतीत संचालकांची किमान संख्या ..... असते.  
(2, 3, 7)
- ii) सार्वजनिक कंपनीच्या पहिल्या संचालकाची नियुक्ती ..... कडून केली जाते.  
(भागधारक, प्रवर्तक, सरकार)
- iii) ..... ला वार्षिक सर्वसाधारण सभा बोलवण्याचा अधिकार असतो.  
(प्रवर्तक, संचालक मंडळ, सचिव)
- iv) CSR चे पूर्ण रूप ..... हे आहे.  
(Corporate Social Responsibility, Co-operation Sell Resources, Commerce Society of Representative)
- v) सर्वसाधारण सभेची सूचना ..... दिवस आगोदर पाठविणे आवश्यक आहे.  
(14, 21, 30)
- vi) विशेष ठराव संमत होण्यासाठी ..... टक्क्यापेक्षा जास्त मताधिक्याची गरज असते.  
(50, 60, 75)

ब) योग्य जोड्या जुळवा :

[5]

गट-‘अ’

गट-‘ब’

i) कंपनीचे पहिले संचालक

अ) शासन ते शासन

ii) कंपनीची सामाजिक जबाबदारी

ब) ई-फॉर्म सादर करणे

iii) ई-फायलिंग

क) इतिवृत्त

iv) सभेचा लेखी वृत्तांत

ड) निव्वळ नफ्याच्या 2%

v) जी-टू-जी

इ) घटनापत्रकावर सह्या करणाऱ्या व्यक्ति

**प्र.2)** संचालकाची व्याख्या द्या. कंपनी संचालकाचे प्रकार सविस्तर स्पष्ट करा.

[15]

**प्र.3)** कंपनी चिटणीसाची व्याख्या द्या. कंपनी चिटणीसाची भूमिका आणि कर्तव्य स्पष्ट करा.

[15]

**प्र.4)** सभेची व्याख्या द्या. सभेच्या आयोजनाबाबतच्या कायदेशीर बाबी सविस्तर लिहा.

[15]

**प्र.5)** कंपनीचे समापण म्हणजे काय? समापनाच्या विविध पद्धती स्पष्ट करा.

[15]

**प्र.6)** टिपा लिहा (कोणत्याही तीन)

[15]

अ) संचालकाचे अधिकार

ब) प्रमंडळ सामाजिक उत्तरदायित्व

क) सभेच्या अध्यक्षाचे अधिकार

ड) ई-गव्हर्नन्सचे महत्व

इ) संचालकाचे कायदेशीर स्थान



Total No. of Questions : 4]

SEAT No. :

**PB1323**

[Total No. of Pages : 4

**[6224]-406**

**S.Y. B.Com.**

**246(A) : BUSINESS ADMINISTRATION - II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicates full marks.*

**Q1) A) Fill in the blank with the most appropriate alternative. (any Five) [5]**

- i) A breach of contract can be of \_\_\_\_\_ breach. (Discharge, Illegal, Void, None of these)
- ii) A debt which is enforceable by law is called \_\_\_\_\_.  
(Valid contract, Irrevocable Agreement, Illegal contract, Unenforceable Contracts)
- iii) \_\_\_\_\_ environment is within the control of the business.  
(Internal, External, Micro, Macro)
- iv) The process of control is done by \_\_\_\_\_.  
(Before production, During production, After production control, All of the above)
- v) Whenever the address of the registered office of the company changes or the office is shifted, the same has to be reported to the Registrar within \_\_\_\_\_ days from the date of shifting.  
(15, 30, 60, 45)
- vi) \_\_\_\_\_ are unrelated to managerial motivation for acquisitions and mergers.  
(Rights, Employment Security, Achievement, Dividends)

**P.T.O.**

B) Match the Pairs: [5]

Group 'A'

- i) Factory act
- ii) Document
- iii) NPC
- iv) Control
- v) Monopolistic and Restrictive Trade Practice Act

Group 'B'

- a) Process
- b) 1969
- c) National Productivity Council
- d) Memorandum of Association
- e) 1948

**Q2)** Write a short notes (any two) [10]

- a) Registration process of Business
- b) The importance of productivity
- c) Components of Business Strategy
- d) Industrial Engineering

**Q3)** a) Explain in detail the process of business registration. [8]

b) What is productivity? Explain the importance of productivity. [7]

**Q4)** a) Explain the various steps in Developing Business Strategies. [8]

b) Explain types and Benefits of Outsourcing. [7]



Total No. of Questions : 4]

**PB1323**

[6224]-406

**S.Y. B.Com.**

**246(A) : BUSINESS ADMINISTRATION - II**

**(2019 Pattern) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास]

[ एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.  
2) उजवीकडे दिलेली संख्या पूर्ण गुण दर्शवतात.

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**प्र.1) अ) रिकाम्या जागा भरा. (कोणत्याही पाच)**

**[5]**

- i) कराराचा भंग हा ..... चा भंग देखील असू शकतो.  
(अंमलबजावणी, बेकायदेशीर, निरर्थक, यापैकी नाही)
- ii) उ ज्या कर्जाची अंमलबजावणी हे कायदानुसार केले जाते त्याला ..... असे म्हणतात.  
(वैध करार, अग्राह्य करार, बेकायदेशीर करार, अंमलबजावणी न करता येणारे करार)
- iii) ..... पर्यावरण हे व्यवसायाच्या नियंत्रणात असते.  
(अंतर्गत, बाह्य, सूक्ष्म, स्थूल)
- iv) नियंत्रणाची प्रक्रिया ही ..... द्वारे केले जाते.  
(उत्पादनापूर्वी, उत्पादनादरम्यान, उत्पादन नियंत्रणानंतर, वरीलपैकी सर्व)
- v) ज्यावेळेस कंपनीचे नोंदणीकृत कार्यालयाचा पत्ता बदलतो किंवा त्या कार्यालयाचे स्थानांतर होते त्यावेळेस स्थानांतर झालेल्या दिवसापासून ..... दिवसांच्या आत याची माहिती रजिस्ट्रारला द्यावी लागते.  
(15, 30, 60, 45)
- vi) संपादन आणि विलीनीकरणासाठी असणाऱ्या व्यवस्थापकीय प्रेरणामध्ये ..... चा संबंध येत नाही.  
(अधिकार, रोजगारविषयक सुरक्षितता, साध्य करणे, लाभांश)

ब) योग्य जोड्या जुळवा.

[5]

ग्रुप अ	ग्रुप ब
i) कारखाना कायदा	अ) प्रक्रिया
ii) दस्तऐवज	ब) 1969
iii) NPC	क) राष्ट्रीय उत्पादकता परिषद
iv) नियंत्रण	ड) घटनापत्रक
v) मक्तेदारी व निर्बंधात्मक व्यापार व्यवहार कायदा	इ) 1948

प्र.2) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[10]

- अ) व्यवसाय नोंदणी करण्याची प्रक्रिया
- ब) उत्पादकतेचे महत्त्व
- क) व्यवसाय व्यूहरचनेचे घटक
- ड) व्यासायिक अभियांत्रिकीकरण

प्र.3) अ) व्यवसायाची नोंदणी करण्याची प्रक्रिया सविस्तर स्पष्ट करा.

[8]

ब) उत्पादकता म्हणजे काय? उत्पादकतेचे महत्त्व स्पष्ट करा.

[7]

प्र.4) अ) व्यवसाय व्यूहरचनेच्या विकासाच्या पायऱ्या स्पष्ट करा.

[8]

ब) बाह्यस्त्रोतीकरणाचे प्रकार व फायदे स्पष्ट करा.

[7]





Total No. of Questions : 4]

SEAT No. :

[Total No. of Pages : 4

**PB1324**

**[6224]-407**

**S.Y. B.Com.**

**246B : BANKING & FINANCE - II**

**Indian Banking System - II**

**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

- Q1) A)** Fill in the blanks with the appropriate alternative (any five) **[5]**
- i) The Co-operative Act came into existence on \_\_\_\_\_.
    - a) 1906
    - b) 1904
    - c) 1921
    - d) 1918
  - ii) \_\_\_\_\_ of the following is not on Industrial development Bank.
    - a) SIDBI
    - b) IFCI
    - c) IIBI
    - d) EXIM Bank
  - iii) Digital banking includes \_\_\_\_\_ automated processes and web-based services.
    - a) Inferior level
    - b) Mixed level
    - c) High level
    - d) A and B
  - iv) Based III ecommendations were fully implemented in India on \_\_\_\_\_.
    - a) 31<sup>st</sup> March 2019
    - b) 31<sup>st</sup> March 2020
    - c) 31<sup>st</sup> March 2022
    - d) 31<sup>st</sup> March 2021
  - v) Banking Business in India started with \_\_\_\_\_ business.
    - a) Unit Banking
    - b) Branch Banking
    - c) Wholesale Banking
    - d) Digital Banking
  - vi) \_\_\_\_\_ launched the process of reforms of financial system in India.
    - a) Nariman Committee
    - b) Gadgil Committte
    - c) Narasimhan Committe
    - d) Khanna Committe

**P.T.O.**

B) Match the Following: [5]

Column A	Column B
i) Long-term Co-operative Credit societies	a) December 2017
ii) Social Bank	b) Decentralised structure
iii) Development Bank	c) Two-tiered
iv) Basel - IV	d) Micro finance via SHG-Bank linkage programme
v) Co-operative Bank	e) Guaranteeing the loan

**Q2)** Write a Short Note (any two) [10]

- a) Retail Banking
- b) Objectives of development Banks.
- c) Basel II
- d) State Co-operative Banks.

**Q3)** a) Elaborate the role of Co-operative banks in economic development. [8]

b) Explain in detail the functions of a development bank. [7]

**Q4)** a) What is commercial Bank? Explain functions of commercial banks. [8]

b) Explain in detail the recommendations of Narasimhan committee (II). [7]



**PB1324**

**S.Y. B.Com.**

## Indian Banking System - II

**(2019 Pattern) (Semester - IV)**

(मराठी रूपांतर)

वेळ : 2½ तास/

**/एकूण गुण : 50**

सूचना :- 1) सर्व प्रश्न सोडविणे अनिवार्य आहेत.  
2) उजवीकडील आकडे प्रश्नांचे पूर्ण गुण दर्शवितात.  
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

**प्र.1) अ) योग्य पर्यायासह खालील रिक्त जागा भरा. (कोणत्याही पाच) [5]**

- i) सहकार कायदा ..... रोजी अस्तित्वात आला.  
अ) 1906 ब) 1904  
क) 1921 ड) 1918
- ii) खालीलपैकी ..... ही औद्योगिक विकास बँक नाही.  
अ) सिडबी ब) आयएफसीआई  
क) आयआयबीआई ड) एक्झिम बँक
- iii) डिजिटल बँकिंगमध्ये ..... स्वयंचलनाची प्रक्रिया आणि वेबआधारीत सेवा समाविष्ट असतात.  
अ) निम्नस्तरीय ब) मिश्रस्तरीय  
क) उच्चस्तरीय ड) (अ) आणि (ब)
- iv) बेसेल-3 च्या शिफारशींची भारतातील अंमलबजावणी ही पूर्णतः ..... रोजी/पर्यंत करण्यात आली.  
अ) 31 मार्च 2019 ब) 31 मार्च 2020  
क) 31 मार्च 2022 ड) 31 मार्च 2021
- v) भारतामध्ये बँक व्यवसायाची सुरुवात ..... व्यवसायाने झालेली आहे.  
अ) एकावयवी बँक ब) शाखा बँक  
क) घाऊक बँक ड) डिजिटल बँक
- vi) ..... या समितीद्वारे भारतातील वित्तीय प्रणालीतील सुधारणा प्रक्रियांना सुरुवात झाली.  
अ) नरीमन समिती ब) गाडगीळ समिती  
क) नरसिंहम समिती ड) खन्ना समिती

ब) योग्य जोड्या जुळवा.

[5]

अ गट

ब गट

i) दीर्घकालीन सहाकरी पतसंस्था

अ) डिसेंबर 2017

ii) सामाजिक बँक

ब) विकेंद्रित संरचना

iii) विकास बँक

क) द्विस्तरीय स्वरूप

iv) बेसेल-4

ड) स्वयं सहायता समूह आणि बँक जोडणी  
कार्यक्रमाद्वारे सूक्ष्म वित्तपुरवठा

v) सहकारी बँक

इ) कर्जाला हमी देणे

**प्र.2)** टिपा लिहा. (कोणतेही दोन)

[10]

अ) किरकोळ बँका

ब) भारतीय विकास बँकांची वैशिष्ट्ये

क) बेसेल-II

ड) राज्य सहकारी बँका

**प्र.3)** अ) आर्थिक विकासातील सहकारी बँकांची भूमिका विशद करा.

[8]

ब) विकास बँकेची कार्ये तपशीलवार स्पष्ट करा.

[7]

**प्र.4)** अ) व्यापारी बँक म्हणजे काय? व्यापारी बँकांची कार्ये स्पष्ट करा.

[8]

ब) नरसिंहम् समिती (II) च्या शिफारशी सविस्तर स्पष्ट करा.

[7]



Total No. of Questions : 4]

SEAT No. :

**PB1325**

[Total No. of Pages : 4

**[6224]-408**

**S.Y.M.Com.**

**246 (C) : BUSINESS LAWS AND PRACTICES - II**

**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All question are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Fill in the blanks with the most appropriate alternative (Any five) [5]**

- i) Can a cooperative society distribute its profits to members as dividends?
  - a) Yes, without any restrictions
  - b) Yes, after setting aside reserves
  - c) No, it is not allowed
  - d) Only if approved by the State Government
- ii) Can a cooperative society invest its funds in securities?
  - a) Yes, without any restrictions
  - b) Yes, with approval from the Registrar
  - c) No, it is not allowed
  - d) Only in government securities
- iii) What is the procedure for obtaining a life insurance policy?
  - a) Submitting medical reports
  - b) Paying the premium
  - c) Signing the policy document
  - d) All of the above
- iv) What is the purpose of nominating a person in a life insurance policy?
  - a) To transfer ownership of the policy
  - b) To receive policy benefits
  - c) To avoid tax liability
  - d) To cancel the policy

**P.T.O.**

- v) What is the scope of the Competition Act 2002?
  - a) Limited to specific industries
  - b) Covers all economic activities
  - c) Applicable only to government entities
  - d) Covers only international trade
- vi) What is the purpose of standing orders under the Industrial Disputes Act?
  - a) Define terms of employment
  - b) Promote strikes
  - c) Regulate wages
  - d) None of the above

B) Match the following. [5]

Column A	Column B
i) Consumer Cooperative Society	a) Combines life insurance coverage with savings
ii) Producer Cooperative Society	b) Providing goods and services to its members
iii) Endowment Insurance Policy	c) Agreement to obtain shares, voting rights or control of assets
iv) Acquisition	d) Temporary cessation of work by employees
v) Strike	e) Production, marketing, and of their products

**Q2)** Write a Short notes (Any two) (150 words each) [10]

- a) Housing Cooperative Society
- b) Child Insurance Plans
- c) Function of Competition of India
- d) Lay-offs as per Industrial Disputes Act

**Q3)** Answer the following questions.

- a) What are the steps involved in the registration of a cooperative society? [8]
- b) What are the basic principles of life insurance? [7]

**Q4)** Answer the following questions.

- a) How does the Competition Act, 2002 promote consumer welfare and protection? [8]
- b) What are the objectives of the Industrial Disputes Act? [7]



Total No. of Questions : 4]

**PB1325**

[6224]-408

**S.Y.M.Com.**

**246 (C) : BUSINESS LAWS AND PRACTICES - II**

**(2019 Pattern) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास/

/एकूण गुण : 50

- सूचना :-
- 1) सर्व प्रश्न अनिवार्य आहेत.
  - 2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.
  - 3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

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**प्र.1) अ) सर्वात योग्य पर्यायाने रिक्त जागा भरा. (कोणतेही पाच)**

**[5]**

- i) सहकारी संस्था आपला नफा सभासदांना लाभांश म्हणून वितरित करू शकते का?  
अ) होय, कोणत्याही निर्बंधांशिवाय  
ब) होय, राखीव निधी बाजूला ठेवल्यानंतर  
क) नाही, परवानगी नाही  
ड) राज्य सरकारने मान्यता दिली तरच
- ii) सहकारी संस्था आपला निधी रोख्यांमध्ये गुंतवू शकते का?  
अ) होय, कोणत्याही निर्बंधांशिवाय  
ब) होय, निबंधकाच्या मंजूरीने  
क) नाही, परवानगी नाही  
ड) फक्त सरकारी रोख्यांमध्ये
- iii) जीवन विमा योजना मिळविण्याची प्रक्रिया काय आहे?  
अ) वैद्यकीय अहवाल सादर करणे  
ब) विमा हप्ता भरणे  
क) योजना दस्तऐवजावर स्वाक्षरी करणे  
ड) वरील सर्व
- iv) जीवन विमा योजनेमध्ये एखाद्या व्यक्तीचे नामांकन करण्याचा उद्देश काय आहे?  
अ) योजनेची मालकी हस्तांतरित करणे  
ब) योजनेचे फायदे प्राप्त करण्यासाठी  
क) कर दायित्व टाळण्यासाठी  
ड) योजना रद्द करण्यासाठी

- v) स्पर्धा कायदा 2002 ची व्याप्ती काय आहे?
- अ) विशिष्ट उद्योगांपुरते मर्यादित
- ब) सर्व आर्थिक क्रियाकलापांचा समावेश करते
- क) फक्त सरकारी संस्थांना लागू
- ड) फक्त आंतरराष्ट्रीय व्यापार समाविष्ट करते
- vi) औद्योगिक विवाद कायद्यांतर्गत स्थायी आदेशाचा उद्देश काय आहे?
- अ) रोजगाराच्या अटी परिभाषित करणे
- ब) संपाला प्रोत्साहन देणे
- क) मजुरीचे नियमन करणे
- ड) वरीलपैकी काहीही नाही
- ब) योग्य जोड्या जुळवा. [5]
- | कॉलम-अ                    | कॉलम-ब  |
|---------------------------|---|
| i) ग्राहक सहकारी संस्था   | अ) बचत आणि जीवन विमा संरक्षण एकत्र करते                           |
| ii) उत्पादक सहकारी संस्था | ब) त्याच्या सदस्यांना वस्तू आणि सेवा प्रदान करणे                  |
| iii) एंडॉवमेंट विमा योजना | क) भाग, मतदानाचा हक्क किंवा मालमत्तेवर नियंत्रण मिळवण्यासाठी करार |
| iv) अधिग्रहण              | ड) कर्मचाऱ्यांना काम तात्पुरते बंद करणे                           |
| v) संप                    | इ) उत्पादनांचे उत्पादन, विपणन आणि वितरण                           |

**प्र.2)** थोडक्यात टिपा लिहा. (कोणत्याही दोन) (प्रत्येकी 150 शब्द) [10]

- अ) गृहनिर्माण सहकारी संस्था
- ब) बाल विमा योजना
- क) कॉम्पिटिशन कमिशन ऑफ इंडियाची कार्ये
- ड) औद्योगिक विवाद कायद्यानुसार कामबंदी (ले-ऑफ) याचा अर्थ काय?

**प्र.3)** खालील प्रश्नांची उत्तरे द्या.

- अ) सहकारी संस्थेच्या नोंदणीमध्ये कोणकोणत्या पायऱ्यांचा समावेश होतो? [8]
- ब) जीवन विम्याची मूलभूत तत्वे कोणती आहेत? [7]

**प्र.4)** खालील प्रश्नांची उत्तरे द्या.

- अ) स्पर्धा कायदा, 2002 ग्राहक कल्याण आणि संरक्षणाला कसे प्रोत्साहन देतो? [8]
- ब) औद्योगिक विवाद कायद्याची उद्दिष्टे काय आहेत? [7]





Total No. of Questions : 4]

SEAT No. :

**PB1326**

[Total No. of Pages : 4

**[6224]-409**

**S.Y.M.Com.**

**246 (D) : CO-OPERATION AND RURAL DEVELOPMENT - II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All question are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Fill in the blanks (Any 5) [5]**

- i) The Co-operative Societies Act allows cooperatives to provide \_\_\_\_\_ services.
  - a) Credit
  - b) Non Credit
  - c) Legal
- ii) MSCS Act gives framework for cooperative societies to function as \_\_\_\_\_ institution.
  - a) Democratic
  - b) Autocratic
  - c) Regional
- iii) Maharashtra State Cooperative Society Act, 1960 amended in \_\_\_\_\_ year.
  - a) 2007
  - b) 2010
  - c) 2013
- iv) Amul is an example of \_\_\_\_\_ Cooperative.
  - a) Segar
  - b) Dairy
  - c) Urban
- v) Co-operative societies Act, 1912 was result of \_\_\_\_\_.
  - a) Indian Famine Commission
  - b) The Kothari Commission
  - c) King Arthur Commission
- vi) Urban Co-operative Banks are divided in \_\_\_\_\_, on the basis of deposits.
  - a) 6 Tier
  - b) 5 Tier
  - c) 4 Tier

**P.T.O.**

B) Match the pairs. [5]

Group 'A'	Group 'B'
i) Co-operative Legislation	a) Registrar
ii) Registration of Society	b) Pravaranagar
iii) Section 38	c) Chartered Accountant
iv) Asia's First Cooperative Sugar Factory	d) 1904
v) Audit of Society	e) Register of Members

**Q2)** Write Short notes (Any two) [10]

- a) Benefits of Co-operative Legislations
- b) Registration for State Cooperative Society
- c) Privilege of Co-operative Societies
- d) Types of Co-operative entities in India

**Q3)** a) What are the features of Cooperatives Society's Act, 1904 [8]

b) Which documents are required for registration of Co-operative society? [7]

OR

**Q4)** a) What are Amendments made in Maharashtra Co-operative Society's Act in 2013. [8]

b) Discuss the present situation of Agricultural Credit C -operatives. [7]



Total No. of Questions : 4]

**PB1326**

[6224]-409

**S.Y.M.Com.**

**246 (D) : CO-OPERATION AND RURAL DEVELOPMENT - II**

**(2019 Pattern) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास/

/एकूण गुण : 50

- सूचना :-
- 1) सर्व प्रश्न सोडविणे अनिवार्य आहेत.
  - 2) उजवीकडील आकडे प्रश्नांचे पूर्ण गुण दर्शवितात.
  - 3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

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**प्र.1) अ) रिकाम्या जागा भरा. (कोणतेही पाच)**

**[5]**

- i) सहकारी संस्था कायदा सहकारी संस्थांना ..... सेवा प्रदान करण्यास परवानगी देतो.  
अ) पत  
ब) नॉन क्रेडिट  
क) कायदेशीर
- ii) MSCS कायदा सहकारी संस्थांना ..... संस्था म्हणून कार्य करण्यासाठी रचना देतो.  
अ) लोकशाही  
ब) निरंकुश  
क) प्रादेशिक
- iii) महाराष्ट्र राज्य सहकारी संस्था अधिनियम 1960 मध्ये ..... वर्षात सुधारणा करण्यात आली.  
अ) 2007  
ब) 2010  
क) 2013
- iv) अमूल हे ..... सहकाराचे उदाहरण आहे.  
अ) साखर  
ब) दुग्ध  
क) शहरी
- v) सहकारी संस्था कायदा, 1912 हा ..... चा परिणाम होता.  
अ) भारतीय दुष्काळ आयोग  
ब) कोठारी आयोग  
क) किंग आर्थर कमिशन
- vi) नागरी सहकारी बँका ठेवीच्या आधारावर ..... मध्ये विभागल्या जातात.  
अ) स्तर 6  
ब) स्तर 5  
क) स्तर 4

ब) योग्य जोड्या जुळवा.

[5]

गट 'अ'

गट 'ब'

i) सहकार कायदा

अ) निबंधक

ii) सोसायटीची नोंदणी

ब) प्रवरानगर

iii) कलम 38

क) सनदी लेखापाल

iv) आशियातील पहिला सहकारी  
साखर कारखाना

ड) 1904

v) संस्थेचे लेखापरीक्षण

इ) सभासदांची नोंदणी

प्र.2) टिपा लिहा. (कोणत्याही दोन)

[10]

अ) सहकारी कायद्याचे फायदे

ब) बहुराज्य सहकारी संस्थासाठी नोंदणी

क) सहकारी संस्थांचे विशेषाधिकार

ड) भारतातील सहकारी संस्थांचे प्रकार

प्र.3) अ) सहकारी संस्था अधिनियम, 1904 ची वैशिष्ट्ये काय आहेत?

[8]

ब) सहकारी संस्थेच्या नोंदणीसाठी कोणती कागदपत्रे आवश्यक आहेत?

[7]

प्र.4) अ) महाराष्ट्र सहकारी संस्था अधिनियम 2013 मध्ये कोणत्या सुधारणा केल्या आहेत?

[8]

ब) कृषी पतपुरवठा संस्थांच्या सद्यस्थितीची चर्चा करा.

[7]



Total No. of Questions : 4]

SEAT No. :

**PB1327**

**[6224]-410**

[Total No. of Pages : 3

**S.Y. B.Com.**

**246-E : COST AND WORKS ACCOUNTING - II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicates full marks.*
- 3) *Use of calculator is allowed.*

**Q1) A)** Fill in the Blanks by choosing the proper alternative given in the bracket  
(Any 5): **[5]**

- a) \_\_\_\_\_ is a quantitative record of each material maintained by the storekeeper. (Store Ledger, Bin-Card, Bill of Materials)
- b) The higher rate of labour turnover results in increased cost of \_\_\_\_\_  
(Turnover, Production, Performance)
- c) Efficient time booking helps to minimize \_\_\_\_\_  
(Idle Time, Idle Time Rate, Efficiency)
- d) Under \_\_\_\_\_ the incentive is not strong enough to induce efficient workers to work hard.  
(Halsey Plan, Rowan Premium Plan, Piece)
- e) \_\_\_\_\_ is usually referred to as a category of business management software.  
(CAM, JIT, ERP)
- f) Job \_\_\_\_\_ Involves observation and study of each job with a view to ascertain technical skills and qualifications required for the job.  
(Evaluation, Analysis, Description)

***P.T.O.***

B) Match the following Pairs: [5]

Group 'A'	Group 'B'
a) Bin Card	i) Last In First Out
b) Merit Rating	ii) Attendance Time - Job Time
c) LIFO	iii) Storekeeper
d) Labour Turnover	iv) Rate of change in the Labour force
e) JIT	v) Systematic Evaluation method
	vi) Just In Time

Q2) Write short notes on any two of the following. [10]

- a) Group Bonus Schemes
- b) Scope of ERP System
- c) Weighted Average Price Method
- d) Labour Turnover

Q3) a) The following are the receipt and issue of materials during the month of March 2023. [8]

Date	Particular	Quantity	Rate per Unit (Rs)
1 March	Opening Stock	100	1.75
5 March	Purchases	150	1.50
8 March	Issue	200	
12 March	Purchases	300	1.60
18 March	Issue	250	
22 March	Purchases	400	1.70
29 March	Issue	400	
30 March	Spoilage	10	

You are required to prepare the Store Ledger Account under LIFO method.

- b) From the following particular calculate labour Turnover Rate under Separation method, Replacement Method and Flux method. [7]

Number of workers on 1<sup>st</sup> March 2023 1500

Number of workers on 31<sup>st</sup> March 2023 2000

Number of workers resigned 200

Number of workers discharged 80

Number of workers replaced due to resignations and discharges 210

- Q4)** a) An employee takes 18 hours to complete a job on daily wages and 12 hours on a scheme of payment by results. His day rate is Rs. 15 per hour. The Material Cost of the product is Rs. 400 and the factory on costs are recovered as 20% of the Productive Wages.

Calculate the factory cost of the product under: [8]

- i) Halsey premium plan, 50% to employee
  - ii) Rowan premium plan
- b) What is CAM system? State the benefits and limitations of CAM system. [7]



Total No. of Questions : 6]

SEAT No. :

**PB1328**

**[6224]-411**

[Total No. of Pages : 5

**S.Y.B.Com.**

**246 (F) : BUSINESS STATISTICS - II**  
**(2019 Pattern) (Semester - IV)**

**Time : 2½ Hours]**

**[Max. Marks : 70**

**Instructions to the candidates:**

- 1) *Q.No 1 and Q.No 6 are compulsory.*
- 2) *Solve any three question from remaining Q.No 2, 3, 4 and 5.*
- 3) *Figures to the right indicates full marks.*
- 4) *Use of calculator and statistical table is allowed.*
- 5) *Symbols have their usual meanings.*

**Q1) A)** Choose the correct alternative in each of the following (any five).

**[5×1=5]**

- a) Secular trend in time series is of nature \_\_\_\_\_.
  - i) Increasing
  - ii) Decreasing
  - iii) Stagnant
  - iv) All the above
- b) In time series analysis the method of moving averages, is used to estimate \_\_\_\_\_.
  - i) Trend
  - ii) Seasonal variations
  - iii) Cyclical variations
  - iv) Irregular variations
- c) In a L.P.P. functions to be maximized or minimized are called \_\_\_\_\_.
  - i) Constraints
  - ii) Objective function
  - iii) basic solution
  - iv) Feasible solution
- d) The assignment problem is always a \_\_\_\_\_ matrix.
  - i) Square
  - ii) Rectangle
  - iii) Triangle
  - iv) Circle
- e) When the total no.of demand is equal to total no.of supply then the transportation problem is said to be \_\_\_\_\_.
  - i) Balanced
  - ii) Unbalanced
  - iii) Minimization
  - iv) Maximization

**P.T.O.**



- i)     m+n
- ii)    m-n
- iii)   mn
- iv)    m+n-1

- Seasonal variations have period less than one year.
- The observations in time series are independent of each other.
- The graphical method of solving L.P.P. can be used when the objective function contains only two variables.
- A L.P.P. may have more than one solution giving the same optimum value of the problem.
- A feasible solution is said to be optimal if it minimizes the total transportation cost.
- Assignment problem is a special type of transportation problem.

**[3×5=15]**

- | Year (t)                         | 2018 | 2019 | 2020 | 2021 | 2022 |
|----------------------------------|------|------|------|------|------|
| Production (Y)<br>(in lakh tons) | 12   | 20   | 28   | 32   | 50   |

Obtain the trend value of production for 2024.

- | Year(t)                        | 1   | 2   | 3   | 4   | 5   | 6   | 7   | 8   | 9   | 10  | 11  | 12  |
|--------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| National income (in crores yt) | 260 | 270 | 275 | 300 | 310 | 315 | 300 | 290 | 310 | 320 | 335 | 380 |

**Q3)** Attempt each of the following:

**[3×5=15]**

- a) Define L.P.P., Unbounded solution, basic feasible solution, alternate solution.
- b) Write the standard form of the following L.P.P.

$$\text{Minimize } z = x_1 + 3x_2 = 2x_3$$

Subject to the constraints

$$3x_1 - x_2 + 3x_3 \leq 7$$

$$-2x_1 + 4x_2 \leq 12$$

$$-4x_1 + 3x_2 + 8x_3 \geq -20$$

$$x_1, x_2, x_3 \geq 0$$

- c) Write the dual of the following L.P.P.

$$\text{Minimize } z = 4x_1 + 7x_2 + 3x_3$$

Subject to the constraints

$$13x_1 + 4x_2 + x_3 \geq 10$$

$$-4x_1 - 3x_2 + 2x_3 \leq -5$$

$$x_1 - 2x_2 - 3x_3 \leq -1$$

$$3x_1 + 2x_2 + 2x_3 \geq 5$$

$$x_1, x_2, x_3 \geq 0$$

**Q4)** Attempt each of the following:

**[3×5=15]**

- a) Define transportation problem, balanced and unbalanced transportation problem.
- b) Obtain an initial basic feasible solution of the following transportation problem using matrix minima method.

Destination → Origin ↓	D <sub>1</sub>	D <sub>2</sub>	D <sub>3</sub>	D <sub>4</sub>	Supply
01	5	3	6	2	18
02	4	7	9	1	37
03	3	4	7	5	35
Demand	15	16	34	25	

Also find the corresponding transportation cost.

- c) Obtain an initial basic feasible solution of the following transportation problem using north west corner method.

Destination → Origin ↓	W <sub>1</sub>	W <sub>2</sub>	W <sub>3</sub>	Supply
01	5	6	9	30
02	12	10	11	35
Demand	20	20	20	

Also find the corresponding transportation cost.

**Q5)** Attempt each of the following: **[3×5=15]**

- a) Describe mathematical model for assignment problem, explain the concept of minimization and maximization.
- b) Solve the minimal assignment problem whose effectiveness matrix is

	1	2	3	4
I	2	3	4	5
II	4	5	6	7
III	7	8	9	8
IV	3	5	8	4

- c) A Company has four jobs to be done. The following matrix shows the time (in days) taken on four different machines. Find minimum solution so as to minimize the total time required.

	M1	M2	M3	M4
A	1	4	6	3
B	9	7	10	9
C	4	5	11	7
D	8	7	8	5

**Q6)** Write short notes on the following: (any three)

**[3×5=15]**

- a) Distinguish between seasonal and cyclical variations in time series.
- b) Exponential smoothing.
- c) Canonical and standard form of L.P.P.
- d) Optimal solution using MODI method.
- e) Hungarian method to solve assignment problem.



Total No. of Questions : 4]

SEAT No. :

**PB1329**

[Total No. of Pages : 4

**[6224]-412**

**S.Y.B.Com.**

**246 -G : BUSINESS ENTREPRENEURSHIP -II  
(2019 Pattern) (Semester - IV) (Special Paper - I)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Fill in the blanks (Any 5) [5]**

- i) \_\_\_\_\_ is the investment and risk of time, money and effort to start a business and make it successful.
  - a) Entrepreneurship
  - b) Customer
  - c) Seller
- ii) Self Help Groups often engage in activities like savings, credit and \_\_\_\_\_.
  - a) Profit maximization
  - b) Individual entrepreneurship
  - c) Community welfare and development
- iii) Service industry does not include \_\_\_\_\_.
  - a) Education
  - b) Marketing
  - c) Automobile
- iv) The \_\_\_\_\_ industry provides services and intangible products.
  - a) Service
  - b) Manufacturing
  - c) Agriculture
- v) Dabbawallahs run its business in \_\_\_\_\_ region.
  - a) Nashik
  - b) Pune
  - c) Mumbai
- vi) \_\_\_\_\_ is not the challenge of entrepreneurship.
  - a) Certainty
  - b) Economical
  - c) Political

**P.T.O.**

B) Match the following. [5]

Group 'A'

Group 'B'

- |                              |  |
|------------------------------|--|
| i) Self-help group           | a) Temporarily shut down businesses                            |
| ii) Manufacturing Industry   | b) naukri.com  |
| iii) Mr. Ritesh Agarwal      | c) OYO Hotels  |
| iv) Mr. Sanjeev Bikhchandani | d) Tangible in Nature  |
| v) Corona Virus              | e) It overcome individual shortcomings with collective efforts |

**Q2)** Write Short notes (Any 2) [10]

- a) Nature and Scope of Self -Help Group
- b) Service industry management
- c) Mr. Ratan Tata
- d) Effect of corona virus on entrepreneurship

**Q3)** a) What is 'Group Entrepreneurship'? Explain advantages and disadvantages of Group Entrepreneurship. [8]

b) Explain in detail various opportunities to Service Industry in Rural and Urban Areas. [7]

**Q4)** a) State in detail contribution of Mr. Radhakishan Damani in the business. [8]

b) What is 'Entrepreneurship Development? Explain various challenges of Entrepreneurship Development. [7]



Total No. of Questions : 4]

**PB1329**

[6224]-412

**S.Y.B.Com.**

**246 -G : BUSINESS ENTREPRENEURSHIP -II**

**(2019 Pattern) (Semester - IV) (Special Paper - I)**

**(मराठी रूपांतर)**

वेळ : 2½ तास/

/एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.  
2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.  
3) संदर्भासाठी मूळ इंग्रजी प्रश्नपत्रिका पहावी.

**प्र.1) अ) रिकाम्या जागा भरा (कोणतेही पाच)**

**[5]**

- i) ..... म्हणजे व्यवसाय सुरू करण्यासाठी आणि तो यशस्वी करण्यासाठी जोखीमीसह वेळ, पैसा आणि मेहनत यांची गुंतवणूक होय.  
अ) उद्योजकता  
ब) ग्राहक  
क) विक्रेता
- ii) बचत गट साधारणपणे बचत, क्रेडिट आणि ..... यासारखे उपक्रम राबवितात.  
अ) नफा वाढवणे  
ब) वैयक्तिक उद्योजकता  
क) समुदाय कल्याण आणि विकास
- iii) सेवा उद्योगात ..... चा समावेश नाही.  
अ) शिक्षण  
ब) विपणन  
क) ऑटोमोबाईल
- iv) ..... उद्योग हा सेवा आणि अमूर्त उत्पादने प्रदान करतो.  
अ) सेवा  
ब) उत्पादन  
क) शेती
- v) डब्बावाला ..... भागात आपला व्यवसाय चालवतात.  
अ) नाशिक  
ब) पुणे  
क) मुंबई
- vi) ..... हे उद्योजकतेचे आव्हान नाही.  
अ) निश्चितता  
ब) आर्थिक  
क) राजकीय

ब) जोड्या जुळवा.

[5]

गट 'अ'

गट 'ब'

- i) स्वयं-सहाय्यता गट
- ii) उत्पादन उद्योग
- iii) श्री. रितेश अग्रवाल
- iv) श्री संजीव बिखचंदानी
- v) कोरोना विषाणू

- अ) तात्पुरते व्यवसाय बंद
- ब) नौकरी.कॉम
- क) ओवायओ हॉटेल्स
- ड) मूर्त स्वरूप
- इ) वैयक्तिक उणीवांवर सामूहिक प्रयत्नांनी मात करता येते

प्र.2) टिपा लिहा. (कोणत्याही दोन)

[10]

- अ) स्वयं-सहाय्यता गटाचे स्वरूप आणि व्याप्ती
- ब) सेवा उद्योग व्यवस्थापन
- क) श्री. रतन टाटा
- ड) उद्योजकतेवर कोरोना व्हायरसचा परिणाम

प्र.3) अ) 'समूह उद्योजकता' म्हणजे काय? समूह उद्योजकतेचे फायदे आणि तोटे स्पष्ट करा.

[8]

ब) सेवा उद्योगासाठी ग्रामीण आणि शहरी भागात असणाऱ्या विविध संधींचे सविस्तर वर्णन करा.

[7]

प्र.4) अ) श्री. राधाकिशन दमाणी यांचे व्यवसायातील योगदानाबद्दल सविस्तर लिहा.

[8]

ब) 'उद्योजकता विकास' म्हणजे काय? उद्योजकता विकासातील विविध आव्हाने स्पष्ट करा.

[7]





Total No. of Questions : 4]

SEAT No. :

**PB1330**

[Total No. of Pages : 4

**[6224]-413**

**S.Y.B.Com.**

**246(H) : MARKETING MANAGEMENT - II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) All question are compulsory.*
- 2) Figures to the right indicate full marks.*

**Q1) A) Fill in the blanks with the most appropriate alternative (Any five) [5]**

- a) Green Marketing is \_\_\_\_\_.
  - i) Seek to promote action
  - ii) Change styles
  - iii) Thoughts for the benefits of the Environment
  - iv) Customer Satisfaction
- b) \_\_\_\_\_ is the use of the internet, Mobile device, social media, search engine and other channels to reach customers.
  - i) Social Media Marketing
  - ii) International Marketing
  - iii) Green Marketing
  - iv) marketing
- c) \_\_\_\_\_ is to attract visitors to your website when they search for products or services related to your business.
  - i) Search Engine Optimization
  - ii) Web Design
  - iii) Affiliated marketing
  - iv) Email Marketing
- d) The Limitations of E - Marketing is \_\_\_\_\_.
  - i) The inability to touch and feel
  - ii) Instant cash payment
  - iii) Touch and fees
  - iv) Immediate delivery

**P.T.O.**

- e) Extension of marketing activities across the globe is called as \_\_\_\_\_.  
 i) Universal Marketing      ii) International Marketing  
 iii) International Business      iv) Universal business
- f) The term green marketing in international marketing is related to \_\_\_\_\_.  
 i) marketing of natural marketing  
 ii) Environmental Concern and Protection  
 iii) Green house Effects  
 iv) Green colour of marketing decision

B) Match the following. [5]

- | Group A                    | Group B                    |
|----------------------------|----------------------------|
| i) E- Marketing            | a) Pepsi                   |
| ii) Social Media Marketing | b) OLX                     |
| iii) Green Marketing       | c) Video                   |
| iv) Content Marketing      | d) Facebook Marketplace    |
| v) International Marketing | e) Environmental Marketing |

**Q2)** Write a Short Notes (Any two) [10]

- Role of Marketing Manager in Green Marketing
- Online Marketing
- Email Marketing
- Limitation of International Marketing

**Q3)** a) What is Green Marketing? Explain The Objective of Green Marketing. [8]

b) Explain the Various Challenges before E - Marketing [7]

**Q4)** a) Explain the various Digital Marketing Channels. [8]

b) What is International Marketing? What are the benefits of International Marketing? [7]



Total No. of Questions : 4]

**PB1330**

[6224]-413

**S.Y.B.Com.**

**246(H) : MARKETING MANAGEMENT - II**

**(2019 Pattern) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास/

/एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.  
2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.

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**प्र.1) अ) रिकाम्या जागा भरा. (कोणत्याही पाच)**

**[5]**

- i) हरित विपणन हे ..... आहे.
- अ) कृतीला प्रोत्साहन देण्याचा प्रयत्न करणे  
ब) शैली बदलणे  
क) पर्यावरणाच्या फायद्यासाठी विचार करणे  
ड) ग्राहक समाधान
- ii) ग्राहकांपर्यंत पोहोचण्यासाठी इंटरनेट, मोबाइल डिव्हाइस, सोशल मीडिया, शोध इंजिन आणि इतर चॅनेलचा वापर करणे म्हणजे ..... होय.
- अ) सोशल मीडिया विपणन                      ब) आंतरराष्ट्रीय विपणन  
क) हरित विपणन                                  ड) विपणन
- iii) जेव्हा ते तुमच्या व्यवसायाशी संबंधित उत्पादने किंवा सेवा शोधतात तेव्हा तुमच्या वेबसाइटवर अभ्यागतांना आकर्षित करणे म्हणजे ..... होय.
- अ) शोध इंजिन ऑप्टिमायझेशन              ब) वेब डिझाइन  
क) संलग्न विपणन                                  ड) ई-मेल विपणन
- iv) ..... ई-विपणनाच्या मर्यादा आहेत.
- अ) स्पर्श आणि अनुभवण्यास असमर्थता  
ब) त्वरित रोख पेमेंट  
क) स्पर्श आणि शुल्क  
ड) तात्काळ वितरण

- v) जगभरातील विपणन क्रियाकलापांच्या विस्ताराला ..... असे म्हणतात.  
 अ) जागतिक विपणन  
 ब) आंतरराष्ट्रीय विपणन  
 क) आंतरराष्ट्रीय व्यापार  
 ड) सार्वत्रिक व्यवसाय
- vi) आंतरराष्ट्रीय विपणनातील हरित विपणन हा शब्द ..... शी संबंधित आहे.  
 अ) नैसर्गिक विपणनाचे विपणन      ब) पर्यावरणीय चिंता आणि संरक्षण  
 क) ग्रीन हाऊस इफेक्ट्स      ड) विपणन निर्णयाचा हिरवा रंग

ब) योग्य जोड्या जुळवा.

[5]

रकाना अ	रकाना ब
i) इ-विपणन	अ) पेप्सी
ii) सामाजिक प्रसारमाध्यम विपणन	ब) ओलक्स
iii) हरित विपणन	क) व्हिडिओ
iv) सामग्री विपणन	ड) फेसबुक बाजारपेठ
v) आंतरराष्ट्रीय विपणन	इ) पर्यावरण विपणन

प्र.2) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[10]

- अ) हरित विपणनामध्ये विपणन व्यवस्थापकाची भूमिका  
 ब) ऑनलाइन विपणन  
 क) ई-मेल विपणन  
 ड) आंतरराष्ट्रीय विपणनाच्या मर्यादा

प्र.3) अ) हरित विपणन म्हणजे काय? हरित विपणनाचे उद्दिष्टे स्पष्ट करा.

[8]

ब) ई-विपणनासमोरील विविध आव्हाने स्पष्ट करा.

[7]

प्र.4) अ) डिजिटल विपणन चॅनेलची माहिती लिहा.

[8]

ब) आंतरराष्ट्रीय विपणन म्हणजे काय? आंतरराष्ट्रीय विपणनाचे फायदे काय आहेत?

[7]



Total No. of Questions : 4]

SEAT No. :

**PB1331**

[Total No. of Pages : 4

**[6224]-414**

**S.Y.B.Com.**

**246(I) : AGRICULTURAL AND INDUSTRIAL ECONOMICS - II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

**Q1) A) Fill in the blanks. (Attempt any 5 out of 6) [5]**

- i) Optimizing the use of farm resources on an individual farm level. It is a: \_\_\_\_\_
  - a) Farm management
  - b) Production economics
  - c) Agricultural marketing
  - d) Macro economics
- ii) New seed policy was launched in \_\_\_\_\_.
  - a) 1982
  - b) 1992
  - c) 1988
  - d) 1986
- iii) Per hectare calculated cost is known as: \_\_\_\_\_
  - a) Cost of cultivation
  - b) Cost of production
  - c) Cost of farming
  - d) Total cost
- iv) FDI stands for \_\_\_\_\_.
  - a) Future Direct Investment
  - b) Foreign Direct Investment
  - c) Further Direct Investment
  - d) Fund for Direct Investment
- v) The elimination of which of the following will improve industrial productivity?
  - a) Excess time
  - b) Ineffective time
  - c) Excess time and Ineffective time
  - d) None of the these
- vi) A 'Debenture' is \_\_\_\_\_.
  - a) A long term loan
  - b) A short term loan
  - c) an internal sources of finance
  - d) None of these

**P.T.O.**

B) Match the following. [5]

A

B

- |   |                                  |
|---|----------------------------------|
| i) Optimizing the use of farm resources | a) Foreign Capital               |
| ii) Farmer Collectives                  | b) Farmer Producer Organisation  |
| iii) Agricultural Insurance             | c) Risk Management               |
| iv) Foreign Direct Investment           | d) Farm Management               |
| v) IDBI                                 | e) Sources of Industrial Finance |

**Q2)** Write a short notes on. (any 2 out of 4) [10]

- a) Objectives of Farm Management.
- b) Types of Risk and Uncertainty
- c) Need for Foreign Capital
- d) Measures Required for Improving Industrial Productivity.

**Q3)** a) Explain importance of Farmer Producer Organisation in Agriculture. [8]

b) Enumerate the types of Risk and Uncertainty in Agriculture. [7]

**Q4)** a) Explain the Factors Affecting Productivity. [8]

b) State the Sources of Industrial Finance. [7]



Total No. of Questions : 4]

**PB1331**

[6224]-414

**S.Y.B.Com.**

**246(I) : AGRICULTURAL AND INDUSTRIAL ECONOMICS - II**

**(2019 Pattern) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास/

/एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.  
2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.

- 
- प्र.1) अ) रिकाम्या जागा भरा. (सहापैकी कोणत्याही पाच) [5]**
- i) वैयक्तिक स्थावर शेतीच्या संसाधनांचा पर्याप्त वापर करणे म्हणजे .....  
अ) शेती व्यवस्थापन                      ब) उत्पादन अर्थशास्त्र  
क) कृषी विपणन                      ड) समग्र अर्थशास्त्र
- ii) नवीन बियाणे धोरण ..... मध्ये सुरू करण्यात आले.  
अ) 1982                      ब) 1992  
क) 1988                      ड) 1986
- iii) प्रति हेक्टर मापन केलेले खर्च म्हणून ..... ओळखले जाते.  
अ) लागवडीचा खर्च                      ब) उत्पादन खर्च  
क) शेतीचा खर्च                      ड) एकूण खर्च
- iv) FDI चे पूर्ण रूप ..... आहे.  
अ) Future Direct Investment  
ब) Foreign Direct Investment  
क) Further Direct Investment  
ड) Fund for Direct Investment
- v) ..... ह्या उपायामुळे औद्योगिक उत्पादकता सुधारेल?  
अ) जास्त वेळ  
ब) अप्रभावी वेळ  
क) जास्त वेळ आणि अप्रभावी वेळ  
ड) यापैकी नाही
- vi) डिबॅचर्स हे .....  
अ) दीर्घकालीन कर्ज                      ब) अल्प कालीन कर्ज  
क) अंतर्गत कर्जाचा स्रोत                      ड) यापैकी नाही

ब) जोड्या जुळवा.

[5]

अ

ब

- i) कृषी संसाधनांचा पर्याप्त वापर
- ii) शेतकरी समूह
- iii) कृषी विमा
- iv) परकीय थेट गुंतवणूक
- v) आयडीबीआय

- अ) परकीय भांडवल
- ब) शेतकरी उत्पादक संघटना
- क) जोखीम व्यवस्थापन
- ड) शेती व्यवस्थापन
- इ) औद्योगिक वित्तपुरवठ्याचे स्रोत

प्र.2) टिपा लिहा. (चारपैकी कोणत्याही दोन)

[10]

- अ) शेती व्यवस्थापनाची उद्दिष्टे
- ब) शेतीतील जोखीम व अनिश्चिततेचे प्रकार
- क) वित्तीय भांडवलाची गरज
- ड) औद्योगिक उत्पादकता सुधारण्यासाठी आवश्यक उपाययोजना

प्र.3) अ) शेतीमध्ये शेतकरी उत्पादक संघटनेचे महत्त्व स्पष्ट करा.

[8]

ब) कृषी क्षेत्रातील धोका आणि अनिश्चिततेचे प्रकार स्पष्ट करा.

[7]

प्र.4) अ) औद्योगिक उत्पादकतेवर परिणाम करणारे घटक स्पष्ट करा.

[8]

ब) औद्योगिक वित्त पुरवठ्याचे स्रोत स्पष्ट करा.

[7]





Total No. of Questions : 4]

SEAT No. :

[Total No. of Pages : 2

**PB1332**

**[6224]-415**

**S.Y.B.Com.**

**246(J) - DEFENCE BUDGETING, FINANCE & MANAGEMENT - II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1)** Attempt any five of the following.

**[5×2=10]**

- a) State the concept of war potential.
- b) State the concept of war finance.
- c) Define third world countries.
- d) State the role of the department of Defence production.
- e) Define war time economy.
- f) What is Internal Security?

**Q2)** Attempt any four of the following.

**[4×5=20]**

- a) Industrial power
- b) War time Economy
- c) Arms race
- d) Rationing
- e) Inflation

**Q3)** Attempt any four of the following.

**[4×5=20]**

- a) Explain the cost of war.
- b) Explain the role of the Ministry of Defence.
- c) Explain elements of war potential.
- d) Explain third world countries' meaning and concept.
- e) Explain the importance of DRDO in war.

**Q4)** Attempt any two of the following.

**[2×10=20]**

- a) Explain in detail arms production in the super power countries.
- b) Explain in detail silent features of the Indian economy.
- c) Explain in detail determinants of defence expenditure.



**P.T.O.**

Total No. of Questions : 4]

**PB1332**

[6224]-415

**S.Y.B.Com.**

**246(J) - DEFENCE BUDGETING, FINANCE & MANAGEMENT - II**

**(2019 Pattern) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास/

/एकूण गुण : 70

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.  
2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.

**प्र.1)** खालीलपैकी कोणतेही पाच प्रश्न सोडवा.

**[5×2=10]**

- अ) युद्ध गतिमानतेची संकल्पना सांगा.
- ब) युद्धातील वित्तपुरवठ्याची संकल्पना सांगा.
- क) तिसऱ्या जगातील राष्ट्र व्याख्या द्या.
- ड) संरक्षण उत्पादन विभागाची भूमिका सांगा.
- इ) युद्धकालीन अर्थव्यवस्था व्याख्या द्या.
- फ) अंतर्गत सुरक्षा म्हणजे काय?

**प्र.2)** टिपा लिहा. (कोणतेही चार)

**[4×5=20]**

- अ) औद्योगिक शक्ती
- ब) युद्धकालीन अर्थव्यवस्था
- क) शस्त्रास्त्र स्पर्धा
- ड) रेशनिंग
- इ) चलनवाढ

**प्र.3)** खालीलपैकी कोणतेही चार प्रश्न सोडवा.

**[4×5=20]**

- अ) युद्धाची किंमत स्पष्ट करा.
- ब) संरक्षण मंत्रालयाची भूमिका स्पष्ट करा.
- क) युद्ध गतिमानतेचे घटक स्पष्ट करा.
- ड) तिसऱ्या जगातील राष्ट्र अर्थ आणि संकल्पना स्पष्ट करा.
- इ) डीआरडीओचे युद्धातील महत्त्व स्पष्ट करा.

**प्र.4)** खालीलपैकी कोणतेही दोन प्रश्न सोडवा.

**[2×10=20]**

- अ) सुपर पावर राष्ट्रातील शस्त्रास्त्रे उत्पादन सविस्तर स्पष्ट करा.
- ब) भारतीय अर्थव्यवस्थेतील सुप्त घटक सविस्तर स्पष्ट करा.
- क) संरक्षण उत्पादनाचे घटक सविस्तर स्पष्ट करा.



Total No. of Questions : 4]

SEAT No. :

**PB1333**

[Total No. of Pages : 4

**[6224]-416**

**S.Y.B.Com.**

**246 (K) : INSURANCE , TRANSPORT AND TOURISM - II**  
**(2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Fill in the blanks with the most appropriate alternative (any five) [5]**

- i) Eco tourism relates to \_\_\_\_\_.  
(Economic system, Nature, E-commerce)
- ii) Manas National Park is located in state of \_\_\_\_\_.  
(Rajasthan, West Bengal, Assam)
- iii) \_\_\_\_\_ is a part of tourism destination planning.  
(Human Resource Planning, Ecotourism, Public relations)
- iv) WTTC means \_\_\_\_\_.  
(World Travel and Travel Council, World Travel and Trade Council, World Travel and Tourism Council)
- v) Following are the types of travel agency except \_\_\_\_\_.  
(Partnership, Corporate, Joint venture)
- vi) The Indian Tourism Development Corporation was established in \_\_\_\_\_.  
(1966, 1947, 1951)

**B) Match the Pairs. [5]**

- | Group A                             | Group B                            |
|-------------------------------------|------------------------------------|
| i) World Travel and Tourism Council | a) 2016                            |
| ii) A travel agency                 | b) 1990                            |
| iii) Agro tourism                   | c) Manufacturer of tourist product |
| iv) Technology                      | d) Rural tourism                   |
| v) Start up India                   | e) Latest knowledge                |

**P.T.O.**

**Q2)** Write a short notes (Any two)

**[10]**

- a) Nature of Tourism
- b) Agri tourism
- c) Career Opportunities in Tourism
- d) Sea Tourism

**Q3)** a) What do you mean by tourism? Explain the Significance of Tourism. **[8]**

b) What is Religious Tourism? Explain the purpose of Religious Tourism. **[7]**

**Q4)** a) Explain the Growth of Tourism in India. **[8]**

b) What are the economic impacts of tourism in India? **[7]**



Total No. of Questions : 4]

**PB1333**

[6224]-416

**S.Y.B.Com.**

**246 (K) : INSURANCE , TRANSPORT AND TOURISM - II**

**(2019 Pattern) (Semester - IV)**

**(मराठी रूपांतर)**

वेळ : 2½ तास/

/एकूण गुण : 50

- सूचना :- 1) सर्व प्रश्न अनिवार्य आहेत.  
2) उजवीकडील आकडे पूर्ण गुण दर्शवितात.

---

**प्र.1) अ) रिकाम्या जागा भरा (कोणतेही 5)**

**[5]**

- i) इको टुरिझम ..... शी संबंधित आहे.  
(आर्थिक व्यवस्था, निसर्ग, ई-कॉमर्स)
- ii) मानस राष्ट्रीय उद्यान ..... राज्यात आहे.  
(राजस्थान, पश्चिम बंगाल, आसाम)
- iii) ..... हा पर्यटन स्थळ नियोजनाचा एक भाग आहे.  
(मानव संसाधन नियोजन, पर्यावरण पर्यटन, जनसंपर्क)
- iv) WTTC म्हणजे .....  
(जागतिक प्रवास आणि प्रवास परिषद, जागतिक प्रवास आणि व्यापार परिषद, जागतिक प्रवास आणि पर्यटन परिषद)
- v) ..... वगळता ट्रॅव्हल एजन्सीचे प्रकार खालीलप्रमाणे आहेत.  
(भागीदारी, कॉर्पोरेट, संयुक्त उपक्रम)
- vi) भारतीय पर्यटन विकास महामंडळाची स्थापना ..... मध्ये झाली.  
(1966, 1947, 1951)

ब) जोड्या जुळवा.

[5]

गट 'अ'

गट 'ब'

- |                                   |                               |
|-----------------------------------|-------------------------------|
| i) जागतिक प्रवास आणि पर्यटन परिषद | अ) 2016                       |
| ii) ट्रॅव्हस एजन्सी               | ब) 1990                       |
| iii) कृषी पर्यटन                  | क) पर्यटन उत्पादनाचा निर्माता |
| iv) तंत्रज्ञान                    | ड) ग्रामीण पर्यटन             |
| v) स्टार्ट अप इंडिया              | इ) नवीनतम ज्ञान               |

प्र.2) थोडक्यात टिपा लिहा. (कोणत्याही दोन)

[10]

- अ) पर्यटनाचे स्वरूप
- ब) कृषी पर्यटन
- क) पर्यटन क्षेत्रात करिअरच्या संधी
- ड) सागरी पर्यटन

प्र.3) अ) पर्यटन म्हणजे काय? पर्यटनाचे महत्व समजावून सांगा.

[8]

ब) धार्मिक पर्यटन म्हणजे काय? धार्मिक पर्यटनाचा उद्देश स्पष्ट करा.

[7]

प्र.4) अ) भारतातील पर्यटन वृद्धी स्पष्ट करा.

[8]

ब) भारतातील पर्यटनाचे आर्थिक परिणाम काय आहेत?

[7]



Total No. of Questions : 6]

SEAT No. :

**PB1334**

**[6224]-417**

[Total No. of Pages : 3

**S.Y.B.Com.**

**246 L : RELATIONAL DATABASE MANAGEMENT SYSTEM**

**Computer Programming And Application - II**

**(2019 Pattern) (CBCS) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 70*

*Instructions to the candidates:*

- 1) *Q. 1 and Q. 6 are compulsory.*
- 2) *Solve any three questions from the remaining questions No. Q. 2, 3, 4 and 5.*
- 3) *Figures to the right indicates full marks.*

**Q1) A) Fill in the blanks.**

**[5]**

a) The \_\_\_\_\_ of following is not a valid SQL Data type.

- i) FLOAT
- ii) NUMERIC
- iii) DECIMAL
- iv) CHARACTER

b) A collection of interrelated records is called a \_\_\_\_\_

- i) Database
- ii) Spreadsheet
- iii) Management information system
- iv) Text file

c) The Primary key must be \_\_\_\_\_.

- i) Unique
- ii) Not Null
- iii) Duplicates
- iv) Both A and B

***P.T.O.***

- d) Datatype \_\_\_\_\_ is an integer that can be 0, 1 or null.
- i) Bit
  - ii) Boolean
  - iii) Integer
  - iv) Char
- e) In SQL, \_\_\_\_\_ command inserts new data into a database
- i) Insert Into
  - ii) Add Into
  - iii) Modify
  - iv) Select

B) Answer of the following queries [5]

Customer table having following structure. (Cust\_ id, Name, Date, BAmount)

- a) Display all records of customers in descending order of name
- b) Find all customers whose bill amount is less than Rs. 500
- c) Delete the record of customer having Cust\_id = 09
- d) Change the date of Customer id = 09 to 15-March-2023
- e) Delete record of customer whose bill amount is 0.

**Q2)** Answer the following questions [15]

- a) What is DBMS?
- b) What is foreign key?
- c) Explain features of Structured Query Language (SQL)?

**Q3)** Answer the following questions [15]

- a) What are the Disadvantages of RDBMS?
- b) Write on check constraint?
- c) What is unique and NOT NULL constraint?



**Q4)** Answer the following questions. **[15]**

- a) Explain DDL commands of SQL.
- b) Explain select command with all options?
- c) What is SET operator in SQL?

**Q5)** Answer the following questions. **[15]**

- a) Explain aggregate functions with examples
- b) What are scalar sub queries
- c) Explain user privileges in detail

**Q6)** Answer the following (Any Three) **[15]**

- a) What is rollup operator in SQL
- b) What is use of ADO?
- c) What is DSN
- d) Explain IN and NOT IN operator



Total No. of Questions : 3]

SEAT No. :

**PB-1335**

[Total No. of Pages : 2

**[6224]-418**

**S.Y. B.Com. (Vocational)**

**VOC-245 - A : COMPUTER APPLICATIONS - I**

**(2019 Pattern) (CBCS) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) All questions are compulsory.*
- 2) Figures to the right indicate full marks.*

**Q1) A) Fill in the Blanks :**

**[5]**

- i) Full form of ESS is \_\_\_\_\_.
  - a) Essential Student System
  - b) Executive Support System
  - c) Executive Sub System
  - d) Examination Student Support
- ii) \_\_\_\_\_ is the component of Information system.
  - a) Source
  - b) Data
  - c) Product
  - d) Strategy
- iii) The decision support system is used only for \_\_\_\_\_.
- iv) Processed data is called as \_\_\_\_\_.
  - a) Info
  - b) Information
  - c) Knowledge
  - d) Intelligence
- v) A \_\_\_\_\_ will help organization to go a step ahead of its competitors.
  - a) behaviour
  - b) discipline
  - c) DSS
  - d) information

**P.T.O.**

**B) State the following are True or False. [5]**

- i) Enterprise can use an MIS to help decide whether to introduce a new product line.
- ii) EIS data is available on local area networks (LANs) throughout the enterprise.
- iii) User Interface is not a component of Decision Support System.
- iv) Systems that support end-to-end processes are called business processes.
- v) ESS serves the decision level of the organization.

**Q2) Answer the following (Any four): [20]**

- a) Explain briefly ERP? What are the advantages of ERP?
- b) Explain briefly Information and Data.
- c) What are the features of Executive Support System?
- d) What are the major characteristics of Decision Support System?
- e) What is the scope define for ERP?

**Q3) Answer the following (Any two): [20]**

- a) Define ESS. What are the advantages and disadvantages of Executive Support System?
- b) What are the various benefits of DSS?
- c) What is the Need of MIS in businesses? Explain.



Total No. of Questions : 4]

SEAT No. :

PB-1336

[Total No. of Pages : 2

[6224]-419

**S.Y. B.Com. (Vocational)**

**245B VOC : ADVERTISING, SALES PROMOTION AND  
SALES MANAGEMENT - I**

**Advertising and Media Planning**

**(2019 Pattern) (CBCS) (Semester - IV) (Paper - III)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figures to the right indicate full marks.*

**Q1) A) Fill in the Blanks.**

**[5]**

- i) Sub elements of product mix includes \_\_\_\_\_.
  - a) New Product Development
  - b) Branding
  - c) Packaging
  - d) All of the above
- ii) \_\_\_\_\_ is not a part of marketing mix.
  - a) Product
  - b) Purpode
  - c) Place
  - d) Price
- iii) Life's Good is the Slogan of
  - a) Britannia
  - b) LG
  - c) Nokia
  - d) Samsung
- iv) \_\_\_\_\_ provides a price reduction after the purchase rather than at the retail shop.
  - a) Samples
  - b) Coupons
  - c) Rebates
  - d) Free trails

**P.T.O.**

v) \_\_\_\_\_ Advertising is a type of digital marketing that utilizes social networks such as facebook, twitter or instagram.

- a) Mobile app
- b) Website
- c) Social media
- d) Blogs

B) Match the Pairs. [5]

- | A                           | B                    |
|-----------------------------|----------------------|
| a) Social media             | i) Brand             |
| b) Samsung                  | ii) Twitter          |
| c) Trade Discounts          | iii) Seasonal offers |
| d) In store sales promotion | iv) Price mix        |
| e) Fit                      | v) Mobile app        |

**Q2)** Short Notes on (Any 2) : [10]

- a) Blog marketing
- b) Elements of promotion mix
- c) Types of branding

**Q3)** Answer the following questions (Any 4): [20]

- a) Write a note on AIDAS
- b) Write techniques of on-line sales promotion.
- c) Digital marketing mix
- d) Streaming audio and video advertising
- e) Write sub elements of price mix.

**Q4)** Answer the following (Any 1): [10]

- a) What do you mean by marketing mix? Explain in brief elements of marketing mix.
- b) Define the term buying motives. Explain any five motives with examples.



Total No. of Questions : 4]

SEAT No. :

PB-1337

[Total No. of Pages : 3

[6224]-420

S.Y. B.Com (Vocational)

245C Voc : TAX PROCEDURE AND PRACTICES

Income Tax

(2019 Pattern) (Semester - IV) (Paper - I)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right side indicate full marks.

Q1) A) Choose appropriate answer (Any Five) [5]

- i) An individual involved in the business with a gross turnover that exceeds Rs \_\_\_\_\_ during the previous year, is required to get his accounts audited under IT Act.
  - a) 10 lakhs
  - b) 20 lakhs
  - c) 50 lakhs
  - d) 1 Crore
- ii) In the case of non-corporate taxpayers, Minimum Alternative Tax is levied @ \_\_\_\_\_% of adjusted total income.
  - a) 15.5
  - b) 18.5
  - c) 20
  - d) 25
- iii) Tax Audit is incurred as per the section \_\_\_\_\_ of Income Tax Act, 1961.
  - a) 44AA
  - b) 44AB
  - c) 44AD
  - d) 48AA
- iv) CBDT stands for \_\_\_\_\_.
  - a) Central Board of Direct Taxes
  - b) Central Board of Deemed Taxes
  - c) Central Buro of Direct Taxes
  - d) Central Bank of Direct Taxes
- v) Generally, long-term capital gain is charged to tax @ \_\_\_\_ (plus surcharge and cess as applicable)
  - a) 10%
  - b) 20%
  - c) 30%
  - d) 35%
- vi) Under \_\_\_\_\_ section interest shall be charged to deferment of advance tax.
  - a) 234 A
  - b) 234 B
  - c) 234 C
  - d) 234 D

P.T.O.

B) State whether the following statement is TRUE or FALSE (Any Five) [5]

- A return of income when notified as defective, must be rectified within 60 days.
- Commission to employees to achieve sales targets is a capital expenditure.
- A Tax Audit is an examination of the books of accounts of an organization carrying business or profession.
- In the Income Tax Act, 1961, deduction under sections 80C and 80U are applicable to Partnership Firm.
- Return filed after the due date is called defective return.
- The provisions regarding TDS on Salaries are contained in Section 192.

Q2) Write Short Notes (Any Two) [10]

- Interest Payable U/s. 234C
- Powers of Commissioner of Income Tax
- Types of Return
- Tax Deducted at Source

Q3) Solve the following Problem [15]

The Profit and Loss A/c of M/S ABC Partnership Firm for the year ended 31<sup>st</sup> March 2024 is as under:

Particulars	Rs.	Particulars	Rs.
To Remuneration to partners	3,60,000	By Gross profit b/d	4,95,000
To Trade expenses	40,000	By Commission	42,000
To R.D.D	10,000	By Interest on Govt. Securities	1,17,600
To Telephone Exp	5,600	By Sundry receipts	5,400
To Depreciation	10,800		
To Office Rent	60,000		
To Interest on capital	55,600		
To Net profit c/d	1,18,000		
	<b>6,60,000</b>		<b>6,60,000</b>

**Additional Information:**

- Trade expenses include Rs.25,000 are disallowed as per IT provisions.
- Interest on capital has been paid at 18% p.a. in accordance with the terms of the partnership deed.
- Depreciation allowable as per IT rules amounting to Rs.10,000.
- Telephone Expenses are fully allowed as per IT Rules.

Calculate total income of the firm,

**Q4)** Answer the following questions (Any Three)

**[15]**

- a) What are the provisions of Best Judgement Assessment under IT Act?
- b) Explain the provision of interest under section 234A.
- c) What are the provisions of Advance Payment of Tax?
- d) Mr. Sunil estimated his income tax liability at Rs.2,00,000 including Health and Education Cess for the year 2024-25. He also estimated his TDS at Rs. 1,00,000 for the said previous year. Find out the advance tax payable.
- e) From the following information compute the interest payable under section 234A by individual for assessment year: 2024-25.
  - Date of filing of return: 15<sup>th</sup> November 2023
  - Due date of filing of return: 30<sup>th</sup> June 2023
  - Tax determined on regular assessment Rs.70,000
  - Tax paid in advance Rs.30,000





Total No. of Questions : 3]

SEAT No. :

**PB1338**

[Total No. of Pages : 2

**[6224]-421**

**S.Y. B.Com. (Vocational)**

**246(A)VOC : COMPUTER APPLICATIONS - II**  
**(CBCS 2019 Pattern) (Semester - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figure to the right indicates full marks.*

**Q1) A) Fill in the blanks.**

**[5]**

- a) HTML defines \_\_\_\_\_ levels of heading.
  - i) 1
  - ii) 2
  - iii) 4
  - iv) 6
- b) Comment in javascript is written using \_\_\_\_\_.
  - i) \$ \$
  - ii) //
  - iii) /\* \*/
  - iv) # #
- c) \_\_\_\_\_ tag is used to mark the text italic in HTML.
  - i) <it>
  - ii) <itl>
  - iii) <i>
  - iv) <italic>
- d) \_\_\_\_\_ attribute of the body tag is used to display background color.
  - i) Background
  - ii) bgcolor
  - iii) backcolor
  - iv) bcolor
- e) In \_\_\_\_\_ HTML element we put the JavaScript code.
  - i) <javascript>...</javascript>
  - ii) <js>...</js>
  - iii) <script>...</script>
  - iv) <css>...</css>

**P.T.O.**

- B) State whether the statement is True or False [5]
- a) All HTML tags are enclosed in < >
  - b) <b> is used to give border to the text.
  - c) <pr> tag is used to define paragraph in HTML.
  - d) In HTML <ul> tag is used to make a bulleted list.
  - e) <hr> tag is used to break the line in the web page.

**Q2)** Answer the following (Any Four) [20]

- a) Explain any four Formatting tags in HTML.
- b) What is hyperlink? How hyperlink is created in HTML.
- c) How images are inserted in HTML? Explain image tag with syntax and example.
- d) Define Array. How to create Array in JavaScript?
- e) Explain Variables used in JavaScript.

**Q3)** Answer the following (Any Two) [20]

- a) Explain ordered and unordered list tag in HTML with syntax and example.
- b) Explain Arithmetic and comparison operators in JavaScript with example.
- c) Explain Table tag used in HTML with example.



Total No. of Questions : 4]

SEAT No. :

**PB1339**

[Total No. of Pages : 2

**[6224]-422**

**S.Y. B.Com. (Vocational)**

**PERSONAL SELLING & SALESMANSHIP**

**246(B)VOC : Advertising, Sales Promotion & Sales Management - II**

**(2019 Pattern) (Semester - IV) (Paper - IV)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) *All questions are compulsory.*
- 2) *Figure to the right indicates full marks.*

**Q1) A) Fill in the blanks. [5]**

- a) The stages through which individual product develop over period of time is known as \_\_\_\_\_
  - i) product life cycle
  - ii) product like cycle
  - iii) product development cycle
  - iv) product image cycle
- b) In Decline stage, cost of marketing is \_\_\_\_\_
  - i) Very high
  - ii) Very low
  - iii) Moderate
  - iv) Not known
- c) New product development starts with \_\_\_\_\_
  - i) Idea generation
  - ii) Funds generation
  - iii) Marketing channels
  - iv) Lower pricing
- d) \_\_\_\_\_ are emotions behind purchase of products
  - i) Buying motives
  - ii) Selling motives
  - iii) Marketing decisions
  - iv) Bargaining motive
- e) This type of customer is very hard to handle.
  - i) Friendly
  - ii) Arrogant
  - iii) Expert buyer
  - iv) Silent

**P.T.O.**

B) Match the pairs. [5]

- |  |                     |
|--|---------------------|
| a) Primary Packaging                         | i) Carton of Papers |
| b) Secondary packaging                       | ii) Shampoo bottle  |
| c) It is specific name, picture<br>or design | iii) Brand          |
| d) Sales volume high                         | iv) Buying motives  |
| e) Safety and security                       | v) Growth stage     |

**Q2)** Write short notes on (any 2) [10]

- a) Branding of product
- b) Maturity stage in product life cycle
- c) Rational buying motives
- d) Online marketing

**Q3)** Answer the following (any 4) [20]

- a) Product life cycle
- b) AIDA
- c) Emotional buying motives
- d) Patronage buying motives
- e) Cloud marketing
- f) Social media marketing

**Q4)** Answer the following (any 1) [10]

- a) State and Explain process of selling
- b) What do you mean by Marketing? Explain modern marketing concepts.



Total No. of Questions : 4]

SEAT No. :

**PB1340**

[Total No. of Pages : 2

**[6224]-423**

**S.Y. B.Com. (Vocational)**

**TAX PROCEDURE & PRACTICES - II**

**246(C)-VOC : Goods & Services Tax**

**(2019 Pattern) (Semester - IV) (Paper - II)**

*Time : 2½ Hours]*

*[Max. Marks : 50*

*Instructions to the candidates:*

- 1) All questions are compulsory.*
- 2) Figure to the right side indicates full marks.*

**Q1) A) Choose correct answer (Any Five) [5]**

- a) On or before \_\_\_\_\_ day of the immediately succeeding month is the due date for submission of monthly GSTR-1.
  - i) 10<sup>th</sup> day
  - ii) 20<sup>th</sup> day
  - iii) 25<sup>th</sup> day
  - iv) 30<sup>th</sup> day
- b) \_\_\_\_\_ is the time limit to pay the value of supply with taxes to avail the input tax credit.
  - i) 90 days
  - ii) 100 days
  - iii) 120 days
  - iv) 180 days
- c) Which of the following are not required to file the Annual Return?
  - i) Input Service Distributor
  - ii) Casual Taxable Person
  - iii) Non-resident Taxpayer
  - iv) All of the above
- d) Composition taxpayer is required to file return in Form no \_\_\_\_\_.
  - i) GSTR-2
  - ii) GSTR-3
  - iii) GSTR-4
  - iv) GSTR-5
- e) A registered person whose aggregate turnover during a FY exceeds INR 2 crores is required to file which of the following documents.
  - i) Annual Return
  - ii) Audited annual Accounts
  - iii) Reconciliation statement
  - iv) All of the above
- f) The due date for filing GSTR-3B is on \_\_\_\_\_ day of the next month.
  - i) 5<sup>th</sup> day
  - ii) 15<sup>th</sup> day
  - iii) 25<sup>th</sup> day
  - iv) 20<sup>th</sup> day

**P.T.O.**

- B) State whether the following statement is TRUE or FALSE [5]
- a) The responsibility to compute the correct tax liability lies with the assessee.
  - b) The credit on capital goods can be taken immediately on receipt of the goods.
  - c) The input tax credit on capital goods and inputs can be availed in multiple instalments.
  - d) The time limit to pay the value of supply with taxes to avail the input tax credit is 120 days.
  - e) The definition of Inputs includes capital goods.

**Q2) Write short Notes (Any Two) [10]**

- a) Output Tax Credit
- b) E-Way Bill
- c) Vouchers under GST
- d) FORM GSTR-2A

**Q3) Answer the following questions (Any Four) [20]**

- a) What are the contents of a 'Bill of Supply'?
- b) What are the contents of Debit Notes?
- c) What are the Contents of invoices issued by ISD?
- d) What is Removal?
- e) What is an electronic credit ledger?
- f) What should be the contents of a tax invoice?

**Q4) Answer any One of the following questions. [10]**

- a) What is the Procedure for e-filing of GST Returns?
- b) What are the different types of assessment under GST?



Total No. of Questions : 5]

SEAT No. :

**PB1341**

[Total No. of Pages : 2

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**S.Y. B.A./B.Com.**

**249-AECC-2 : ENVIRONMENTAL AWARENESS**

**(2019 Pattern) (Semester - IV) (24361)**

*Time : 2 Hours]*

*[Max. Marks :35*

*Instructions to the candidates:*

- 1) *Question 1 is compulsory.*
- 2) *Solve any three questions from question No.2 to question no.5*
- 3) *Question No.2 to Question No. 5 carry equal marks.*

**Q1)** Attempt any five of the following:

- a) Define watershed. [1]
- b) Write any 2 equipments used to control Air pollution. [1]
- c) Which gas was responsible to cause Bhopal gas tragedy? [1]
- d) What is the Aim of Wildlife Protection Act? [1]
- e) Enlist different zones to study noise pollution. [1]
- f) Ozone hole was first observed at which zone of the earth? [1]

**Q2)** Answer the following.

- a) What are the major roles of environment legislation in the society. [6]
- b) Explain the formation of Acid rain in Atmosphere. [4]

**Q3)** Answer the following.

- a) Explain the measures to control Global warming. [6]
- b) Explain with suitable diagram about a typical waste water treatment plant. [4]

**Q4)** Answer the following.

- a) Discuss about the methods used to conserve water loss. [6]
- b) What are the 3R of solid waste management? Explain with suitable examples. [4]

**Q5)** Write a short note on any four of the following :

[10]

- a) Sanitary Land fill
- b) Landslide
- c) Environment ethics
- d) Human right & environment
- e) Environmental communication
- f) Sustainable development



**P.T.O.**

Total No. of Questions : 5]

**PB1341**

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**S.Y. B.A./B.Com.**

**249-AECC-2 : ENVIRONMENTAL AWARENESS**

**(2019 Pattern) (Semester - IV) (24361)**

**(मराठी रूपांतर)**

वेळ : 2 तास/

/एकूण गुण : 35

- सूचना :- 1) प्रश्न 1 अनिवार्य आहे.  
2) प्रश्न क्र. 2 ते 5 मधुन कोणतेही तीन प्रश्न सोडवा.  
3) प्रश्न क्र. 2 ते 5 समान गुण आहेत.

**प्र.1) खालीलपैकी कोणतेही पाच प्रश्न सोडवा.**

- अ) पाणलोटक्षेत्राची व्याख्या लिहा. [1]
- ब) वायु प्रदूषण नियंत्रित करण्यासाठी वापरलेली कोणतेही 2 उपकरणे लिहा. [1]
- क) भोपाळ वायु दुर्घटनेला कोणता वायु जबाबदार होता ? [1]
- ड) वन्यजीव संरक्षण कायद्याचे उद्दिष्ट काय आहे ? [1]
- इ) ध्वनी प्रदूषणाचा अभ्यास करण्यासाठी वेगवेगळ्या क्षेत्राची यादी करा. [1]
- फ) पृथ्वीच्या कोणत्या भागात ओझोनचे छिद्र पहिल्यांदा पाहण्यात आले ? [1]

**प्र.2) खालील प्रश्नांची उत्तरे लिहा.**

- अ) समाजात पर्यावरण कायद्याचे प्रमुख भूमिका काय आहे ? [6]
- ब) वातावरणातील आम्ल पावसाची निर्मिती स्पष्ट करा. [4]

**प्र.3) खालील प्रश्नांची उत्तरे लिहा.**

- अ) जागतिक तापमान वाढ नियंत्रणासाठी कोणते उपाय केले जाऊ शकता. [6]
- ब) एक सामान्य सांडपाणी प्रक्रिया संयंत्र व्यवस्थित लेबल केलेल्या आकृतीच्या मदतीने स्पष्ट करा. [4]

**प्र.4) खालील प्रश्नांची उत्तरे लिहा.**

- अ) पाण्याची हानी वाचवण्यासाठी वापरल्या जाणाऱ्या पद्धतींबद्दल चर्चा करा. [6]
- ब) घनकचरा व्यवस्थापनासाठी 3R बद्दल योग्य उदाहरणासह स्पष्ट करा. [4]

**प्र.5) टिपा लिहा. (कोणतेही चार)**

[10]

- अ) सॅनिटरी लॅंडफिल
- ब) भूस्खलन
- क) पर्यावरण नैतिकता
- ड) मानवाधिकार आणि पर्यावरण
- इ) पर्यावरण संप्रेषण
- फ) शाश्वत विकास

